

# invest in your company's future

Ovia Health's maternity and family benefits improve health outcomes and reduce maternity and turnover costs



## what employees require

Ovia is your employee's daily companion. Powered by machine learning, Ovia provides personalized engagement and predictive guidance that drives long-term participation

**83%**  
of millennials  
would leave  
their job for  
one with  
better family  
benefits<sup>1</sup>



Personalized health tracking with alerts and predictive, personal coaching when Ovia detects a potential medical issue



50+ physician-developed health programs spanning infertility, birth planning, preterm delivery, mental health, breastfeeding, and more



Unlimited, on demand 1-on-1 coaching with Registered Nurse health coaches



Benefits library to access all company benefits in one centrally located, easy to find place



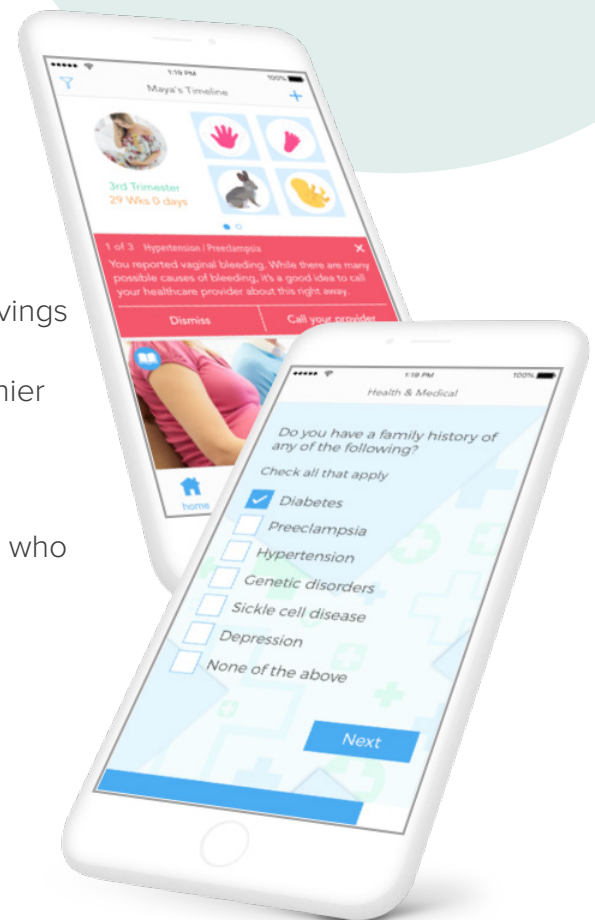
Career and return-to-work programs to prepare for maternity leave and return to work as a working parent

# What employers need

Ovia helps companies see improved health outcomes and reduced costs. We're the #1 solution because we see results.

- **78% of employees engage with Ovia Health in their first trimester.** This trusted engagement is daily, and leads to improved health outcomes and reduced costs.
- **30% increase in couples conceiving naturally,** resulting in a \$15,000 cost savings per avoided fertility treatment. Ovia minimizes the need for expensive fertility treatments by helping couples conceive naturally.
- **32% identification of postpartum depression,** as compared to the **national average of 11%.** Ovia helps parents find support and resources that are difficult to find, so that mom feels happier and healthier, sooner
- **30% fewer babies in the NICU,** resulting in a \$77,000 savings per avoided preterm delivery. Ovia significantly reduces preterm birth rates, leading to healthier babies and healthier moms.
- **44% reduction in turnover.** Ovia supports a smooth and confident return to work, reducing the number of parents who leave the workforce.

Maternity costs are rising, but **24%** of high risk pregnancy costs are preventable<sup>2</sup>



To learn more about the most loved and trusted companion for women and families, visit [oviahealth.com](http://oviahealth.com) or contact [benefits@oviahealth.com](mailto:benefits@oviahealth.com)

**oviahealth**<sup>™</sup>

<sup>2</sup> Ovia Clinical Affairs