

# MAKE THE RIGHT THING TO DO THE EASY THING TO DO

Managing diabetes isn't easy. Poor self-care, due to time constraints, cost burdens, and technology barriers, contributes to poor health outcomes and even greater medical costs for so many.

DarioHealth offers a new approach, with highly personalized programs that combine easy-to-use digital tools with personal coaching to facilitate sustainable behavior change.

# EMPOWER DURABLE BEHAVIOR CHANGE FOR BETTER RESULTS

Because DarioHealth is personalized for each user to support individual needs, the path to better health finally becomes the path of least resistance. And that means your employees get healthier, and you get better clinical and cost of care outcomes.

## **Employees Love Dario**

76,000 active users and counting.

80%

77

Retention Rate Net Promoter

Score

4.9/5 Stars

App Store Rating

#### Validated Outcomes

Proven clinical studies.

**58% Decrease** 

in hyperglycemic (>400 mgdL) events<sup>1</sup>

14% Reduction

in high glucose readings (180-400 mgdL)<sup>2</sup> 1.4% Reduction

in estimated HbA1c³

### Savings & ROI

Get more for your money.

**30 - 50%** less expensive

**\$1,300 - \$3,080** PEMPY net

**\$615 - \$2,395** PEMPY net savings 1.9X - 4.5X

ROI

savings

<sup>1</sup> ADA2018 77-LB Scientific presentation for T2D within 12 months

 $<sup>2\ \ 2019\</sup> Updated\ analysis\ of\ ADA2018\ 76\text{-LB}\ Scientific\ presentation\ for\ T2D\ activated\ within\ 12\ months$ 

<sup>3</sup> AADE 2018 Scientific presentation for T2D within 12 months

#### THE KEY TO SUSTAINABLE BEHAVIOR CHANGE: DARIO'S ADAPTIVE PERSONALIZATION

The DarioHealth solution includes a state-of-the-art blood glucose monitor for diabetes, the award-winning MyDario™ mobile application, and professional coaching. All the components are integrated to deliver a simple, coordinated, and motivating experience that drives real behavior change:

- The MyDario™ mobile app turns each user's smartphone into an always-on health management portal
- **Easy to use devices** for monitoring glucose, connect directly to a user's smartphone for automatic, real-time data capture
- Integrated, specially trained coaches helps users stay accountable and deal with the stresses of life
- Multi-channel strategies for ongoing education and engagement are designed to adapt to each user's unique and evolving needs
- · Al-based, predictive analytics engine analyzes more than six billion user data points each year to predict, determine and personalize interventions for each employee
- Rewards and gamification make personal health management feel less like work



"Due to my Dario, I have my diabetes completely under control according to my doctor. I don't know how I would keep my diabetes under control without my Dario!"



#### ONE COMPREHENSIVE, INTEROPERABLE PLATFORM TO **IMPROVE DATA ACCESS AND TRANSPARENCY**

DarioHealth's open platform is interoperable and "Open by Design." That means real-time data can be shared across benefits platforms to enable holistic support, while our ability to integrate across benefits solutions allows you to optimize your investment.

Get started today! Contact dariohealth.com/contact or visit www.dariohealth.com to learn more.











