

**PHILIPS**

Virtual Care Management

# Hypertension contributes to a significant health and economic burden in the US

**\$198B**

may be reached each year in estimated national costs<sup>1</sup>



Hypertension, especially when uncontrolled, significantly increases lost workplace productivity<sup>2</sup>



**5%-10%** of all pregnancies are complicated by hypertensive disorders<sup>3,\*</sup>

## Philips Virtual Care Management can help empower healthier behaviors that last

### Clinical programs



Philips Virtual Care Management for Hypertension supports post-acute, chronic and gestational<sup>†</sup> condition management.



An easy-to-use connected blood pressure monitor engages patients and members to submit blood pressure and pulse readings each day. Readings are automatically monitored and analyzed for patterns that may require intervention.



Optional professional monitoring and highly personalized health coaching may help deepen engagement.



### Connected blood pressure monitor

- Easy daily reading submission
- Systolic and diastolic pressure and pulse measurement
- Irregular heartbeat notifications
- A qualified team to analyze measurements

## Our team of licensed professionals monitors and provides support



Health coaches<sup>†</sup>

- Registered nurses who specialize in cardiovascular health, registered dietitians
- Licensed in all 50 states
- Spanish-speaking coaches



Care advisors<sup>†</sup>

- Professional monitoring
- Administrative support for our health coaches

### Customizable program features<sup>†</sup>

- Clinically relevant flagging or prioritization
- Disease-specific surveys
- Task alerts and reminders via the My Virtual Care app
- Clinical onboarding<sup>†</sup>
- Compliance and activation outreach<sup>†</sup>
- Professional monitoring with 24/7 triggered outreach<sup>†</sup>
- Personalized health coaching<sup>†</sup>
- Remote patient monitoring documentation and tracking<sup>†</sup>

# Philips Virtual Care Management demonstrated real-world outcomes in our Hypertension program<sup>4</sup>



## 56-year-old female

History of Hypertension and recent stroke

Daily readings plus access to our personalized health coaches generated successful results



Participation in virtual care management programs may reduce unplanned and unnecessary readmissions and ED utilization, which may offer cost reduction for providers and patients alike.<sup>§</sup>

\*Hypertensive disorders in pregnancy categorized using ICD-10-CM diagnosis codes for chronic hypertension, pregnancy-associated hypertension and unspecified maternal hypertension. †Patients and members with Gestational Hypertension may only participate in our standard protocol. Additionally, professional monitoring and personalized health coaching are not yet available for those participating in our Gestational Hypertension program. ‡Optional program features. §Through patient participation in post-acute and readmission-prevention programs.

References: 1. Health topics: high blood pressure. Centers for Disease Control and Prevention. Accessed October 28, 2022. <https://www.cdc.gov/policy/polaris/healthtopics/highbloodpressure/index.html> 2. Unmuessig V, Fishman PA, Vrijhoef HJ, Elissen AM, Grossman DC. Association of controlled and uncontrolled hypertension with workplace productivity. *J Clin Hypertens (Greenwich)*. 2016;18(3):217-222. doi:10.1111/jch.12648 3. Luger RK, Kight BP. Hypertension in pregnancy. StatPearls. Updated October 3, 2022. Accessed November 22, 2022. <https://www.ncbi.nlm.nih.gov/books/NBK430839/> 4. Data on file.

