

CASE STUDIES



EMPLOYEE ENGAGEMENT PLATFORM



ENERGY. STRENGTH. VITALITY.

A CORPORATE WELLNESS SOLUTION



VIGOROOM <> ENGAGEMENT

PROBLEM:

Everyone likes the idea of wellbeing, but only a small percentage of employees regularly participate in wellness activities.

SOLUTION:

The Vigoroom strategy that generates substantially higher engagement rates than industry standards.

- **GAMIFICATION** - 20 areas of engagement with short & long-term focus
 - Monthly challenges to build culture and healthy competition
 - Quarterly point tracking to build habits
- **CHALLENGES** - Creative, engaging and patent-pending
 - Step challenges convert walking into dozens of digital games
 - Wellness challenges range from nutrition to mindset to financial wellness
 - Individual challenges can be initiated by users anytime
- **INCLUSIVITY** - Platform is designed to motivate the people who are least likely to engage
 - Participants qualify for incentives by reaching minimum activity thresholds
 - Sweepstakes control spending and select winners from qualified participants
- **PERSONALIZATION** - Customized for each user based on unique health/fitness profile
 - Leverages largest original content library of programs and workouts in wellness space
 - Connects with hundreds of wearables for effective tracking and behavior reinforcement

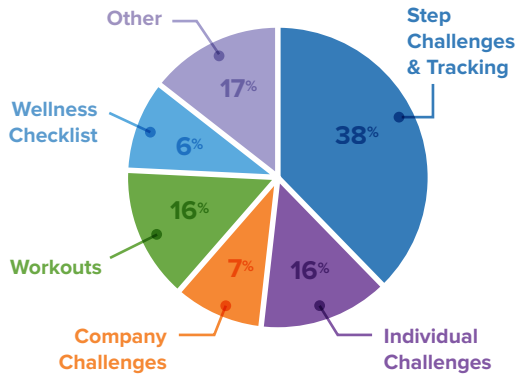


COMPANY | **Alpha Analytical**
 INDUSTRY | Technology-Environmental Laboratory Solutions

STATISTICS

AVERAGE MONTHLY ENGAGEMENT

31%



TESTIMONIALS

“HR has always been excited about wellness. With Vigoroom, it’s the first time our employees have become excited too. **We see more engagement and participation with Vigoroom than with any of our previous wellness programs!**”

CRISTIE PLANT
HR DIRECTOR

“Using Vigoroom has been a great experience. My favorite part is the diversity of health-related activities and tracking tools. **The ‘Wellness Checklist’ is a great daily reminder to focus on my physical and mental health.** And it’s been fun to interact with my coworkers during challenges.”

MICALIA O.
EMPLOYEE



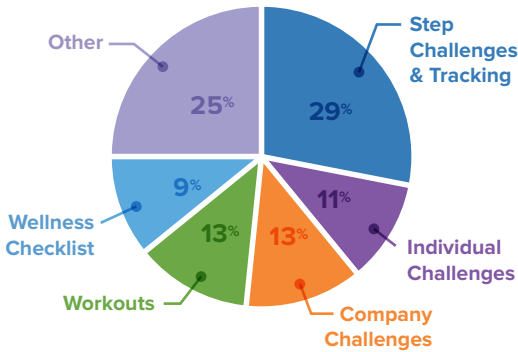
COMPANY

Penmac Staffing Services

INDUSTRY

Human Resource Services

STATISTICS



AVERAGE MONTHLY ENGAGEMENT

73%

TESTIMONIALS

“Vigoroom has been so easy to set up and roll out to our employees. The site is user-friendly, and our employees love the variety of challenges and programs available. There is something for everyone, no matter what their fitness level or interest might be!”

AIMEE NEWMAN
BENEFITS MANAGER

“Vigoroom works. I am more active because of the daily accountability features. It’s so user friendly. I especially like the challenges and emotional health programs. I’ve even improved my golf game using Vigoroom’s many golf training videos!”

TIM V.
EMPLOYEE

Perfect Solution for Employees Tied to Desks and Computers

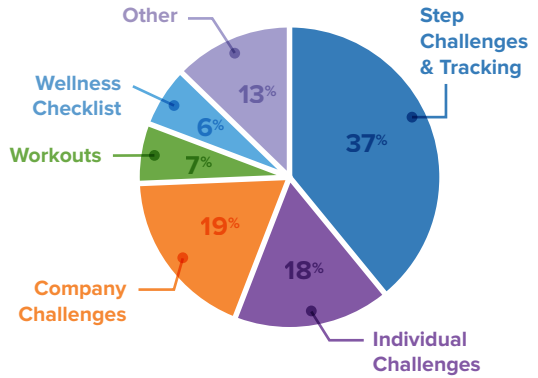


COMPANY | **Maher Terminals**
 INDUSTRY | Container Terminal Operators

STATISTICS

AVERAGE MONTHLY ENGAGEMENT

26%



TESTIMONIALS

“Since starting Vigoroom, we have much greater participation in our Maher Strong Wellness Program. The challenges are creative and great for connecting our employees. **The Vigoroom team has helped us design a targeted wellness strategy and responds quickly to any questions.**”

JESSICA AYALA
 HR & BENEFITS ADMINISTRATION

“Vigoroom is so easy to use! I love the company-wide and individual step challenges, and the brain games! **Vigoroom has made me more aware of my daily activity which pushes me to do a little extra each day.**”

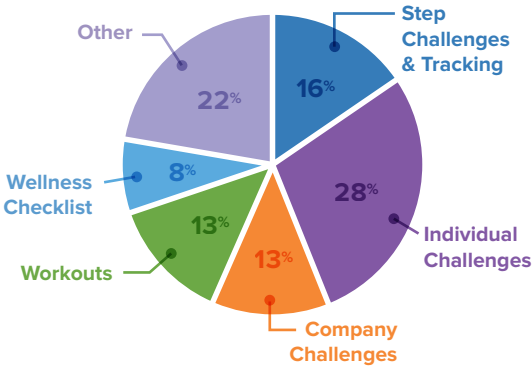
SHELLY M.
 EMPLOYEE



COMPANY | **Assemblies of God Credit Union**

INDUSTRY | Banking and Finance

STATISTICS



AVERAGE MONTHLY ENGAGEMENT

92%

TESTIMONIALS

“Vigroom has exceeded our expectations. It has something for everyone regardless of health or fitness level. The gamification and challenges keep our employees engaged. **Vigroom is easy to administer, content rich and affordable.**”

ROBIN BOND
DIR. OF HUMAN RESOURCES

“Vigroom is a very user-friendly and fun wellness platform. I love the group challenges, which create healthy competition amongst coworkers and a sense of not being alone in the wellness journey.”

SHEILA B.
EMPLOYEE

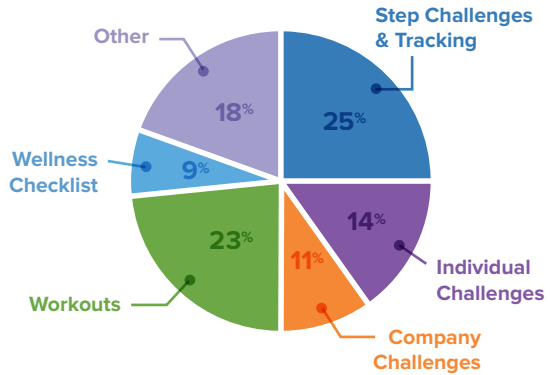


COMPANY | **Walton Insurance**
 INDUSTRY | Benefits-Insurance

STATISTICS

AVERAGE MONTHLY
 ENGAGEMENT

44%



TESTIMONIALS

“We chose Vigoroom as our own agency platform and our preferred wellness vendor for clients. **The portal never ceases to impress with its depth of engagement, programs, challenges and resources.**”

RYAN HARRIS
 VICE PRESIDENT

“I am so grateful that my company is using Vigoroom. I hate exercising, but with this platform, **it gives me something to strive because you don’t have to be first or fastest to be eligible for incentives.** You just have to participate. Plus it’s good for my health!”

ROY K.
 EMPLOYEE