# Why TLC?

TrueLifeCare is a game changer for self-insured companies. Our focus is on diabetes and its complications. The TLC evidence-based, best practice solution helps your employees live better lives while reducing health care costs for your company.

## It's a New Day for Health and Wellness

**TrueLifeCare** helps your people live healthier, happier lives – and saves your company significant money – without any new payments by you or your employees.

We do this by pairing your diabetesdiagnosed employees and covered dependents with their own personal Registered Nurse Certified Health Coach. This partnership consistently provides the compassionate, non-judgmental and continuous attention required to help people control their diabetes.

#### **Good News!**

They'll love you for it, and you'll love their higher productivity and lower absenteeism, as well as their reduced health care costs.

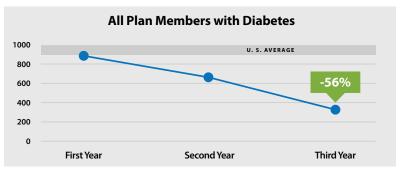


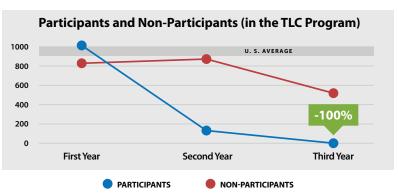
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For example, a 1,000-employee company has now saved **more than \$500,000.00** in hospital claims to their self-funded health plan. With TLC, the employees and dependents with diabetes have **significantly reduced their hospital utilization.** 

#### ANNUAL DAYS IN HOSPITAL PER 1,000 MEMBERS





TLC participants are making and sustaining the difference! And your employees and dependents have been treated with care and respect...the TrueLifeCare way.

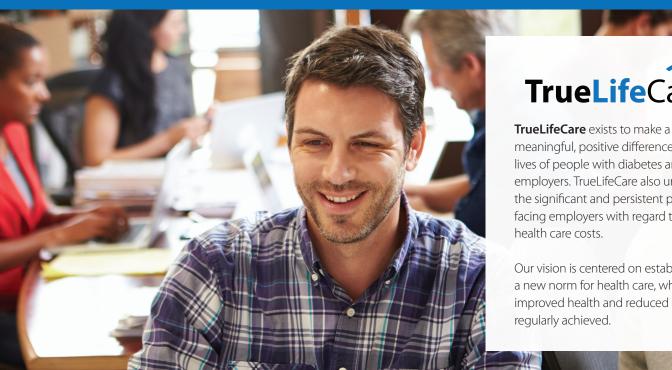
What's the catch? Well, none. TrueLifeCare is paid – at about the same price you are already paying – for the supplies to test blood sugar. Plus your participating employees have zero co-pay for these supplies, an incentive saving them money today!

### Diabetes in today's workplace:



- More than 1 in 10 adults lives with diabetes <sup>1</sup>
- People with diabetes typically have double the rate of Emergency visits compared to those without diabetes
- And quadruple the number of annual hospital days<sup>2</sup>
- Annual health care costs for each person with diabetes are \$16,021, compared to \$4,396 for people without diabetes <sup>3</sup>
- Diabetes-related costs in health plans are expected to increase by 72% from today to 2025
- Plus, people with diabetes are absent from work three more days each year than the average employee, and lose an additional 15 days of productivity every year <sup>5</sup>
- 1. Centers for Disease Control
- 2. Kaiser Family Foundation and TLC analyses of self-funded health plans
- 3. 2014 Diabetes Health Care Cost and Utilization Report (www.healthcostinstitute.org)
- 4. Diabetes Advocacy Alliance
- 5. American Diabetes Association: Economic Costs of Diabetes in the U.S.

100% Voluntary • Employees LOVE IT • TLC is Only Paid for Participants • It is COST **NEUTRAL to You** • Saves the Employee and the Company Health Care Costs



## **TrueLife**Care

meaningful, positive difference in the lives of people with diabetes and their employers. TrueLifeCare also understands the significant and persistent problem facing employers with regard to escalating

Our vision is centered on establishing a new norm for health care, wherein improved health and reduced costs are