



Essential care delivery for the modern workforce

Providing simple, accessible and convenient care

Convenient, high quality care is becoming increasingly difficult to access. People do not have time to go back and forth between an initial visit with a physician, to a lab for bloodwork, back to the physician for results, then off to a pharmacy to pick up a prescription – especially when it can take several weeks to be seen in the first place. Even the slightest delays in preventive care can have major consequences, in terms of both disease progression and overall cost of treatment.

**Our healthcare system is no longer set up to
deliver healthcare when and where we need it.**

Color's Essential Care Programs

Color delivers healthcare directly to distributed workforces by bringing the essential parts of in-person care beyond the four walls of the healthcare ecosystem and into our daily lives, whether it be at home, in the office, on a job site – truly anywhere. We provide essential healthcare services that are convenient, accessible, and cost-effective for everyone.



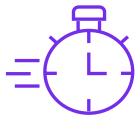
Target high-burden, high-cost conditions

Our program focuses on addressing the highest burden diseases to identify underdiagnosed conditions early before they become a high cost claim. Each health condition covered follows established clinical guidelines and protocols, with all of our clinicians trained for the highest possible clinical rigor.



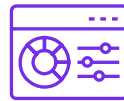
Right-size care programs based on risk levels

Color helps you and your employees understand their level of risk for disease. This allows our clinicians to build care plans that ensure those at a higher risk are routed to any necessary follow-on care and follow up on their provided action plans.



Condense steps and time to access care

Color removes unnecessary steps in the process, streamlining care for patients in a fraction of the time – what once took up to 6 months can now be done in 2 weeks. By simplifying the process, we're able to increase engagement among populations that have traditionally not engaged with healthcare.



Maximize utilization of existing benefits

Color helps you get the most out of your existing benefits programs. When an employer shares details of their other benefits providers and their highest priority programs, we can manage handoffs to those programs to make sure your employees are engaging with their benefits as you intended.



Lower costs per patient

Color helps organizations engage employees before their high-cost condition becomes a claim, helping employers save on healthcare costs down the road. Our services cost 50-60% less than traditional primary care providers, which can also help employers realize savings as soon as year-one.



Early visibility into claims

Our dashboard gives you the ability to view population health risks – including those not provided by primary care physicians. This allows you to make more informed decisions about which healthcare benefits you may want to prioritize based on the unique needs of your population.

We designed our screening programs to cover the conditions that drive the biggest employer spend and are most common amongst employee populations including:



Cardiometabolic

- Hypertension (high blood pressure)
- Hyperlipidemia (high cholesterol)
- Pre-Diabetes and Diabetes
- Liver function



Cancer Risk

- Colorectal
- Lung
- Breast
- Cervical
- Prostate



Mental Health

- Anxiety
- Depression



Gaps in care & modifiable risks

- Modifiable risks (e.g. smoking status)
- Screening compliance

What does an Essential Care program look like for your workforce?

A tailored program managed across screening, testing, resulting and referrals



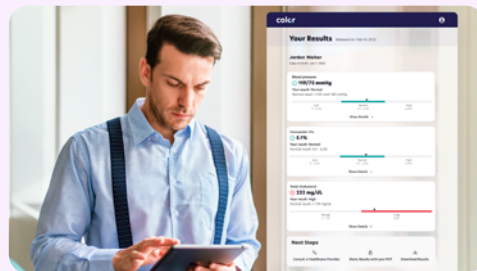
Eligible members create a Color account and enroll to claim an Essential Care Kit, which can be mailed home or picked up onsite.



Results are typically available within a day. Our clinicians provide consultations to members on request for any questions and routing to follow-up care.



Screenings are easily completed through a brief online assessment, a finger prick and a blood pressure cuff (for cardiometabolic conditions); results are then returned digitally.



Based on their health risk profile, eligible participants are directed to appropriate benefit programs such as Lyra Health, Livongo, or any others that are offered through your plan. Color shares aggregate results with HR/Benefits and providers when requested.

Interested in learning more about how Color can support your organization?



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Color, a health technology company, makes population-scale healthcare programs accessible, convenient, and cost-effective for everyone. We power large-scale precision health programs for employers, health systems, research, and national health initiatives. Color does this by partnering closely with organizations to improve consistent and equitable access, focused first on prevention, but also supporting the employee throughout the healthcare process.

color.com

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