



EMPLOYER





Firefly offers value-based virtual primary care, navigation and coverage

Much of healthcare keeps people in the dark. Surprise costs, forever wait times, unclear steps. But Firefly is over the excuses.

If you want to make healthcare better, you've got to be all in. That's why our payment rides on your wellness. Bold? You bet. But when it comes to care, accountability counts for everything.



A new model for driving scalable results

	 FIREFLY HEALTH	 BRICK-AND-MORTAR PRIMARY CARE	 TELEHEALTH 1.0
Meaningful engagement	✓	✗	—
Network integration + navigation	✓	—	✗
TCC reduction	12-15%		—
50-state access	✓	✗	✓

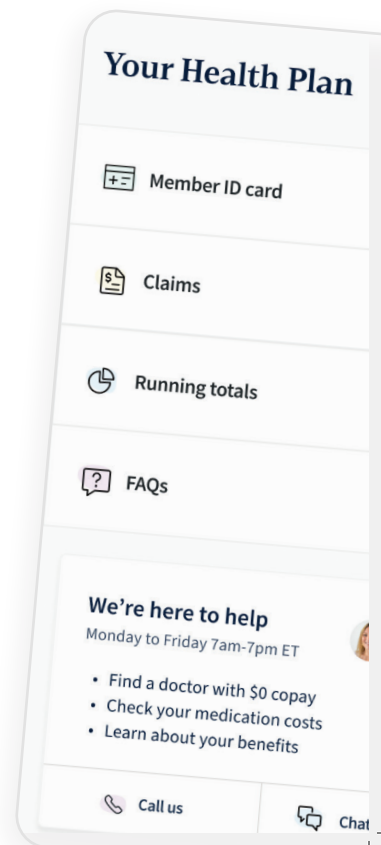
With Firefly:

- ✓ **Expand primary care access for all**

Virtual primary care delivered through Firefly's consistent care teams eliminates geography and travel time from the access equation.
- ✓ **Improve outcomes with quality-minded care**

We designed our service around longitudinal care. We use an interdisciplinary approach to drive outcomes, exceeding benchmarks for the most common chronic conditions.
- ✓ **Deploy a multi-prong ROI strategy**

At Firefly, we're built for value. That means aligning our incentives to guiding employees to cost-efficient, outcomes-oriented care via performance guarantees, and more affordability for your employees.

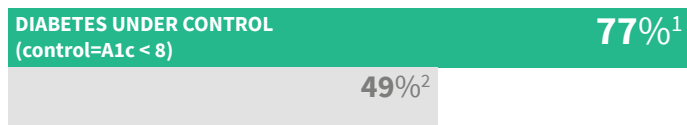


The secret to exceptional outcomes? Engagement.

By building trust and rapport with your members, we become their go-to healthcare resource. That opens the door to better experiences, improved health outcomes, and meaningful savings.

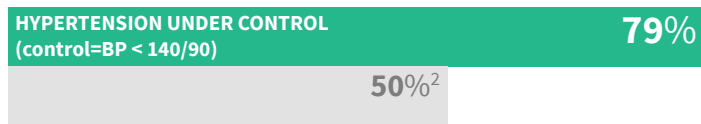
COST OF CARE SAVINGS: Improvement in clinical outcomes drive savings

FIREFLY INDUSTRY STANDARD

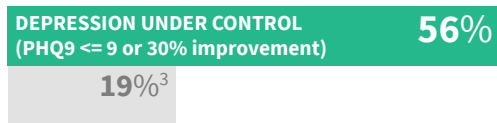


Compared to like patients, we're saving:⁴

\$2,800
per diabetes patient



\$1,500
per hypertension patient



\$620
per patient diagnosed with mental health disorders

✓ Physician-founded

✓ Care delivery in 50 states

✓ SOC 2 Type II



1. Data reflects all Firefly Health members as of April, 2023.
 2. ncqa.org/hedis/measures
 3. jamanetwork.com/journals/jama/fullarticle/195599
 4. Modeled data by Firefly based on third-party MarketScan data of similar commercial members
 5. Calculated by the percentage of total Firefly membership having patient-initiated engagement within any given week.
 6. Based on referrals made for membership in 2022.
 7. Based on the 45-day member cohort of members from 2021-2022.



“Firefly had already called my ortho ahead of time to say I had a \$0 copay! It was the best coordinated healthcare effort I’ve experienced.”

Satoe, Firefly Member



“30 minutes after I got to the ER on a Saturday night, my Firefly doc messaged me, ‘What’s going on?’ My mind was blown. I started crying, ‘Oh my God, I have a doctor!’”

Audrey, Firefly Member

Learn more about our advanced primary care and coverage

Email us to see how Firefly can work with your business and employees.

✉ employers@firefly.health

fireflyhealth.com