



Why Managing Health is Causing Your Employees to Burnout They Manage All the Information ... So They Carry All the Load

THE PROBLEM

Managing health information is a stressful and overwhelming combination of texts, paperwork, pictures, emails, files, portals, and so much more.

73% of employees have caregiving responsibilities
2022 study in Harvard Business Review

66% of caregivers report adverse mental health effects
American Psychological Association Study on Stress and Caregiving

THE NEED

Portability - at their fingertips, in one solution that THEY OWN

Information - a place for more than data - their health story includes symptoms, notes, questions, reactions, photos, documents and more

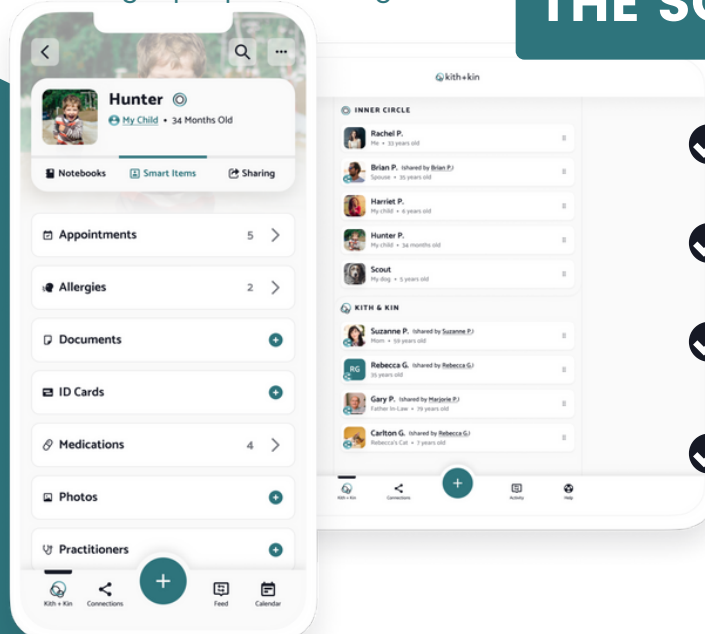
Sharing - to get the right information to the right people at the right time



THE SOLUTION

“It’s so much pressure – I feel like I’m in charge of everything – I wish I could just download my brain so someone else could Google it”

Kith + Kin
User research participant



- ✓ Caring for kids of all ages
- ✓ Supporting aging parents
- ✓ Managing long-term conditions
- ✓ Coordinating caregivers and pet sitters



WHY IT MATTERS

HEALTH IS A TEAM SPORT + THERE'S NO PLAYBOOK

An engaged, informed and activated patient, family and caregiver network **reduces time**, **increases confidence** and **reduces stress**.

83% of Kith + Kin users say they **feel more confident** caring for the people they care about

80% of Kith + Kin users report **reduced time spent** searching for and managing health info

71% of users say Kith + Kin has **reduced the stress** of caregiving by helping them have the right information at the right place and time

Our users are our mission

"Being a caregiver to two elderly parents who live out of state, Kith + Kin has been such a blessing to my family and I. I am able to easily communicate medication changes to other family members and caregivers involved in their care thereby reducing risk of medication errors and further health issues. I have all of their already scheduled appointments in one location where myself and other family members can view. This has been an invaluable resource that has made caregiving less overwhelming. I wished I would have known about it sooner!"

Heather R., 50

★ Trustpilot ★★★★★ Excellent • 4.4 out of 5



Share and collaborate

Share information with exactly who you want and collaborate when others share with you

Store and organize files and documents

Keep important health-related and life documents in one place; organized how you want it

And so much more!

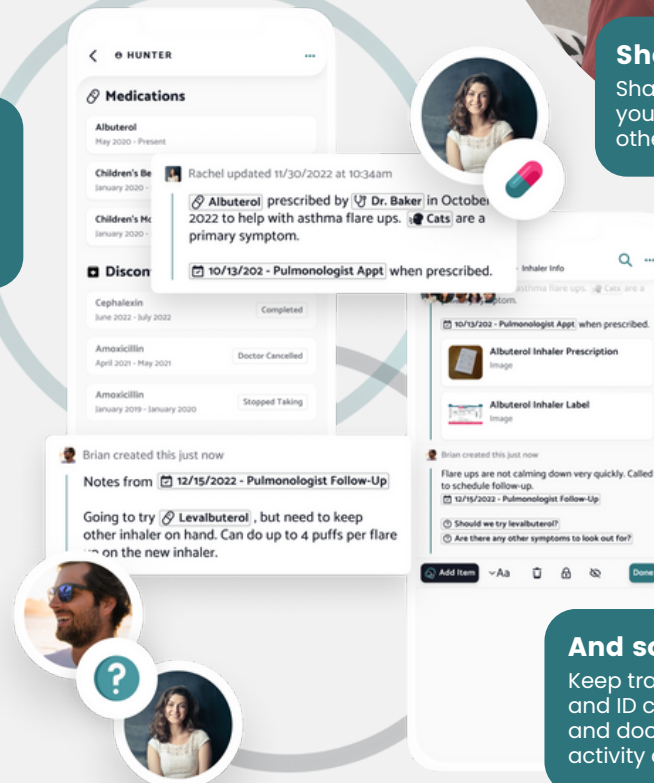
Keep track of allergies, appointments, links, and ID cards. Label and organize photos and docs. Plus, view recent updates and activity on profiles you collaborate on!

Track and manage medications

Store medication information, dosages, reactions, and questions about them for providers

Take notes and store questions

Create, store, organize, and easily share notes and questions from doctor's visits, hospital stays, and other events



Get Kith + Kin for your organization

Quickly implement in less than two weeks with no up-front costs.

Pricing - voluntary benefit, fixed fee, PEP or employee discount

 **kith+kin**
www.kithandkin.app