



Proprietary Risk Stratification Built to Identify Individuals Most in Need

ConiferCore® is proprietary technology that integrates medical claims, pharmacy claims, lab, and other benefit vendor data into a simplified view of each member's needs—prioritizing members who would most benefit from Personal Health Management.

POPULATION HEALTH PLATFORM BENEFITS:

- Multi-source data aggregation
- Customized exports to TPA or other benefit vendors
- Patient Synopsis Report™
- Ability to provide broker and/or consultant access
- Population- and member-specific data views

COMPANY OVERVIEW



35+ Years of Experience



\$22B+ Medically Managed Spend for Employers



5M+ Managed Lives

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We Deliver Client Results:

- **15%** better at predicting current risk of each member
- **Single platform** for data aggregation, analysis and care management
- Customizable risk stratification built on **120+** unique risk indicators

Our Solutions Include:

- **ConiferCore® Diagnostic Class Hierarchy** - Proprietary application that classifies diseases into a hierarchy to identify symptoms leading to future conditions, eliminate false categorization, and enhance prioritization of clinician attention.
- **ConiferCore® Outcomes Optimization** - Manages cases, tracks data and records member interactions allowing our nurses the ability to provide holistic member care and facilitate the adoption of protocols and care plans.
- **ConiferCore® Population Health Intelligence** - Integrates disparate data and provides users easy access to disease registries, gaps in care information, predictive analytics, population risk stratification information, hospital admission data and referral data.
- **ConiferCore® Population Engagement** - Member portal providing members 24/7 access to tools that help them more effectively manage their health.
- **ConiferCore® Provider Engagement** - Provider portal uniquely designed around the needs of physicians to assist in the effective management of their entire population.

CARE FOR POPULATIONS,
ONE PERSON AT A TIME.



ConiferHealth.com/Population-Health-Management



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