

WHY ORGANIZATIONS LOOK TO HES



They're overwhelmed trying to build/maintain programs in-house.

Overextended wellness managers rely on HES to develop web and mobile well-being campaigns with meaningful goals — engaging, social, challenging participant experiences with rich content grounded in health behavior change science. We're 100% focused on well-being campaigns and have been for more than 25 years.



Other vendor challenges result in declining participation and low engagement.

Overpromising, underdelivering competitors are our best lead generators. HES programs harness the power of teams, buddies, and friendly competition wrapped in a fun theme that pulls participants along, so they *want* to complete the program and maintain healthy habits long term.



They're tired of paying for pricey incentives to persuade members to participate.

Let's face it. Incentives are expensive, and research proves they're ineffective for sustainable behavior change. At HES, we focus on creating campaigns that boost intrinsic motivation, increasing participation and outcomes by experimenting with new ways for participants to engage, interact, and support each other.

To learn more about how you can delight your population with HES wellness campaigns, contact:

“HES is hands-down a fan-favorite out of all the platforms we have tried.”

Simone Sutton, Cigna



They're repeatedly disappointed with customer service and lack of attention to detail.

We pride ourselves on client satisfaction, with an average response time of less than an hour and a Net Promoter Score rivaling that of Apple® and Amazon®. We simply don't lose clients to competitors. And the few that do test the waters almost always come back. No long-term contracts; we're committed to demonstrating value with each new campaign.



Participants are asking for new, different.

HES creates 1-2 new immersive campaigns a year. Every year. Forget ordinary graphs and step trackers. We create engaging, fun ways for participants to experience progress — from unlocking new attractions to building animated scenes or feeling the excitement of tournament basketball.

Business Development Team

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800.326.2317

The world leader in workplace wellness campaigns. It's what we're known for.

We've created dozens of campaigns and provided resources to thousands of organizations (and millions of participants) since 1992. We're the clear leader in this segment of workplace wellness. Our clients and partners rely on our customer service and consistently rate HES as best in the market — including prompt, clear responses, dashboard demos, walk-throughs, support materials, and more. Some stats...

9,100,000
covered lives
at largest health plan client

25+ years
creating award-winning wellness solutions

12+
fun, content-rich immersive wellness campaigns
(NEW campaigns each year)

191,000
employees
at largest employer client

500+
implementations
a year

10+ years partnering with leading health, benefit, and well-being firms

1 your single solution for world-class wellness campaigns

Offer your participants a full suite of award-winning campaigns.

To learn more, go to HESonline.com or call 800.326.2317.

