

## WEBMD HEALTH SERVICES

# Empowering Well-Being In Everyone

We are WebMD Health Services, part of the WebMD family, and we've been designing well-being programs for employers and health plans for over 20 years.

We take a thoughtful approach to well-being. Our strategic partnerships, services, and solutions empower organizations to create a well-rounded program that's built into their culture, offering their people the personalized tools and resources they need to achieve real results: better health, better happiness and better well-being for all.

### Our Well-Being Services & Solutions

Our solutions begin with WebMD ONE, the most empowering well-being platform. From there, organizations can add on a variety of services and solutions—and even integrate their other vendors—to create a well-being experience that supports their goals, culture, and populations' needs. Explore the services and solutions available to help inspire well-being in everyone.

### Well-Being Solutions

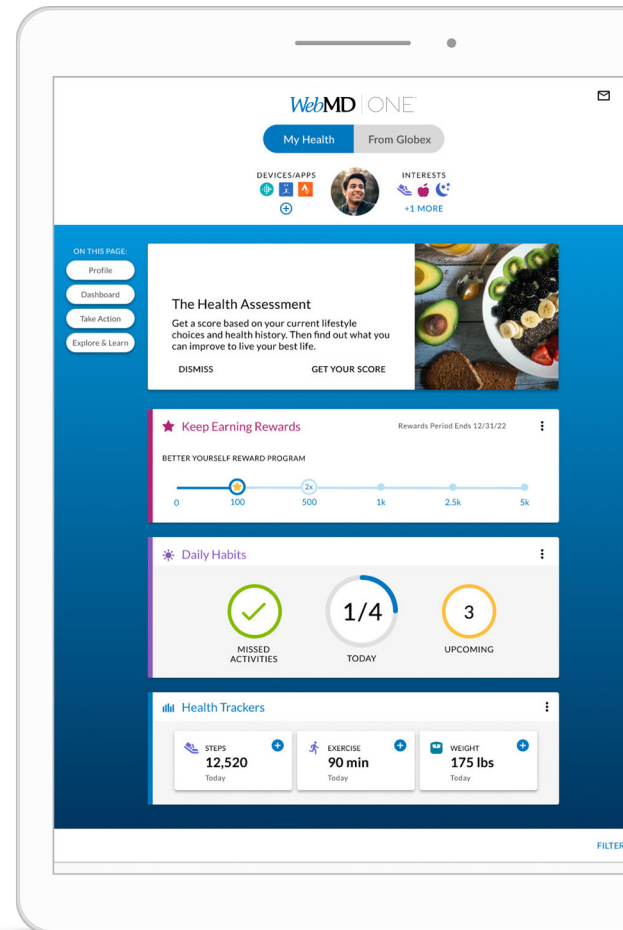
Digital Coaching • Wellness Challenges • Financial Wellness • Stress & Resilience • Health Content & Videos • Personal Health Record • Health Assessment • Community

### Engagement Services

Communication Services • Biometric Screenings • Health Coaching • Dedicated Well-Being Services • Rewards & Incentives

### Program Success Solutions

Integration Capabilities • Segmentation Expertise • Reporting & Analytics • Well-Being Program Evaluations



## Delivering Unrivaled Service & Strategic Support

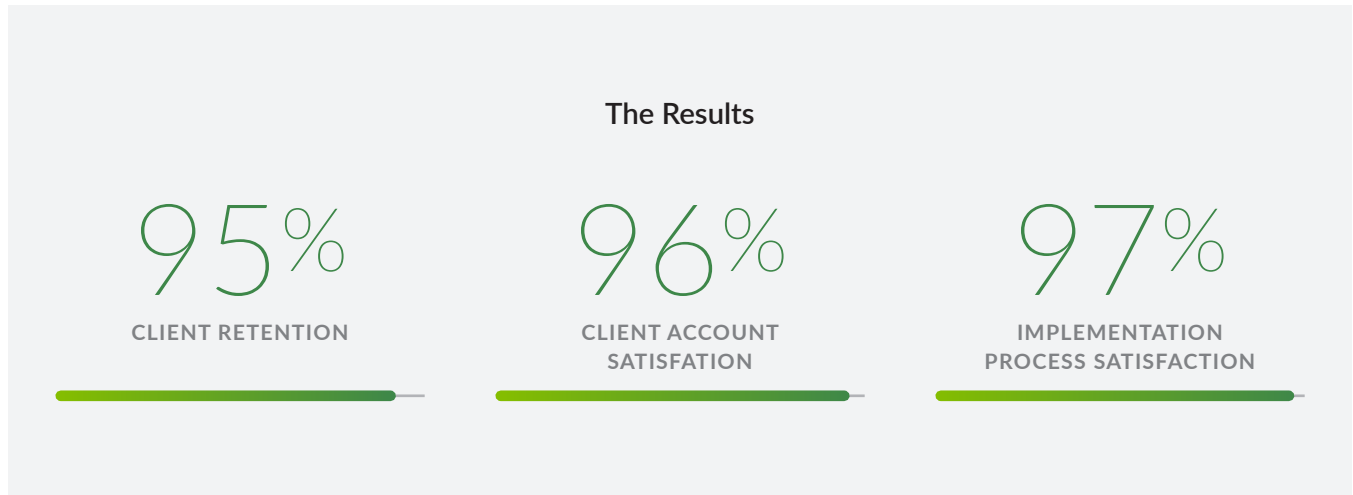
WebMD Health Services account management team are highly tenured experts who provide guidance when designing and developing a well-being program.

### Service Model

Strategic Account Executive • Client Program Manager • Communication Strategist • Coaching Operations • Executive Sponsorship

### Strategy & Planning

9 Fundamentals • Strategy Sessions • Annual Reviews • Client Council Appointment Opportunity



For nearly two decades WebMD Health Services has been a leader in the well-being industry, working to improve the lives of millions of people. Over the years, we have cultivated an unprecedented depth of participant insights, which we put to use on behalf of our clients and their people.

2,500+

Clients, large employers, public sector, health plans and health systems

62M+

People empowered in well-being across multiple dimensions

85%

Engagement in tools and services across WebMD ONE

100+

Dedicated onsite staff bringing the human element to our client's culture

85%

Of our clients experienced improvements in the health status of their populations

100+

Client Awards C. Everett Koop, WELCOA Well Workplace, NBGH Best Employers