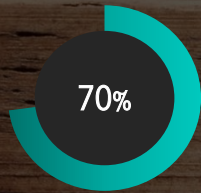


# Substance Misuse is Costing Your Company in Ways You Can't Imagine

According to NIDA, **1 in 5** Americans will suffer some degree of an addiction problem.



Percentage of Addicts Currently Employed



Substance Misusers Have 7x the Healthcare Costs



Spouses of Addicts Have 3x Medical Costs



1 in 3 Sexual Assaults are Substance Related



1 in 4 Women & 1 in 5 Men Use Pain Meds



50%+ Workplace Violence is Substance Related

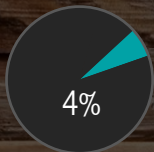


Substance Misuse Employees are 35% Less Productive



Substance Misuse Employees are 40% More Likely to Steal

## Obstacles To Accessing Substance Use Treatment



Only 4% to 11% of those with SUDs ever receive ANY treatment



High Cost/ Financial Burden



Time Investment/ Inconvenience



Stigma/Fear of Repercussion



Massive Investment of Time, Cost & Reputation for Low Success Rates

## Reduce Substance Use = Reduce Medical Costs

Substance use complicates so many other medical conditions that early intervention and prevention presents an important opportunity to improve health outcomes, reduce healthcare costs and ultimately reduce claims.



The US Preventative Services Task Force found that alcohol screening and intervention rated at the same level of medical cost saving as colorectal cancer screening/treatment and hypertension screening/treatment.

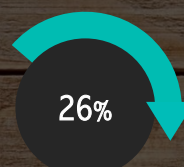
Average reduction of medical costs 18 months after ending substance use:



Reduction of In-Patient Costs



Reduction of Emergency Room Costs



Reduction in Total Medical costs



Family Members Medical Costs Dropped to Average





## VIRTUAL RECOVERY SYSTEM FREEDOM 365

Freedom 365 provides the clinically proven content and activities of a substance use rehab program and delivers it in a convenient interactive, 365-day digital experience that can be accessed anytime, anywhere from any digital device.

This evidence-based, self-care “Virtual” Substance Use solution closes the gap between those needing substance use behavioral healthcare and those receiving it. Freedom 365 is a private, convenient, low cost, first step or aftercare program that tears down barriers like the high cost, stigma and inconvenience that prevent members from addressing substance use disorder. This preventive, early intervention and aftercare tool is the key to managing other high-cost medical conditions like accidents, diseases and mental illness associated with short- and long-term substance abuse.



Early Warning  
Patient Screening  
Tool



Low Cost Access  
to Recovery  
Support



Non-Disruptive  
to Patient's  
Schedule



Implement  
Immediately on  
any Device



Completely  
Private and  
Anonymous



28-Day Interactive  
Video Course +  
500 Video Library



Suite of  
Interactive  
Recovery Tools



Provides Key  
Usage Metrics for  
Analysis

## Key Features

- State-of-the-art, interactive Virtual Recovery System
- The most comprehensive self-directed, 28-day program of addiction recovery ever offered on a digital platform
- Hundreds of lessons and activities aimed at getting to the root cause of addictive behavior
- Provides key usage and recovery metrics for analysis
- HIPAA & FERPA compliant/ PII secure
- Provides 24-hr, 365-day support for greater success rates
- Can be completed without disrupting work or personal obligations
- Developed by the SUD treatment professionals of a CARF accredited, state-licensed addiction treatment center
- **Includes suite of recovery tools:** 500+ searchable videos, goal setting system, progress tracker, personalized action plan, connections to higher levels of care, personal support integration, group meeting finder & more





# PTSD VIRTUAL RECOVERY SYSTEM FREEDOM 365

Evidence indicates that Post Traumatic Stress Disorder is strongly associated with suicidal behavior and substance use disorder. Unfortunately, due to stigma and high cost most people have neither the resources, nor desire to work with trained professionals for the time required to fully address PTSD.

Freedom 365 is the evidence-based, self-directed "Virtual" PTSD solution that closes the gap between those needing PTSD behavioral healthcare and those receiving it. Freedom 365 provides the clinically proven content and activities of a PTSD Cognitive Processing Therapy program and delivers it in a convenient interactive digital experience that can be accessed anytime, anywhere from any digital device.

Freedom 365 is a private, convenient, low cost, first step or aftercare program that tears down barriers like the high cost, stigma and inconvenience that prevent many from addressing PTSD. This early intervention and aftercare tool is the key to managing other high-cost medical conditions like suicide, substance use disorder, depression, anxiety and other behavioral health challenges associated PTSD



Self-Administered  
PTSD Assessment for  
Early Identification



Low Cost Access  
to Recovery  
Support



Non-Disruptive  
to Person's  
Schedule



Implement  
Immediately on  
any Device



Completely  
Private and  
Anonymous



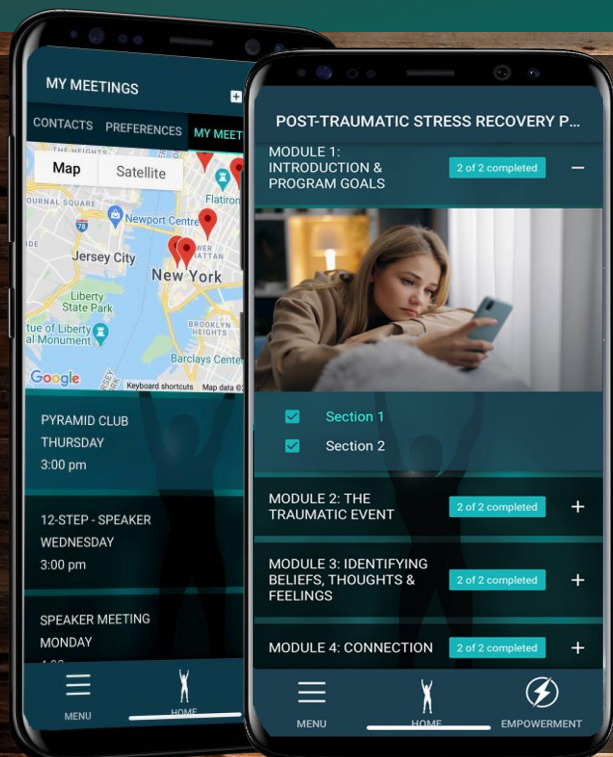
8-Module Evidence-  
Based Interactive  
Video Course



Suite of  
Interactive  
Recovery Tools



Immediate  
Access to Higher  
Levels of Care



## Key Features

- Scientifically proven assessments to self-identify the level of PTSD symptoms an individual is experiencing
- Self-directed, 8-module interactive Cognitive Processing Therapy course designed to support lasting PTSD recovery
- Dozens of evidenced-based lessons and activities aimed at processing and recovering from post traumatic events
- Immediate access to professional levels of care
- HIPAA & FERPA compliant/ PII secure
- Provides 24-hr, 365-day support for greater success rates
- Can be completed without disrupting work or personal obligations
- Developed by the trauma professionals of a licensed treatment center
- **Suite of recovery tools:** Library of searchable videos, goal setting system, progress tracker, personalized action plan, connections to higher levels of care, personal support integration, support meeting finder & more