

SOLUTION FOR SMOKING, VAPING AND NICOTINE

We are the only quit-tobacco program that combines Mayo Clinic’s treatment model with scientific leadership in digital tobacco solutions from Truth Initiative, a public health non-profit.



Industry leading:

Our field-leading research informs federal agencies—and guides our program, ensuring it is rigorously tested and effective.



Easy to administer:

We perform thorough implementations that meet client timelines, from processing eligibility to providing real-time dashboards for incentive and engagement tracking.



Power tailoring:

We use AI and people-powered support to precision-tailor participant experiences that inspire tobacco-free lives.



Strategic:

Our team of experts advise on incentive administration, tobacco-free policies, member engagement, and more.

PARTICIPANT RECEIVES	EX Plan, a quit plan with interactive exercises, educational videos, and personalized emails	✓
	Unlimited live chat coaching with Certified Tobacco Treatment Specialists	✓
	EX Community, powerful peer support from the largest, longest-running, thriving social network	✓
	EX Text Messaging, dynamic text messages based on how users engage with the program; tailored texts for chronic conditions	✓
	8 weeks of nicotine patches, gum, or lozenges delivered to participants' homes	✓
	Tailored e-cigarette content to help adults, including young adults	✓
	Optional content related to pregnancy and new motherhood	✓
ORGANIZATION RECEIVES	EX Plan, EX Community, EX Coaches, text messages, and emails available in Spanish	✓
	Convenient real-time reporting via a dashboard to track incentive achievement, enrollment, quit rate, engagement, quit medication usage, and more	✓
	Dedicated Client Success Manager with expertise in tobacco-free workplace policies, incentive design, vendor integration, and more	✓
	Co-branded website and promotions	✓

EX Program qualifies as a reasonable alternative standard.

Visit us to see a demo today at www.theexprogram.com

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