

WorkProud®

Proud of Your Work – Proud of Your Company®

Employee Engagement & Recognition Solutions

2023

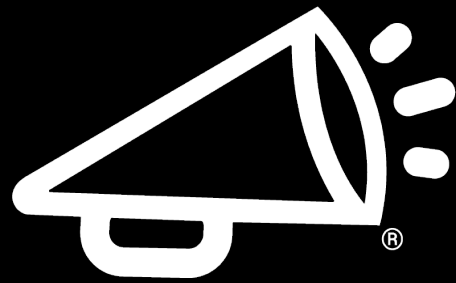


CONTACT

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Why WorkProud?

Why WorkProud?

1. Hands-on approach to client success
2. Focus on non-monetary recognition
3. Desktop and mobile interfaces
4. Highly customizable solutions
5. In-house customer service and support

WorkProud is a unified employee engagement and recognition platform that will have a positive impact on employee satisfaction, retention, and company business results. As a solution, it is focused on making you and your employees feel:

Proud of Your Work — Proud of Your Company®



Identifying Your Needs

Your company's needs are opportunities to enhance the employee experience. We will specifically focus on:

- 📞 Increasing employee sense of being valued
- 📞 Updating and enhancing recognition capabilities
- 📞 Consolidating recognition across the organization
- 📞 Building consistent recognition practices across the organization / business units
- 📞 Unifying around a global solution



What Our Clients Have To Say



"The WorkProud Platform enables us to reinforce our core values and facilitate public celebration of behaviors we want emulated. Since implementation, the results have been incredible: exponential program adoption, regular engagement across all levels of employment (including 97% of those in leadership positions!), and clear visibility of regional and store accomplishments! Thanks, WorkProud, for your dedication to our program!"



"It is incredible to witness the power of the WorkProud Platform across the stores organization, more importantly, it is awesome to see how the stores are deeply embracing this tool. They love the simplicity, social media feel, and intuitiveness. It is obvious that Macy's needed to find a better and more effective way to recognize our store associates and this initiative has paid off with staggering results and adoption rates. Keep it up!"



"Gables' WorkProud Platform allows us to consistently recognize our associates in ways that would be impossible using traditional programs. The ability to create value-based recognition from your desktop or smartphone and have the entire company see it instantly is very powerful. Coupled with the ability for peers to give a recognition that can then be reinforced by their supervisors with a simple "like" or even points, makes WorkProud an incredibly effective tool."



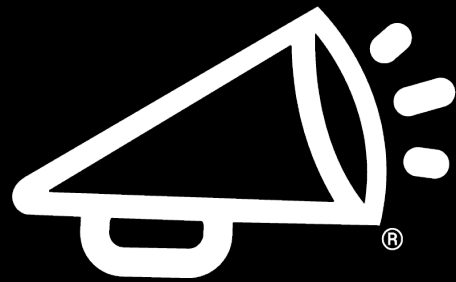
"We love working with WorkProud team. They always seek and seem to understand where we are coming from and inspire such confidence with their knowledge. They're the best!"



"Unlike many incentive vendors that are simply trying to sell you something, WorkProud has proven to be a true partner with shared goals and the motivation to see our program succeed."
















"WorkProud has been integral in helping to create a culture of appreciation and engagement over the years. We know just how important recognition is in maintaining positivity across our workforce, and we couldn't do that without WorkProud."

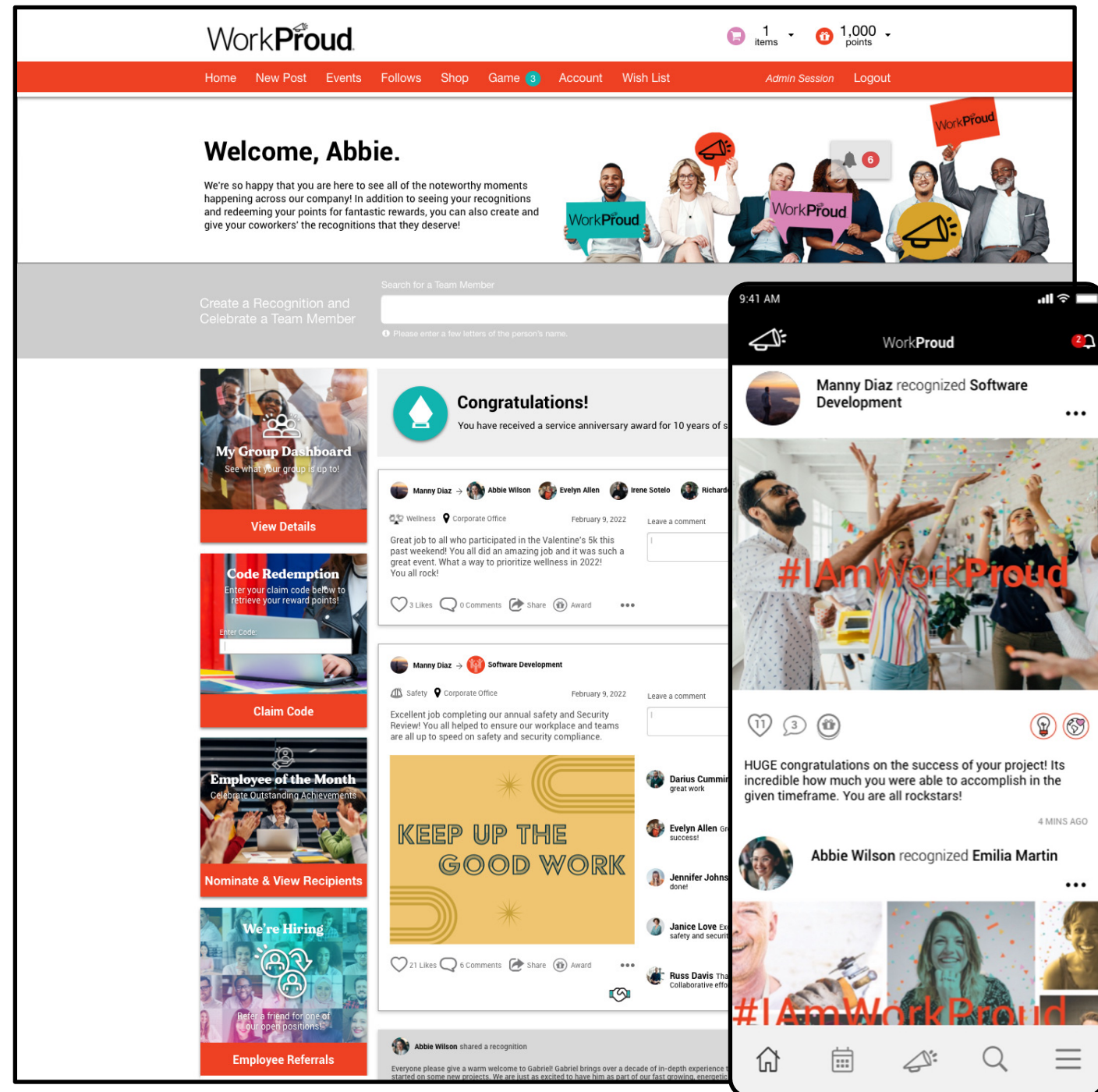


Programming Solutions

Social Recognition & Reward Platform










The WorkProud Platform is feature-rich and comprehensive, will be designed around your company's brand standards, and provide a well rounded, engaging employee experience via features such as:

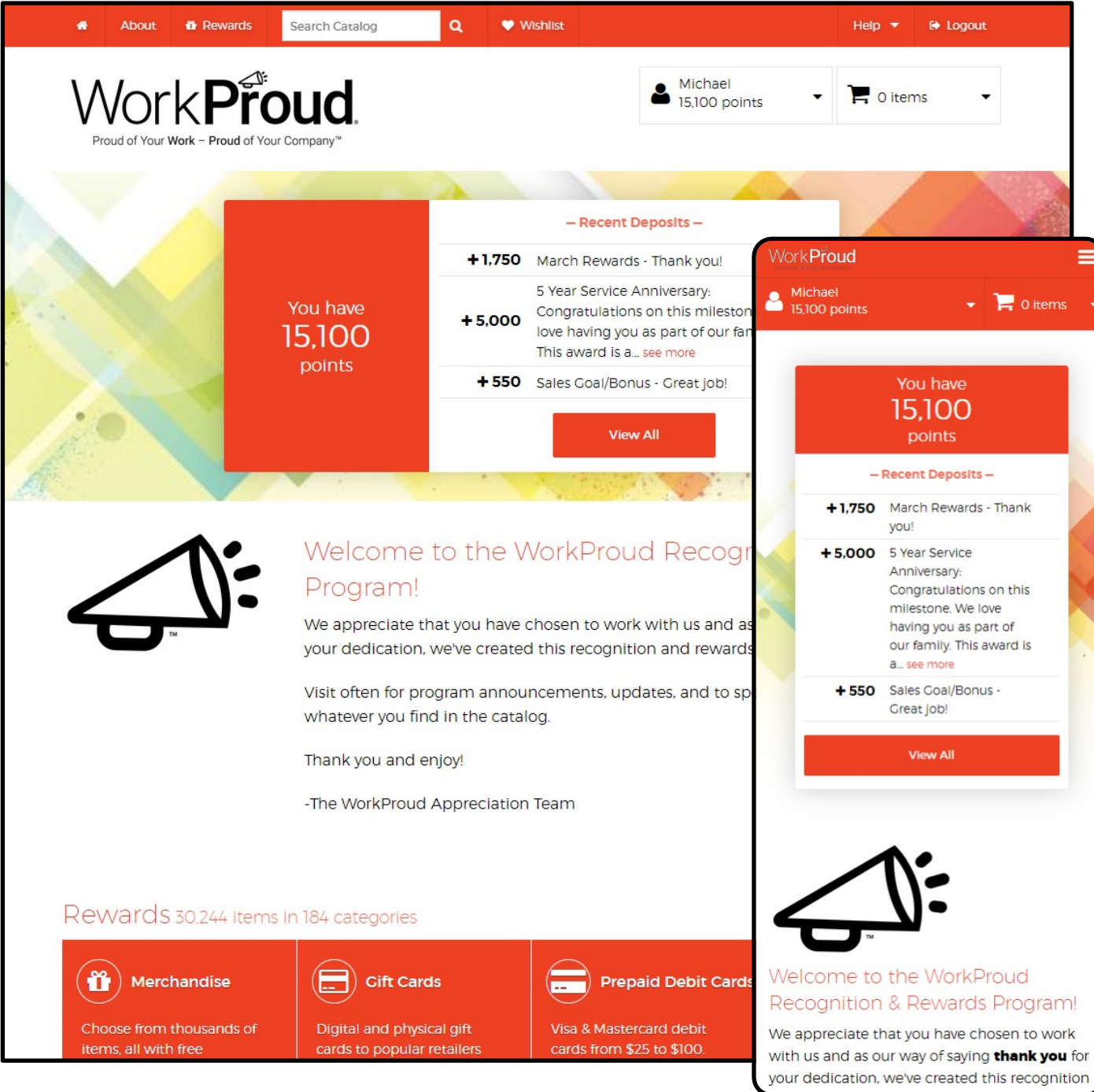
-  Peer-to-Peer and Manager-to-Employee Recognition
-  Core Value Badging
-  Gamification (e.g., Scratch-Off Game)
-  Social Media Tools (e.g., Like, Comment, Share, Follow)
-  Individual, Personal Profiles
-  Follow/Unfollow and Grouping Logic for Individuals and Teams
-  Events Calendar for Service Anniversaries and Birthdays
-  Custom Rewards Catalog
-  Service Anniversary & Birthday Recognition and Reward
-  Nominations & Other Custom Recognition Workflows
-  Custom Materials (e.g., Recognition Certificates and Anniversaries)
-  Platform Training and Education Materials
-  Tableau Integrated Reporting Tools to Track KPIs and ROI



Point Accumulation & Redemption Programs

WorkProud offers point distribution and accumulation recognition and rewards programming that includes:

-  Custom branding, color scheme, imagery, and messaging content
-  Automated Service Anniversary and Birthday rewards
-  Awardable Point Accounts allowing certain users to give out points to other users
-  Claim Codes for Points Deposits
-  Individual participant profiles/accounts that allow for:
 -  Spendable Point Accounts for reward redemptions
 -  Tracking point accumulation and reward redemption, and order status
 -  Submit help requests for things like password resets and order support
-  Admin dashboard with user management and reporting tools



The screenshot displays the WorkProud website and its mobile app interface. The website header includes navigation links (About, Rewards, Search Catalog, Wishlist, Help, Logout) and user information (Michael, 15,100 points, 0 items). The main content area features a large orange box stating "You have 15,100 points" and a "Recent Deposits" section with the following items:

Recent Deposits	
+ 1,750	March Rewards - Thank you!
+ 5,000	5 Year Service Anniversary: Congratulations on this milestone. We love having you as part of our family. This award is a... see more
+ 550	Sales Goal/Bonus - Great job!

A "View All" button is located below the deposits list. The main body of the website includes a "Welcome to the WorkProud Recognition & Rewards Program!" message, a megaphone icon, and a description of the program. Below this, it states "Rewards 30,244 items in 184 categories" and lists three redemption options:






- Merchandise:** Choose from thousands of items, all with free shipping.
- Gift Cards:** Digital and physical gift cards to popular retailers.
- Prepaid Debit Cards:** Visa & Mastercard debit cards from \$25 to \$100.

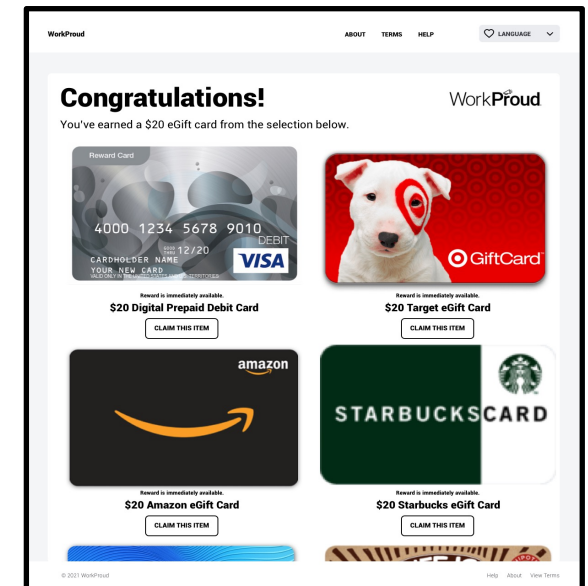
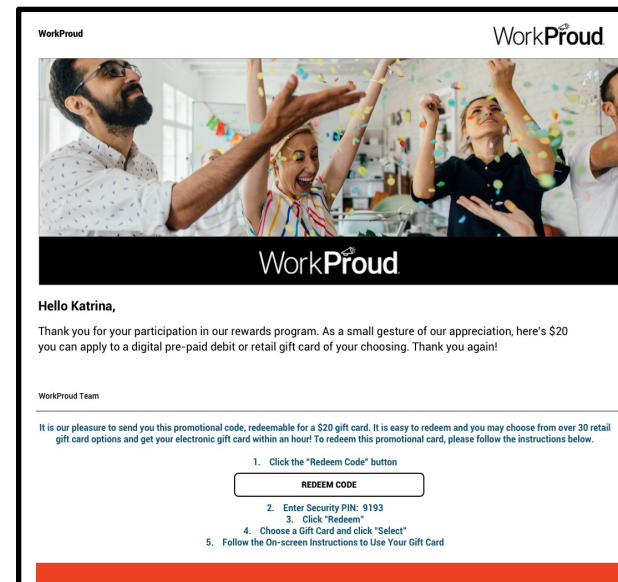
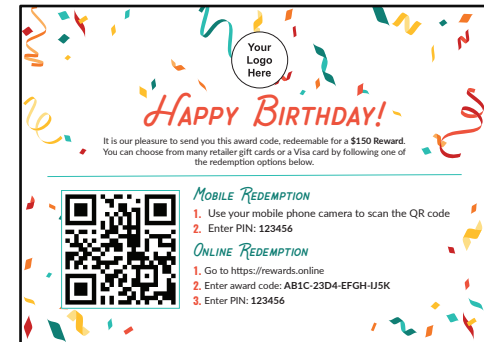
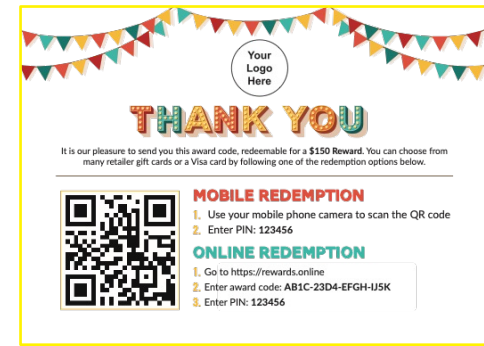
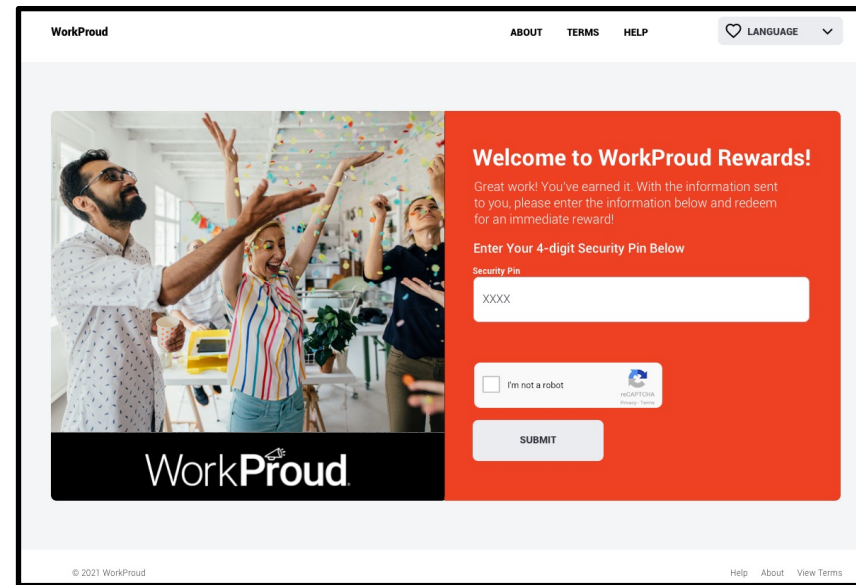
The mobile app interface mirrors the website's design, showing the same point balance, recent deposits, and welcome message.

Gift Card Reward Program

WorkProud offers on-demand digital and/or physical gift card rewards. Rewards include hundreds of retailers and debit card options via a simple ordering and redemption process.

Program and service options include:

-  Curated selection of digital and physical gift cards and debit cards
-  5x7 Printed Reward Post Cards
-  Customized redemption website including your logo, an image, your colors, and welcome message
-  Customized and personalized delivery email templates
-  Delivery options: WorkProud delivery or self-fulfillment



Service Anniversaries

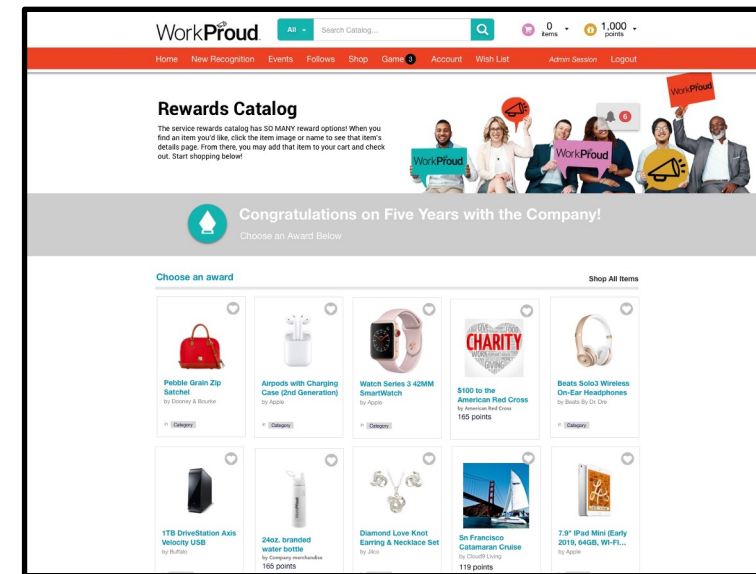
When it comes time to celebrate Service Anniversaries, we will help make employees feel recognized and appreciated for their hard work and dedication.

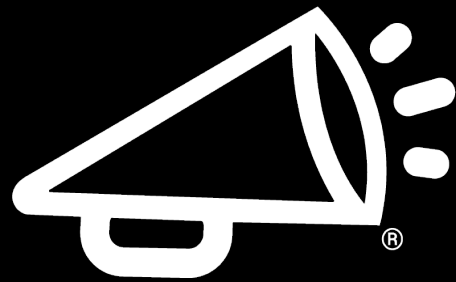
Standard options:

- 📢 Service Anniversaries show up on the Events Calendar
- 📢 In-Platform congratulatory messaging
- 📢 Digital certificates (pdfs to download and print)
- 📢 Tiered rewards catalog

Custom options:

- 📢 Letters to managers and employees
- 📢 Curated reward catalogs
- 📢 Personalized certificates and plaques
- 📢 Branded presentation boxes









Services & Implementation

Professional Services



Creative & Digital Design

We ensure that your program adheres to your brand standards and cultural identity by utilizing our creative services, including:

-  Digital Design
-  User Interface
-  Communication Materials
-  Related Program Content Elements



Technology Development

Our programs are a highly scalable, customizable, cost effective. You will have the flexibility to create, innovate and excel without limitations.



Consulting & Strategy

Core to our program offerings is our consulting and strategy development based on our understanding of your company, industry, and behavior change. Your program will be meaningful, engaging, rewarding, and positively impact your business outcomes.



Security & Fraud Protection

We are SOC 2 certified and PCI SAQ A compliant, providing some of the highest levels of internet security and fraud protection methodologies available. We protect client data for healthcare providers, banks, credit card issuers, and the U.S. government.



Catalog & Rewards Fulfillment

Through superior sourcing, volume pricing, streamlined fulfillment, and limitless array of reward options, we provide the industry's leading catalog and rewards services (gift cards, debit cards, merchandise, travel, and custom options).



Admin & Customer Support







Your admins and participants will receive comprehensive phone, email, and web form support via our U.S.-based call center who boast customer satisfaction levels above 98%.

Implementation

Technology Overview

Customizable, Configurable, Scalable
Desktop and Mobile Platform

Integration Options:

-  HRIS Systems
-  Single Sign On
-  Intranet
-  Communications Systems
-  Wellness Programs
-  Scheduling
-  Safety
-  Learning Management Systems

Implementation Phases





1. Consulting and Statement of Work
2. Materials Gathering
3. Design and Development
4. Quality Assurance Testing
5. User Acceptance Testing
6. Implementation and Launch
7. Ongoing Admin and User Support

Estimated Timeline:





2 to 12 Weeks from Engagement
(depending on Platform selected)

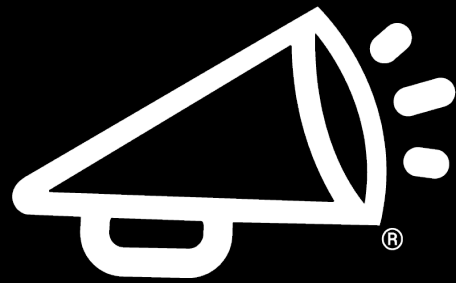
Ongoing Relationship

Your organization will be assigned a **dedicated account team** responsible for:

-  Leadership and User Training
-  Day-to-Day Management
-  Strategic Growth
-  Admin and User Support

This includes **Quarterly Business Reviews**,
providing evaluation of your:

-  Objectives and Outcomes
-  Successes and Areas of Improvement
-  Admin and Participant Feedback
-  Return On Investment



About WorkProud

WorkProud®

About WorkProud:

- 📢 20 Years of Industry Experience
- 📢 450+ Concurrent Client Programs
- 📢 12,000,000+ Active Users
- 📢 98% Surveyed Customer Satisfaction
- 📢 95% Client Retention Rate
- 📢 Inc. 5,000 Fastest Growing Companies — 14 Consecutive Years

Differentiators & Strengths:

- 📢 Highly flexible and customizable solutions
- 📢 Multi-industry experience, expertise, and longevity
- 📢 Best in class technology — cloud-based, desktop and mobile
- 📢 Global presence — multi-country, lingual, and currency
- 📢 Diverse rewards catalogs with thousands of options
- 📢 “Rewards Agnostic” — low to no minimums
- 📢 Integrated, comprehensive, deep-dive reporting

A LOOK AT SOME OF OUR CLIENTS



Global Reach & Fulfillment

WorkProud offers programming and reward fulfillment services across the globe.

- 📣 Nearly any country, language, and currency
- 📣 Scalable to market need
- 📣 Supplier relationships on a region-to-region basis:
 - 📣 Improves delivery and efficiency
 - 📣 Supports appropriate cultural differences and experiences
 - 📣 Prioritizes compliance and best practices for global organizations



Security Standards

WorkProud is SOC 2 certified and PCI SAQ A compliant, providing some of the highest levels of internet security and fraud protection methodologies available. We protect client data for Healthcare Providers, Banks, Credit Card issuers, and the U.S. Government.

SOC 2 Trust Services Criteria

Security • Availability • Confidentiality

- 🔊 Current: Type II
- 🔊 3rd party audits annually
- 🔊 Comprehensive Information Security Policies and Key Controls
- 🔊 Internal corporate governance and risk management
- 🔊 Organizational oversight
- 🔊 Vendor management

National & International Compliance

- 🔊 GDPR
- 🔊 EU-US Privacy Shield
- 🔊 California Consumer Privacy Act
- 🔊 PCI DSS



HUB & SWMVB E Relationships

WorkProud maintains relationships a certified Historically Underutilized Businesses (HUB), and a Small, Minority, Women, and Veteran Owned Business Enterprises (SMWVBE) entities:

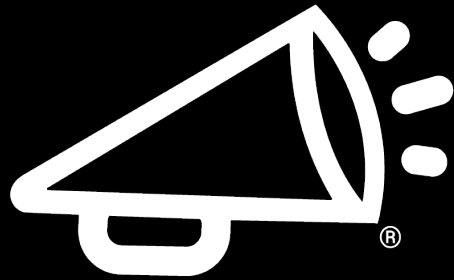
- 📶 Business Diversity, Inc. ("BDI")
- 📶 Yi Promotions

BDI and Yi Promotions provide WorkProud with services including:

- 📶 Merchandise reward fulfillment
- 📶 Gift card reward fulfillment
- 📶 Production of branded and non-branded merchandise
- 📶 Warehouse management



Yi Promotions



Thank you!

Want to connect?

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