Creating continuous employee benefits engagement starts with alex®

alex® BY **Jellyvision®**

By intervening during critical moments and curating experiences that make every employee feel heard and cared for, ALEX delivers a hyper-personalized benefits experience that truly helps people choose, use, and appreciate their benefits.

TECHNOLOGY EMPLOYEES TRUST

Builds a stronger connection with your employees by providing tools to promote inclusion and foster employee trust

DATA-DRIVEN DECISION SUPPORT

AI-powered technology and predictive analytics provide employees with transparency into why a specific plan makes the most sense for them

ROOTED IN BEHAVIORAL SCIENCE

Drives behavior change by tackling underlying factors that cause confusion and presenting information in a way that keeps employees engaged

WITH ALEX, YOU CAN:

✓ Guide employees to the benefits that are right for their needs

✓ Promote and drive engagement into existing programs

✓ Help employees discover new ways to save—and turn them into action

✓ Reduce the time your team spends answering common benefits questions

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Workforces are diverse. You have to appeal to people in different ways. That's where ALEX gave us the leg up we were looking for.

PAUL REIMAN
HEAD OF TOTAL REWARDS, MORNINGSTAR

ALEX makes an impact.

86%
OF EMPLOYEES
say that ALEX gave them a better understanding of their benefits
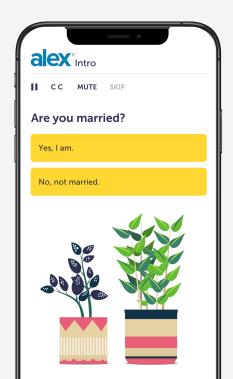
ALEX USERS SAVE
18%
more in their HSAs than the national average

ALEX USERS SAVE
31%
more in their 401(k)s than the national average

LEARN MORE AT JELLYVISION.COM

alex® Intro

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Are you married?

Yes, I am.

No, not married.