

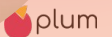


# Xoxoday Plum

Generate leads and boost conversions  
across the funnel with digital rewards.

[Watch Video](#)

[Know More](#)





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## Unlock hard-to-reach prospects

Sales and Marketing  
Leaders face several  
challenges such as:



Increased **digital  
noise.**

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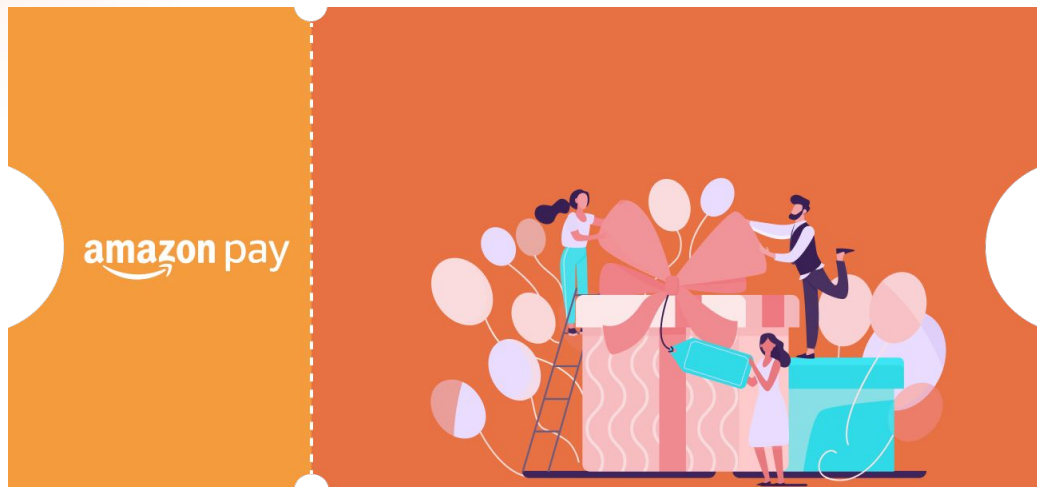
Dropping  
**conversion rates.**

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**Standing out** amidst  
your competition.

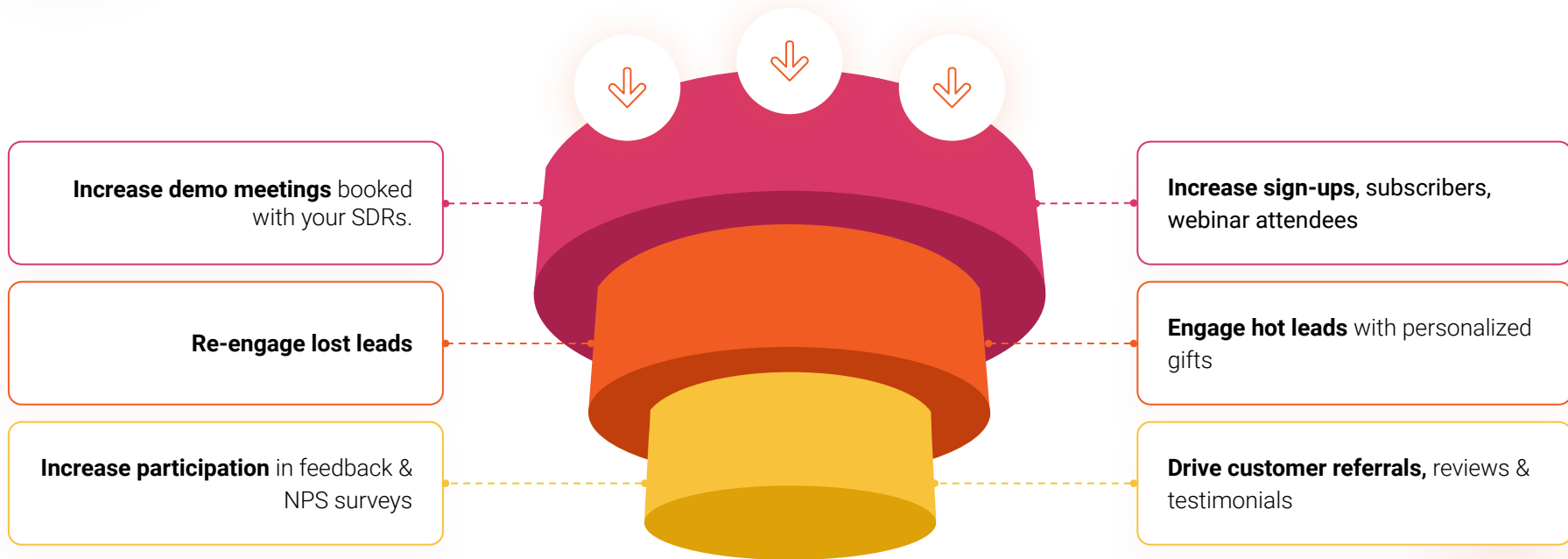
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**Influence  
prospects &  
customers with  
personalized  
eGifts.**

# Accelerate deal flow



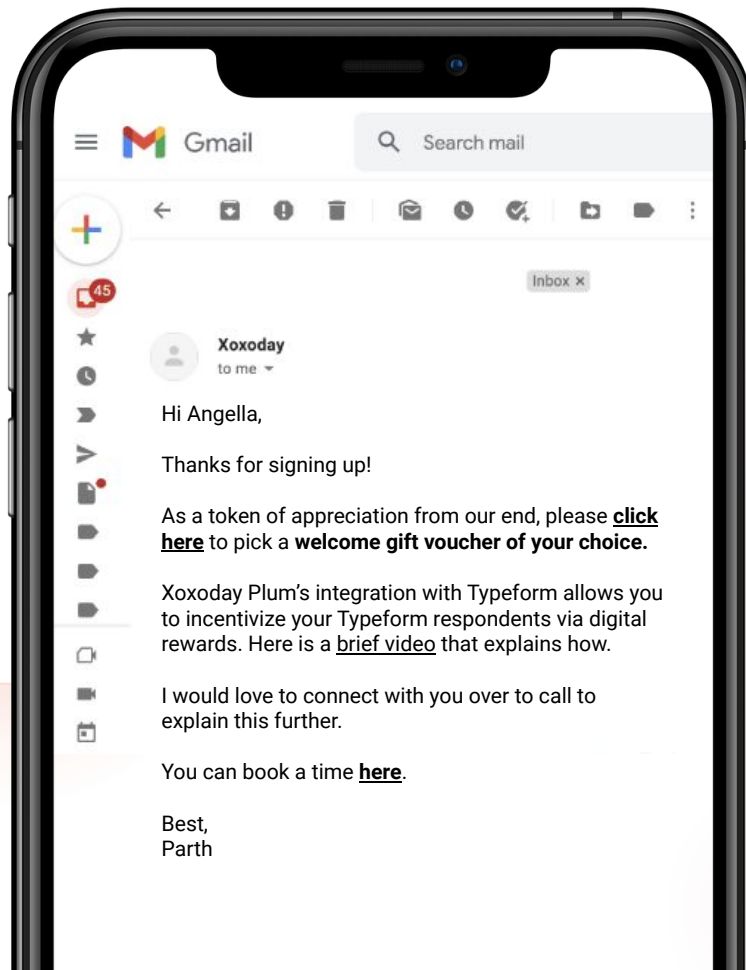
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# Templates to nudge prospects down the funnel.





## Make it a memorable welcome





**MAKE MONEY WITH CHORUS & MICROSOFT DYNAMICS 365**  
Attend this webinar and start earning more today!

*\*Plus, a free lunch on us.*



"All of us at Chorus urge you to attend this upcoming webinar to learn more on how you can accelerate and increase revenues with this leading cloud business application. Microsoft Dynamics seamlessly connects people and processes and is totally integrated with Office 365. If you are not talking to your existing clients and prospective customers about the next generation of CRM, someone else will. Let us help you take your sales and portfolio offerings to the next level."

*Rob Molinaro, Vice President Chorus Communications*



**REGISTER NOW**

**TUESDAY JUNE 10TH 12-1PM EST**

**THURSDAY JUNE 22ND 12-1PM EST**

"For the first time in Chorus history we have a robust CRM platform that you can get paid significant commissions on. This innovative cloud based CRM tool harnesses the power of the Internet to help you drive sales more proactively, while increasing production capacity per person like never before."

*Dan Cronin, President Chorus Communications*



For more information on Strava Technology Group or Microsoft Dynamics 365 visit:  
[www.stravatechgroup.com](http://www.stravatechgroup.com)

**grubHub**

**\*(EACH REGISTERED ATTENDEE WILL RECEIVE A DIGITAL GRUBHUB GIFT CARD)**

Chorus Communications  
210 Church Street, Unit D  
Philadelphia, PA 19106

Phone: 215-259-5890  
Fax: 215-922-2294  
[contact@choruscommunications.com](mailto:contact@choruscommunications.com)



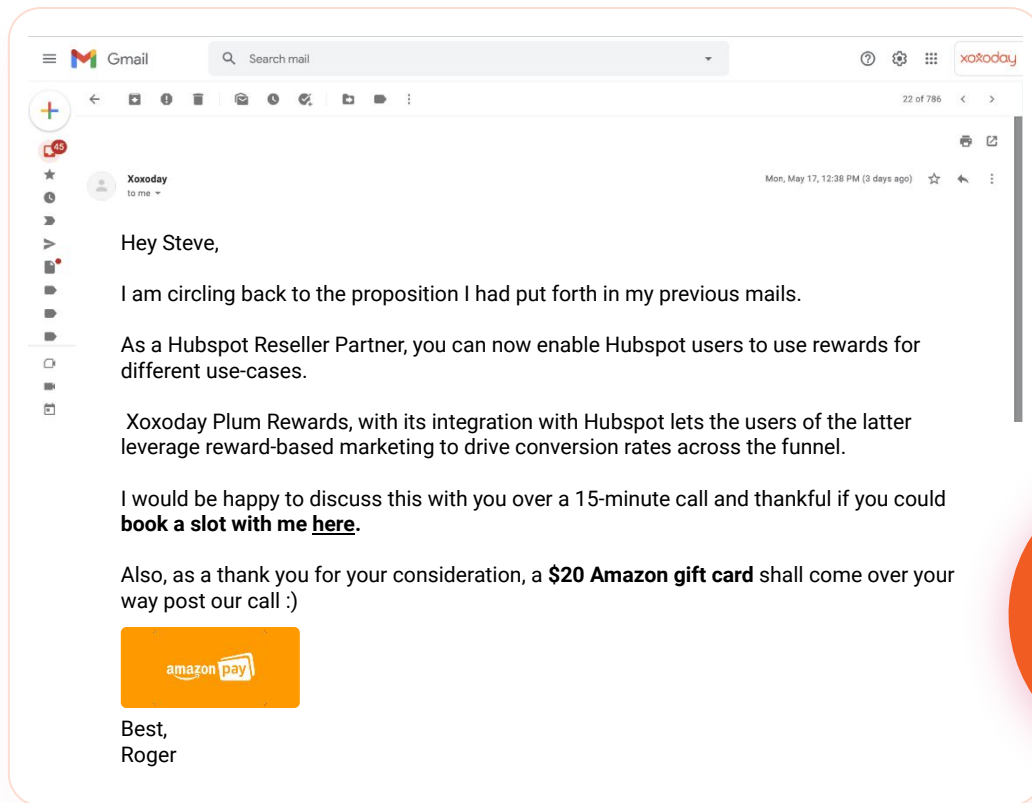
# Make your Digital Events a packed house





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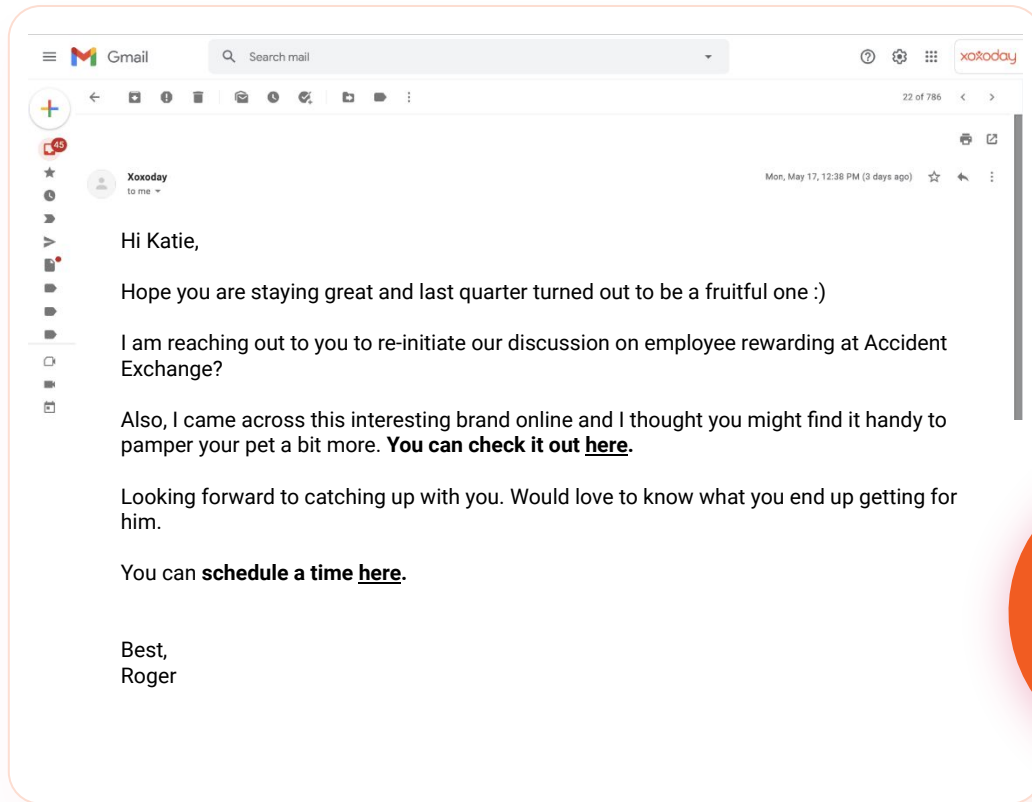
## Get that elusive meeting







## Re-engage lost leads to fill your funnel

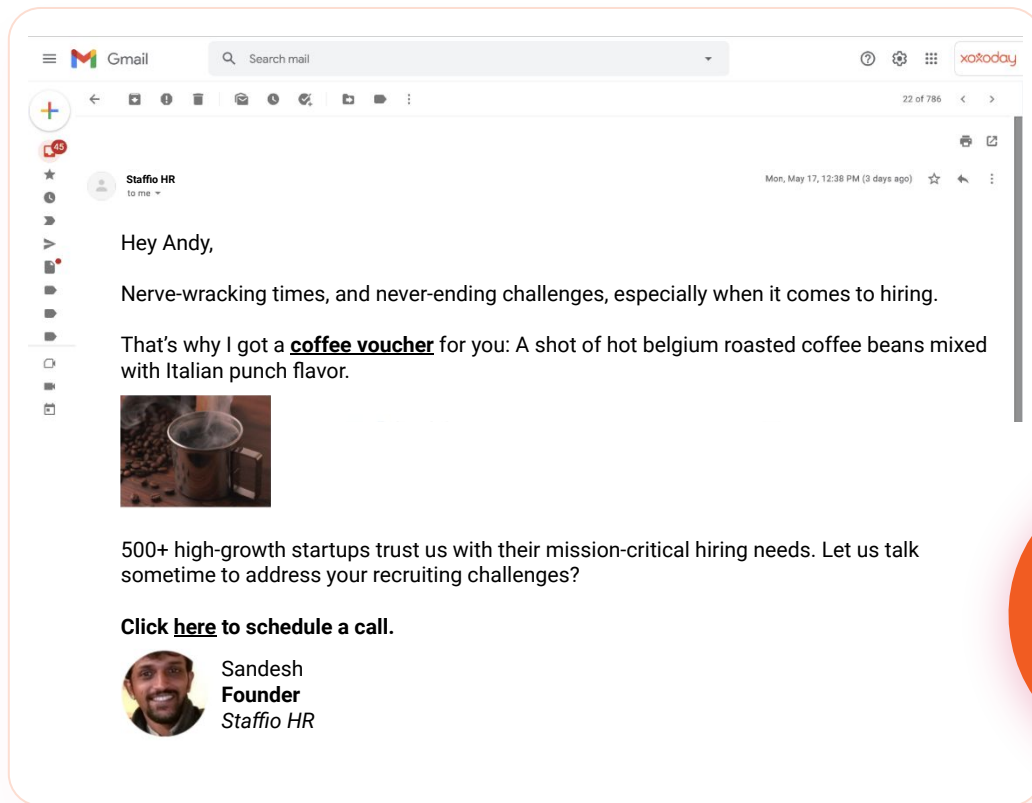




## Meetings from Cold outreach

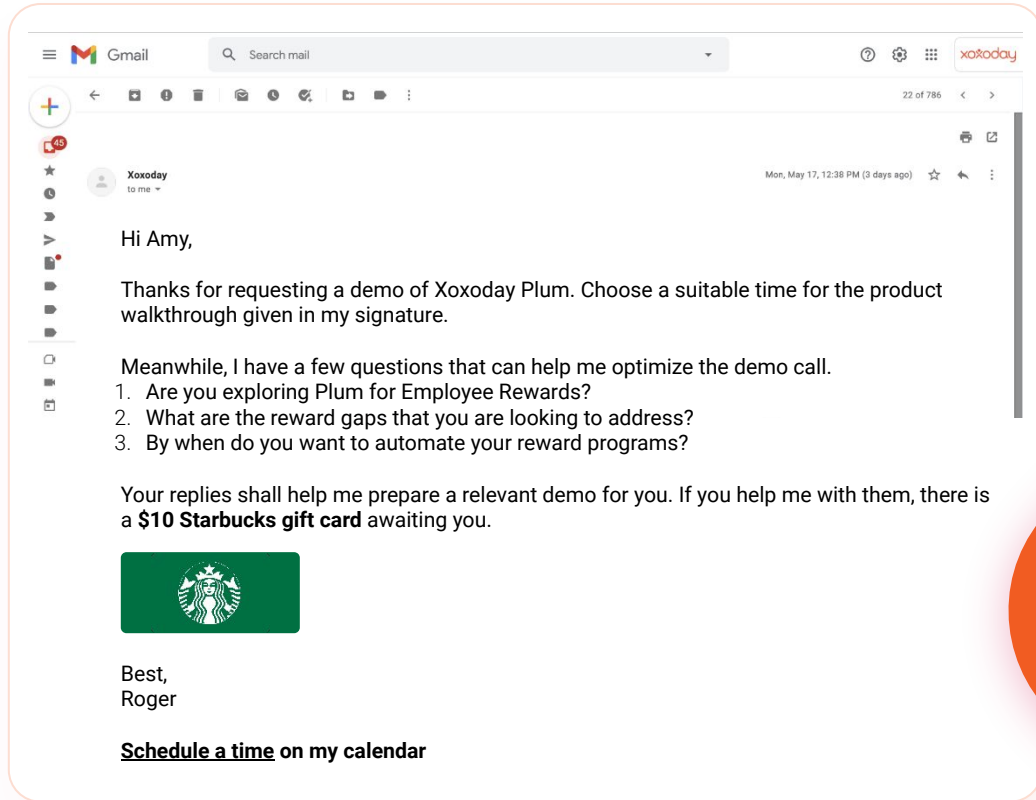


***Make your meetings and conversations personalized with coffee and restaurant vouchers***





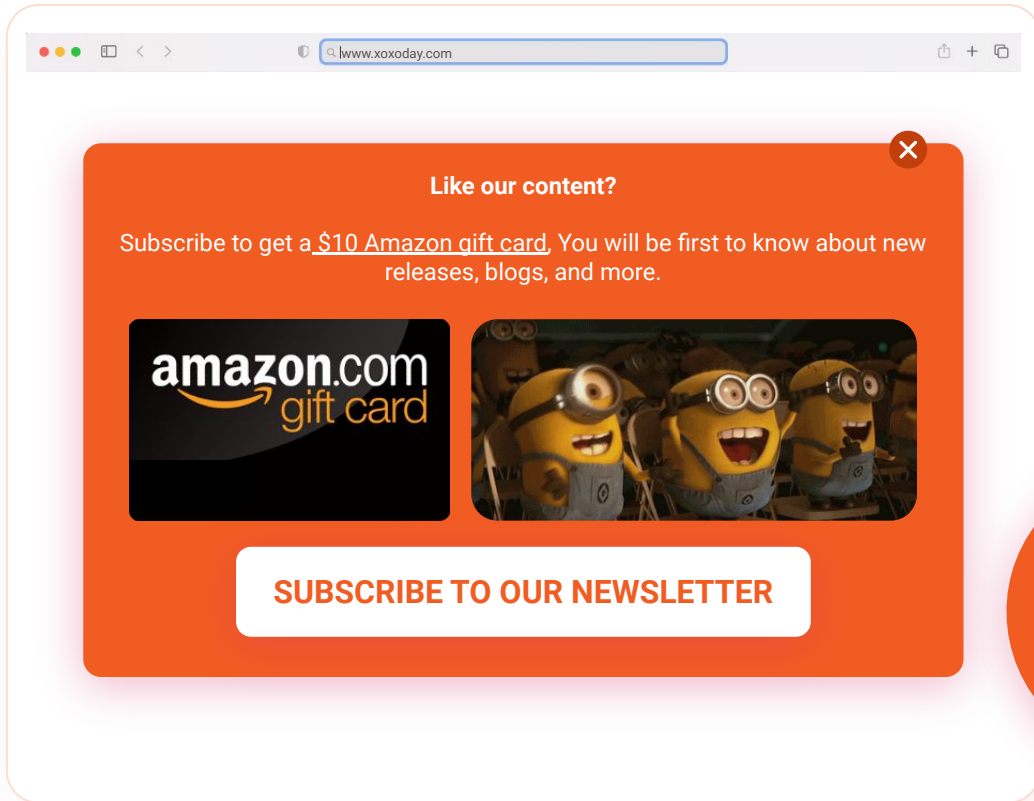
## Kill the discovery call





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## Increase newsletter subscribers





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## Strike a chord with your customers via donations to a charity of choice.



dharmesh ✓

~\$3,602.87 Buy

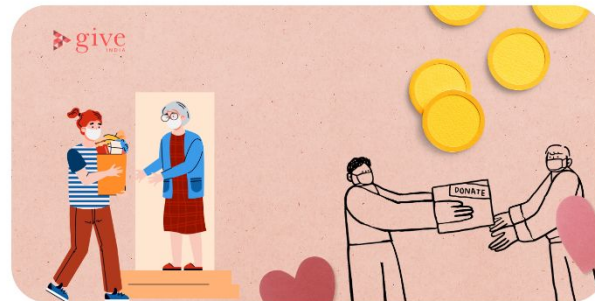
...

I will donate \$20 on your behalf to help with the COVID crisis going on in india.

In next 12 hours, for every reclout this post gets, and every follower I have, I will donate \$10 to [giveindia.org](https://giveindia.org).

2 clicks = \$20, up to \$501,000 USD in total.

Thank you!



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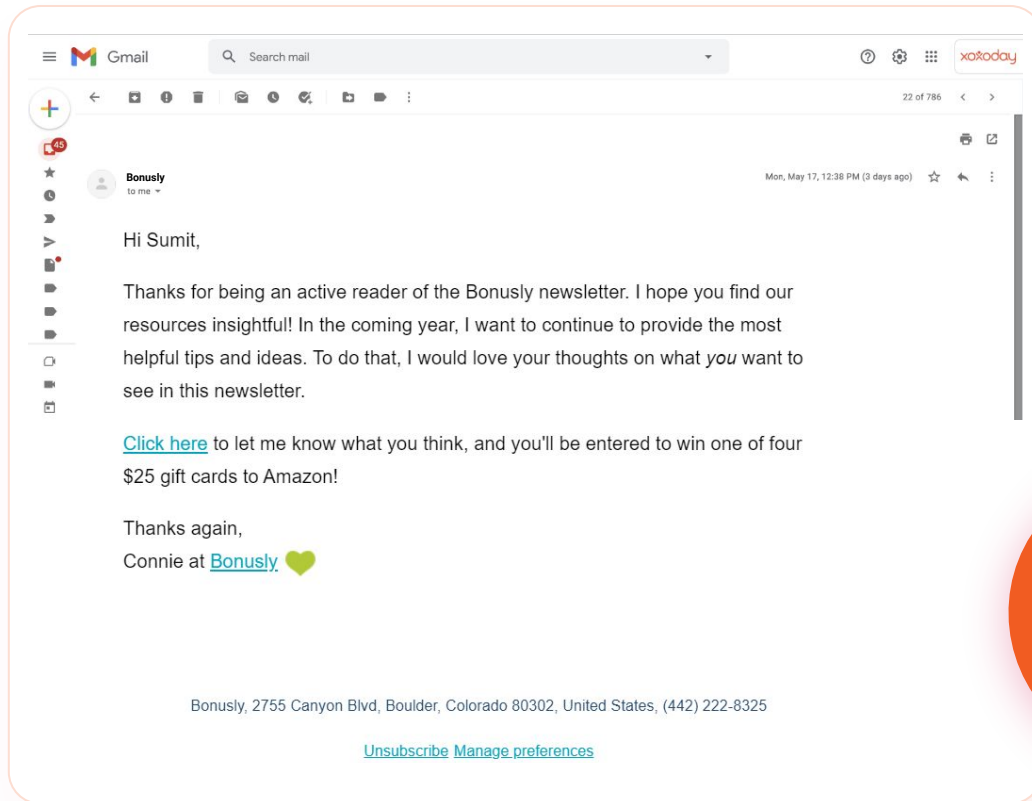
## Turn customers into brand advocates

Incentivize them to share referrals,  
reviews and testimonials.



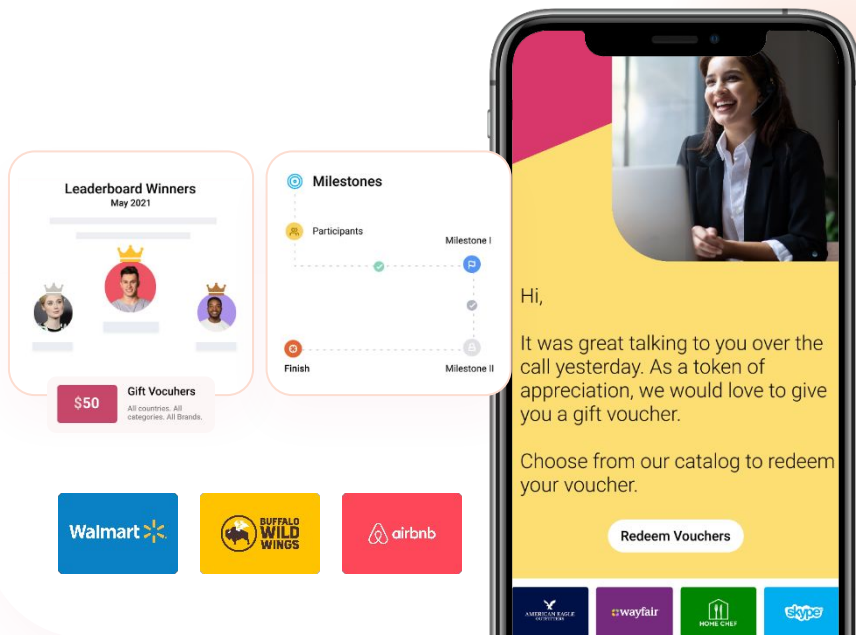
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# Drive Customer Feedback





# Use digital incentives to improve sales morale.



- 01 Keep your sales teams & prospects engaged with automated reward triggers.
- 02 Enable trigger based rewards for your team when they achieve milestones, for instant gratification.
- 03 Start sales engagement programs from the tools you might already use.



Active  
Campaign >

HubSpot

zoho  
CRM

Typeform

freshsales

AgileCRM

zoom

qualtrics<sup>XM</sup>

salesforce

Streak

SurveyMonkey

Close

lead  
squared

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**Integrate reward &  
gifting triggers  
through Plug-n-Play**

plum

plum

# Wide variety of options to choose from

A collection of 21,000+ gift cards & perks across 100+ countries.

## Automobiles



## Children



## Books



## Fintech



## Charity



## Entertainment



## Food



## Fashion



## Retail



## Health



## Utilities



## Learning



## Gadgets



## Shopping



## Travel



## Subscriptions



Plum delivers promise to **1,000+ global clients**  
and **2 mn users**

accenture

BLACKHAWK  
NETWORK

nielsen

HYUNDAI

Cargill™

FUJITSU

SIEMENS



NOVARTIS

QUESS  
WINNING TOGETHER

Rakuten



KPMG

BlueJeans

citi



People work for money but go the extra mile for praise, recognition, and rewards.

**Let's Talk**

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[cs@xoxoday.com](mailto:cs@xoxoday.com)

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