

The menopause taboo is costing the female workforce, employers & health plans. That's why we're on a mission to smash it.

1/5

Women *have left or considered leaving their job due to menopause symptoms*

50M+ women are navigating menopause. Although universal, menopause is **stigmatized and challenging**.

Elektra ensures women can thrive during this 10-year transition with:

- Virtual, 1:1 access to menopause nurses for support & expertise
- MD-approved education
- Moderated community discussions & events

Why Partner With Elektra

1

Ensure your female employees, especially aged 40+, are offered appropriate & inclusive support as they navigate this stigmatized transition

We offer private video & text access to nurses & clinicians specifically trained in menopause. Members receive personalized wellness plans around lifestyle change & preventative care, 100+ hours of MD-vetted education on demand, and a private, moderated peer community.

2

Reduce absenteeism, increase productivity & retain valuable female talent

Elektra is already working with the nation's leading health systems, health plans, and employers. Among them are Mass General Brigham Health Plan, EmblemHealth, Google and others seeking to improve health equity, health outcomes, productivity and retention in their workplaces.

3

Get started immediately – no complex, technical integrations or development

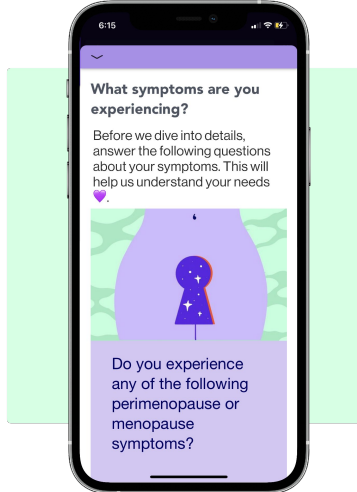
We quickly and seamlessly integrate with leading enterprise systems without technical development. Our platform has been successfully vetted and deployed by numerous health plan partners; we comply with best-in-class privacy, security, and confidentiality requirements.

“I feel like I have been looking for this for the last 15 years! This is so great!” – Elektra Member

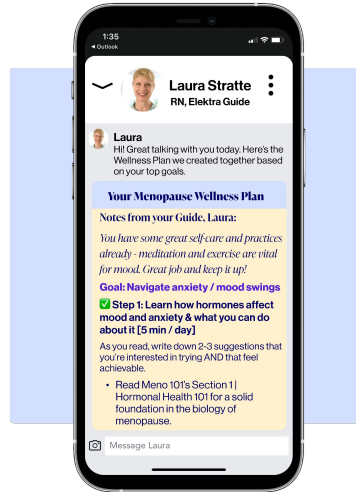
Select employers & health plans working with Elektra:

Women love Elektra’s digital platform because it’s built around their **specific needs beyond the reproductive window**. With evidence-based information, holistic support, and expertise, we deliver exceptional engagement, satisfaction, and outcomes for our members.

1. Complete an Assessment



2. Receive a Personalized Plan



3. Get Dedicated Support



Proven Impact

Within 6 mo, **75% of Elektra members report feeling better educated & empowered to manage their menopause**. This enhances satisfaction and retention among female employees, while also improving healthcare outcomes and lowering costs for women and employers / carriers.

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Members love Elektra

75%

Members experience improved outcomes

90%

Retention rate

Evidence-based management of menopause-related symptoms can save payers up to **\$5,000** per woman per year in the U.S.¹

“I love that I can ask specific questions and get a variety of answers and actionable recommendations. Also, it's so helpful to hear from women in the community that I am not alone in my experiences.” – Elektra Member

As seen in

Forbes

The New York Times

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¹75% of Elektra members reported improvement in symptom burden, self-efficacy & patient activation over 6 mo. as measured by clinically-validated tools.
²Independent third party actuarial analysis of 2.6 million commercially-insured lives, comparing women with primary or secondary menopause dx per ICD-10 code against benchmark population (2021 data) finds women in the menopause diagnosis group incurred ~50% more direct healthcare costs per woman, per year, on average across every service category.