

CIRRUS MD

Telehealth Works Best When It Works For Everybody

CirrusMD's Virtual Primary Care solution can equitably care for all of your employees in ways that traditional telehealth can't.



To expand healthcare access a diverse workforce requires a great equalizer. Something that transcends ethnicity, gender, occupation, age, income, geography, and culture.

CirrusMD is proving that the great equalizer is text-driven care.

Text is the go-to mode of communication for most Americans. That's why all of our consultations start with text, and can transition to video when necessary. To maximize healthcare access, equity and outcomes — especially to overlooked and underserved populations — CirrusMD built its unique Virtual Primary Care solution.



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Overcome the Digital Divide

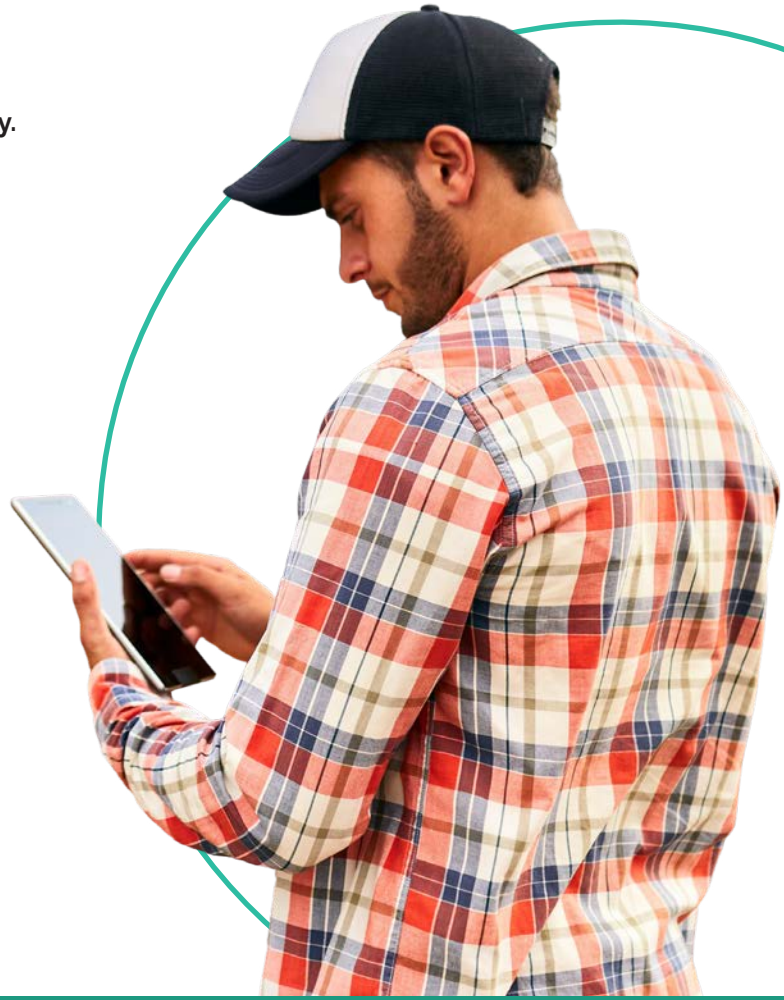
Inequitable access to care hampers employee productivity.

New Diversity, Equity and Inclusion (DE&I) initiatives aim to level the playing field for employees across traditional boundaries.

Expanding DE&I can mean reaching underrepresented groups like:

- ▶ **Deskless workers**, where highly structured schedules mean little time or privacy for video or phone appointments.
- ▶ **Rural employees**, who are often hampered by lower rates of broadband access.
- ▶ **Uninsured employees**, who may be part-time or seasonal, and often struggle the most with access to affordable care.

CirrusMD is the partner employers count on for accessible, equitable care for all. [Learn more.](#)



Whole Person Care Includes Mental Health

CirrusMD physicians deliver on-demand, whole person virtual care — treating the most frequent behavioral health issues including stress, anxiety, depression, insomnia.

Mental health occupies a prominent role in employee benefit programs. CirrusMD supports the shift to whole person health with an expert team of trained physicians delivering comprehensive, on-demand virtual care, including programs created by leading psychiatrists.

It's built right into our integrated care model, so our doctors seamlessly shift from addressing medical needs to identifying issues that may stem from mental health.

A CirrusMD telemental healthcare study demonstrated clinically significant improvements in only 6 weeks:

- ▶ **46%** reduction in overall PHQ-9 scores
- ▶ **46.1%** reduction in overall GAD-7 scores

[LEARN MORE →](#)

Virtual Primary Care is at the Core

Employers and employees alike want whole person virtual primary care.

Effective virtual primary care is:

- ▶ **Patient-centered**, with on-demand care from licensed, experienced physicians, that begins and ends with a human, not a bot.
- ▶ **Multi-specialty**, with physicians who treat a spectrum of needs like hypertension, women's health, weight management, asthma, diabetes, preventative medicine and mental health.
- ▶ **Integrated & longitudinal**, blurring distinctions between virtual and in-person care. Employees see it as healthcare along a continuum.



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This **case study** demonstrates how one national retailer improved productivity and job satisfaction by providing CirrusMD to their employees — even uninsured and part-time workers.



Employee Benefits Essential to Retention & Productivity

Today's employee health and wellness benefits enhance equity and access.

As workers reevaluate their options, employers can improve retention and recruiting through a differentiated employee benefits offering.

Offering telehealth to all employees, regardless of enrollment status, has a demonstrated positive ROI and has proven to be a cost-effective way to attract and retain a diverse workforce — and to keep them healthy on the job.

You Deserve a Great Partner; Your Employees Deserve Great Care

You've got the daunting task of delivering the best possible benefits for your organization. Let us help. CirrusMD is the fastest-growing virtual primary care solution for employers and their teams.



< 60 seconds to connect with a doctor



18% utilization rate



93% patient satisfaction



\$398 average per encounter savings



83% encounters resolved on platform



80 Net Promoter Score

Uniquely designed for greater equity to employee health and wellness programs, CirrusMD improves access to care for your entire employee base.

CirrusMD is the conduit to a happier, healthier, more engaged workforce, and a better bottom line for your business.

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Visit us at [CirrusMD.com](https://www.CirrusMD.com)

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