

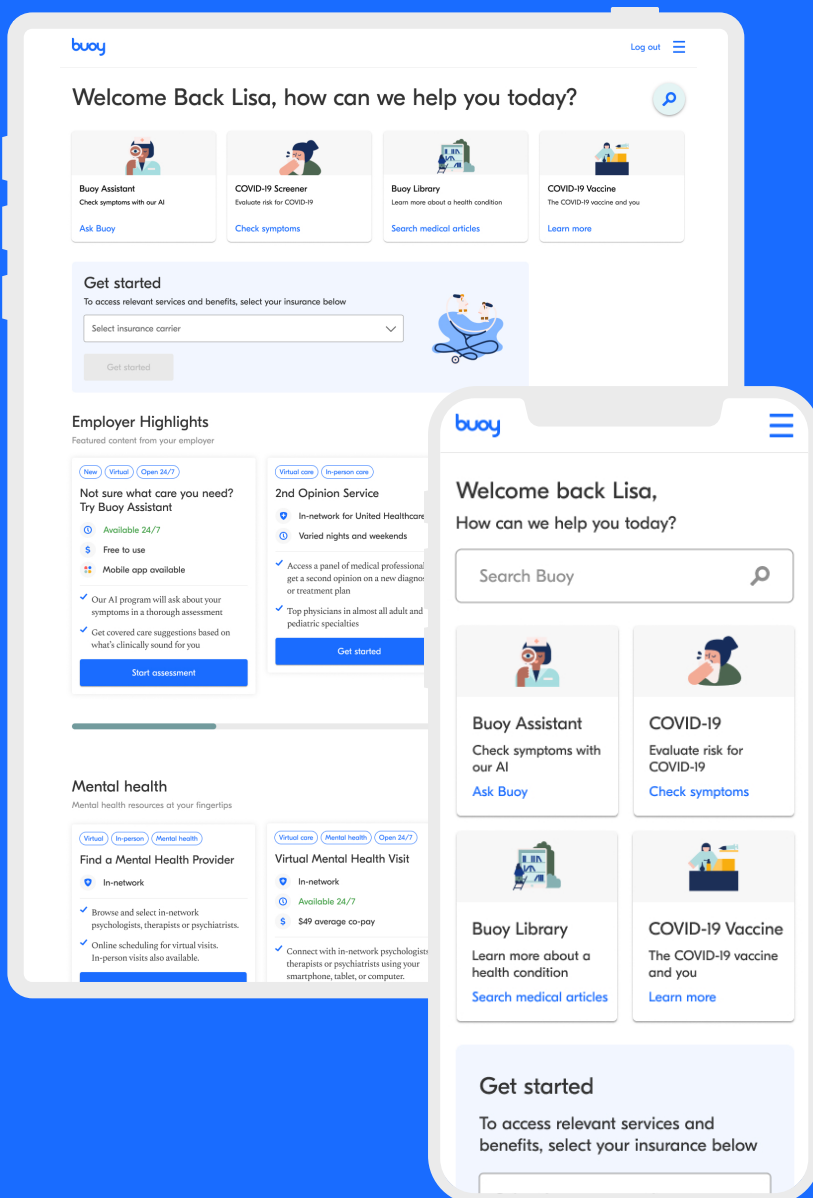


What if benefits weren't a burden?

Buoy is here to help make the most of the care options you've already curated.

Buoy is an AI-driven healthcare navigation platform that helps employees and their families find the right care options based on their individual needs – all within their benefits ecosystem.

- ✓ Check symptoms
- ✓ Find nearby & in-network care
- ✓ Browse & search benefits



Buoy makes benefits work harder (so you don't have to)



Earliest engagement

With the ability to meet individuals at the beginning of their health journey, Buoy can influence care decisions when it matters most.

~60

Buoy engages users ~60 hours earlier than a healthcare provider would



Thoughtful outcomes

Buoy customizes its navigation based on an individual's health concern and the benefits available to them through their employer.

76%

of users intend to follow Buoy's guidance (which is always in-network)



Proven utilization

Optimize investment in your programs by driving use of your entire benefits ecosystem by navigating employees to all available benefits.

10X

engagement over nurse phone lines



Exceptional value

Contain healthcare spend – and avoid higher costs in the future – by shifting employees away from care like the ER to lower-cost options when medically appropriate.

25%

intended care levels are de-escalated with Buoy (saving approximately \$40 per use)



All in one spot

Buoy's platform offers a centralized location for HR teams to communicate about and guide employees to benefits.

50+

configurations already pre-built to support today's in-demand benefits programs

Consider yourself supported

Buoy's with you every step of the way. This includes:

- ✓ A turnkey implementation process
- ✓ An employer playbook outlining the roll-out process and best practices for utilization
- ✓ Templated employee communications like emails, digital assets, FAQs, and worksite signage

► Learn more about how Buoy can help your organization.
Contact us at engage@buoyhealth.com to set up a meeting.

