

Experience the new direction in care navigation.

Smarter guidance. Better care.

Rightway dramatically improves employee health by pairing every member with a live, clinical guide who provides on-demand, tailored support throughout their care journey.

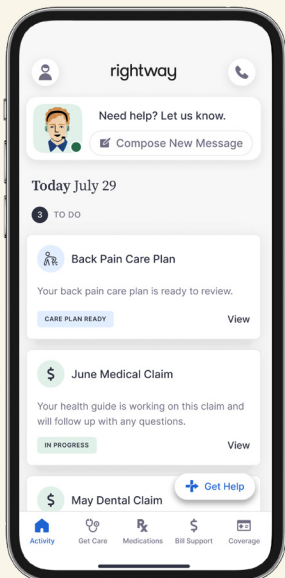
The user-friendly app and clinical-first care team act as a single point of contact to the healthcare system, delivering care decision support, benefits education, steerage to high-quality providers, billing advocacy, and increased utilization of point solutions.

Rightway's personalized, clinician-led approach radically improves the member experience, ensuring that members are healthier while eliminating wasteful and preventable spend.



4.3x ROI.

When clinicians engage with members, they remove healthcare hurdles, improve their health outcomes, and drastically lower costs for plan sponsors.



Increase value across every step of your team's healthcare journey.

Intelligent clinical guidance.

Clinicians are the first point of contact for clinical needs and support members through their care journey.

Benefits education and access.

Benefits specialists educate members on key specifics of their plan, optimizing benefits utilization.

High-quality provider search.

Health guides steer members to high-quality, in-network providers and schedule their appointments.

Bill advocacy and resolution.

Health guides explain members' bills. If something looks off, they dispute the bill on the member's behalf.

Leverage the Rightway advantage.

Educated, engaged members.

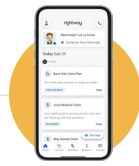
Rightway actively educates and engages members, driving them to utilize the service whenever a medical need arises.



Member realizes a medical need.

A mobile-first front door to healthcare.

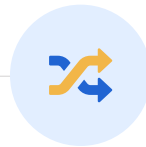
Rightway's modern technology serves as a central hub for all healthcare and benefits information, making it easy for members to navigate.



They access Rightway's intuitive app.

Data-driven personalization.

Business rules route members to the appropriate care team member and turn robust data inputs into high-impact health guide intelligence.



Intelligent routing to the appropriate team member.

Smarter clinical navigation.

Rightway's clinician-driven delivery model combines dedicated human guidance with proactive outreach informed by proprietary risk scoring.



Clinician provides 1:1 support to member.

Trusted by over 1,500 clients.



Proven value for employers and members.

40%

Member engagement.

15%

Lower health-care spend.

+72

Net Promoter Score.

"My chemo course was complete today so the hospital did a lil' celebration. Sharing the photo with you since you are a part of our journey. We are forever grateful to you for your support."

RIGHTWAY MEMBER after a chemotherapy care journey.

"Thank you for finding me a neurologist. I've been putting this visit off for a while and with your help it's finally happening. You don't realize how much you need these benefits until you get sick."

RIGHTWAY MEMBER after receiving a care plan.