

Employee benefits that flex to fit everyone's life.

Just like our world, today's workforce is changing. No longer confined to cubicles, conference calls, or commutes, we're more diverse and distributed than ever before. But, while companies are moving forward, employee benefits are falling behind.

Our benefits should flex to fit our lives, not the other way around. It's time to make the switch from one-size-fits-none to unique options for everyone.

With flexible benefits that are delightful, distinct, and designed to support the moments that matter most, Forma helps the modern workforce find harmony at work and in life.

Offer a universe of life benefits for today's workforce

With choice built into everything, Forma helps employees choose the life benefits that matter most in the ways that suit them best.

Family and Relationships

Education & Career

Wellbeing & Lifestyle

Basic Health & Protection

Money and Wealth

Work and Performance

Powering flexible benefits for customers worldwide



Exceptional experience

98+ CSAT
75 NPS
99% Retention

Global reach

300k+ Members
125+ Customers
65+ Countries

A modern system designed for modern companies

Forma radically streamlines program administration and vendor integration across HR and Finance Teams, making flexible benefits easy to manage and delightful to experience.

- 1. Customize your program**
Select from a variety of ready-to-run life benefits programs that best match your strategy and global coverage needs.
 - 2. Employees select benefits**
Employees can shop the curated marketplace for the benefits use their flexible spending account or simply file a claim—all in one fast and easy experience.
 - 3. Track and optimize**
Powerful analytics provide insights to help your team track and optimize programs while our 24/7 Member Experience Team is there for your support when needed.
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Benefit programs that work the way you do

- ✓ Wellness
 - ✓ Childcare
 - ✓ FSA
 - ✓ Rewards
 - ✓ HSA
 - ✓ Lifestyle
 - ✓ HRA
 - ✓ Commuter
 - ✓ Custom
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The platform works hard, so you don't have to.

Personal accounts

Defined contribution & spending guidelines

- Easy activation
- Prefunded subsidy
- No out-of-pocket cost

Expansive marketplace

Built-in discounts & preferred rates

- 100+ vendor network
- 250+ benefit products

Automated claims processing

World-class customer support

- Rapid response
- 48-hour claim review

Custom payment card

Benefits on the go, where eligible

- IIAS-enabled
- Apple Wallet
- Google Pay

24/7 support

All humans. No bots.

- Chat
- Phone
- Email

