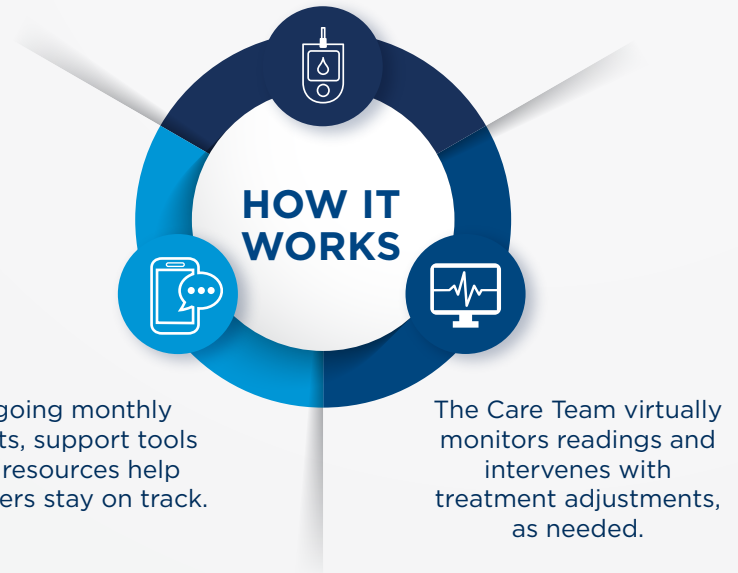


Digital Medicine is a nationally recognized, clinically proven program revolutionizing the way members treat chronic conditions such as hypertension and type 2 diabetes.

Digital Medicine helps members manage their chronic conditions from home while staying connected to a dedicated Ochsner care team.

Connected devices transmit readings directly to members' electronic health records.



Program benefits

Proactive medication management
Program clinicians monitor readings and make any necessary treatment or medication adjustments, using the latest evidence-based guidelines.

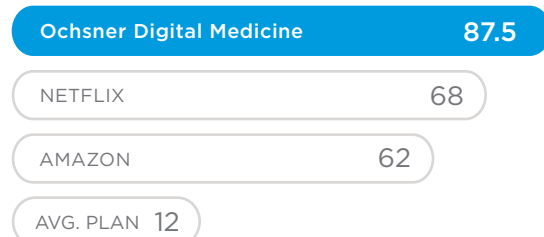
Coordinated, real-time care
Providers have access to real-time program data and progress reports, ensuring seamless care between the Digital Medicine team and the member's primary provider.

Personalized behavior change
Integrated health data and a robust personal and social history profile help our health coaches understand each member to create lifestyle recommendations and set goals.

Live tech support
O Bar technology specialists are available to help members set up and troubleshoot their devices and answer questions.

Member satisfaction

Digital Medicine leads in member satisfaction compared to other digital companies.



Net Promoter Score (NPS), a common customer loyalty metric ranging from -100 to 100.

Check us out in

 **USA TODAY**

 **THE AMERICAN JOURNAL of MEDICINE**

 **CNBC**

 **HARVARD BUSINESS SCHOOL**

 **The Washington Post**

How does **Digital Medicine** benefit employers?

It's no secret that chronic conditions like hypertension and Type 2 diabetes are costly and greatly impact members' lifestyles.

Digital Medicine's proven results make it easy for members to take charge of their health.



Lance D,
Enrolled
Member

Employer benefits

Convenient program enrollment

Ochsner provides two convenient ways for your members to enroll in the program — through an in-person visit to an authorized Digital Medicine enrolling provider or via a virtual consultation with the Digital Medicine team.

Ochsner-managed recruitment plan

Ochsner provides a turnkey marketing strategy, including printed and digital touchpoints, to enroll eligible members.

Regular reporting

Ochsner provides detailed summary reports of the enrolled member group to show you how the program is performing.

Transparent billing process

You only pay for members who are enrolled in our program.

Proven outcomes

Effective control

Members who achieved their blood pressure goal after six months

79% DIGITAL MEDICINE

Members who achieved their A1C goal after six months

81% DIGITAL MEDICINE

Reduced costs

4:1 investment in hypertension healthcare savings

3:1 investment in type 2 diabetes healthcare savings

Empowered members

↓ 45% decrease in Emergency Room visits among hypertension enrolled members

↓ 30% decrease in Emergency Room visits among type 2 diabetes enrolled members

Contact Us

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