



# Employee assistance program (EAP)

Transformative mental health care fueled by connectivity



CuraLinc has redefined the modern EAP by looking at the mental health care journey through a more human-centric lens, empowering meaningful support by facilitating personalized access to treatment through an integrated system of in-person and digital modalities.



## Engagement

Moving employees from confusion to clarity by igniting an initial connection



## Access

Creating an integrated system of entry points powered by choice and preference



## Navigation

Reducing barriers to care through personalized navigation and guidance



## Support

Providing evidence-based treatment through multiple modalities



## Outcomes










Delivering end-to-end care and a measurable impact on health and productivity

As employers consider their options for providing employees with truly effective mental health benefits, it's crucial to select partners and programs that bridge the gaps between the employee's problem, the opportunity to deliver care and the ideal solution for each employee. Often times, what's missing is a coordinated and authentic connection to care that leverages an integrated system of human and digital interactions to holistically improve employee mental health.


CuraLinc delivers just that – **transformative mental health care fueled by connectivity** – marrying technology and personalized advocacy to engage, empower and support employees throughout their care journey.

# Key Features

CuraLinc’s innovative approach to EAP administration includes features that deliver a measurable impact on health and productivity and provide a necessary layer of support to the organization.

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**Design** CuraLinc’s approach fills gaps in access and care delivery commonly found with EAPs and digital mental health providers
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**Choice** Twelve different ways for employees to access mental health care and support, including in-person and virtual counseling, text therapy, dCBT and digital group therapy
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**Utilization** CuraLinc drives more awareness and usage than traditional EAP and digital models
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**Flexibility** Every CuraLinc program is tailored to suit the unique needs, goals and culture of each client
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**Speed to Care** Immediate access to licensed mental health counselors through multiple modalities, around the clock
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**Diversity** CuraLinc delivers culturally-competent care by guiding participants to counselors based on multiple dimensions of diversity
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**Integration** CuraLinc coordinates care, data and communication with a client’s other benefits and programs
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**Service** CuraLinc’s proactive and collaborative approach to partnership maximizes the value of the program
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**Impact** CuraLinc provides a measurable impact on depression, absenteeism, productivity and substance use

# Results

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**Depression** 93% of employees with depression migrated to minimal or mild risk after treatment
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**Productivity** 75% of employees reported improved productivity after using the program
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**Absenteeism** After completing treatment, employees missed 7.3 hours less work time
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**Alcohol Use** 92% of participants who consumed alcohol regularly improved by one or more risk levels

Source: EAPOutcomes.com



## ROI

CuraLinc delivers an ROI of 5.2-to-1, based a combination of savings from health care costs, human capital costs and organizational costs (EAPROI.com)



## NPS

CuraLinc’s Net Promoter Score (NPS) of 72 underscores the organization’s commitment to providing human-centric care and support