

Maxwell Health: Sun Life's Benefits Administration Platform Offering



In today's world of connected technology and streamlined benefit experiences, **Sun Life recognizes the need to provide solutions that support you and the needs of your clients.**

With Sun Life's benefits administration technology platform, Maxwell Health, you can provide your clients with a platform that makes managing employee benefits simple and effective. It is user-friendly for your clients and their employees, and with Maxwell's full-service implementation and renewal services, there is no additional work for you!



The Magic of One Company

Maxwell is an integrated, carrier owned and distributed technology platform for small-to-midsize businesses. With Sun Life and Maxwell as one company, we are creating a simplified and streamlined benefits experience for you and your clients.

1. **Innovation: insurance carrier and technology as one, means better solutions for you now, and in the future**

- › Shared goals for insurance and tech and greater insight into data produces actionable insights to build on and create technology that better serves you

2. **Building the platform and taking the work off of your plate**

- › One setup process, one implementation contact, one bill for Sun Life insurance and technology
- › Experts handle the technology and the platform handles the benefits administration
- › Full benefits administration (not just for Sun Life benefits)

3. **Automating plan design setup with integrated internal systems**

- › **Automated Plan Builder** quickly and accurately collects Sun Life plan details and builds them directly into Maxwell's technology with a touch of a button

- › Expect high quality and lower risk for errors on initial setup because a human isn't keying in plan, rates and structures which leads to accurate billing, claims and ongoing benefits administration

4. **Automating enrollment and eligibility**

- › Sun Life's Maxwell platform is integrated into internal systems that allow connections to be set up in 7-10 days
- › One company means consolidated contacts that can help resolve both Sun Life product or platform connection issues that could occur
- › Most medical connections set up in <30 days

5. **Integrating Evidence of Insurability (EOI)**

- › Integrated internal systems allow for a seamless, online, employee-friendly EOI process that eliminates the manual work off of you and your clients plate

Ready to get your clients started with Sun Life and Maxwell? [Request a demo today!](#)

The Maxwell Offering

What does it cost?

Starts at \$4.50 per employee, per month (PEPM)

Placing additional Sun Life benefits can lower the PEPM fee—even to **\$0***

That includes:

- > Full-service Implementation and Renewal on the Maxwell platform and with Sun Life
- > EDI connection with the client's medical carrier, other non-medical carriers' products, and Sun Life insurance products
- > Training and support during onboarding, and ongoing

**The PEPM fee is separate from insurance premiums, which may include administrative charges related to use of the platform.*

How to determine a client's base PEPM cost for the offering:

Qualifying Sun Life Products:	Number of qualifying Sun Life products:	Cost (PEPM)
Dental, LTD, STD, Voluntary Life, Accident, Critical Illness, Cancer, Hospital Indemnity, Vision and Basic Life	0 or 1	\$4.50
	2	\$3.50
	3	\$2.50
	4	\$1.50
	5	\$0.00

Add-ons	Cost (PEPM)	
Sun Life enrollment services <i>(group meetings still apply at no additional cost)</i>	1-on-1 enrollment	\$1.00
	Telephonic enrollment support	\$0.50
Case between 26-49 employees	\$1.00	

- New to Maxwell Health employers that add two Supplemental Health lines (Cancer, Accident, Hospital Indemnity or Critical Illness) will qualify for a \$0 PEPM for 12 months.
- Discounted prices are not available in NY and WA.

Questions on pricing or what's included with the offering? Contact your Sun Life sales representative.

Supporting Your Success: Onboarding Clients with Sun Life and Maxwell

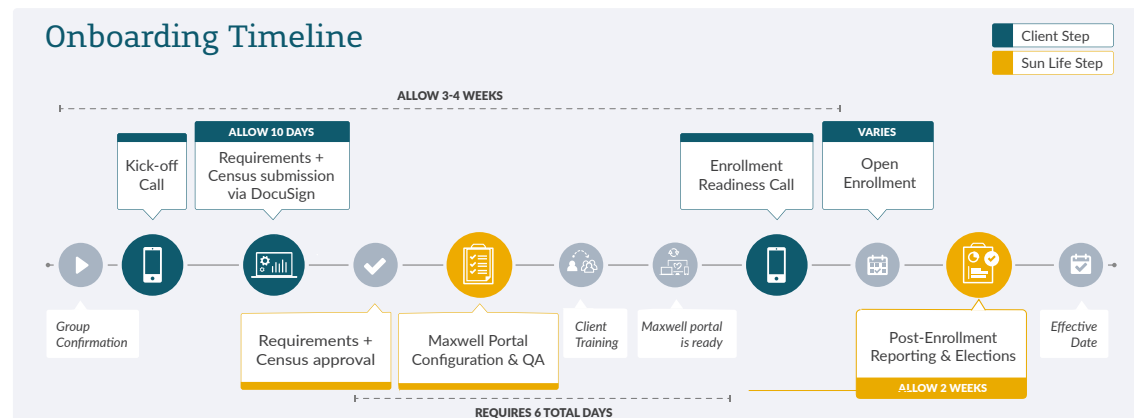
Our onboarding process is designed to support your Clients, every step of the way.

Here is what you can expect:

- > Your Sun Life **Implementation Consultant** will create an onboarding plan designed to get your Client set up and on their way to reaching their most important goals related to insurance enrollment and technology implementation. They will partner with your Client to gather all plan requirements and census information, provide a full-service implementation, deliver your Client's portal, and guide them through the enrollment experience.
- > Once your Client completes onboarding, and they are confident in how Sun Life can help them reach their goals, your Sun Life **Implementation Consultant** will work to introduce your Client to their long-term contacts: Your Sun Life **Client Relationship Executive*** and **Client Services Support Teams** will ensure that your Client continues to see value from Sun Life, and has quick live access to technology experts for any questions about the Maxwell platform.

Support materials available:

1. [Best Client Fit](#)
2. [Try Maxwell's Employee Shopping Experience](#)
3. [Mobile App](#)
4. [Spanish Translation in Maxwell](#)
5. [Overview: Maxwell Marketplace Partnerships and Connections Menu](#)



*Groups under 100 lives will not be assigned a Client Relationship Executive

Please note: For non-Sun Life plan related questions, you, your clients, and their employees should contact the appropriate carrier directly.

Additional Value-Add Products Available from the Marketplace

The Maxwell Marketplace was built to provide you with relevant solutions to strengthen your consultative value proposition. Get more details including pricing for any of the Marketplace offerings in the [Marketplace Menu](#).



ACA compliance reporting

Partner: ACA Reporting Service, Benefitscape



Healthcare concierge and advocacy

Partner: ComPsych HealthChampion



Identity theft protection

Partner: InfoArmor



Section 125 flex benefits

Partner: Accrue, BBPAdmin, Benefit Resource, CPI, WEXHealthEquity, Lively, Pro-Flex



COBRA

Partner: Accrue, BBPAdmin, Benefit Resource, CPI, WEX, Pro-Flex



Telemedicine

Partner: Teladoc



Pet Benefits

Partner: Pet Benefit Solutions

Ready to add a Marketplace product to one of your Clients on Maxwell?

Complete the [Request Form](#)

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