

CASE STUDY

Personalized Care, When and Where It's Needed

Summit County Colorado teamed with CirrusMD to help employees gain instant access to virtual care, avoiding high costs and an 80-mile drive.

THE CHALLENGE Skiing. Climbing. Hiking. Summit County, Colorado is a renowned destination for visitors from around the world. It's home to over 31,000 residents, who are supported by a team of approximately 400 dedicated professionals working for Summit County.

The nearest major metropolitan area is Denver, 80 miles away. For the employees of Summit County, the drive to Denver when healthcare was required was challenging and local resources were limited. Gaining access to continuous virtual care was not simply a convenience for employees; it was a requirement to be able to live and work in this athletic and lively yet relatively remote area of Colorado.

EXCEPTIONAL CARE SOLUTION Summit County partnered with CirrusMD to deliver a text-first, anything next, telehealth solution for its employees, connecting them to instant care 24/7/365. With teamwork and a quick implementation process, the CirrusMD app was live for employees and their dependents within 30 days.

IMMEDIATE RESULTS "We were pleased to see our employees immediately embrace the new CirrusMD telehealth solution, and begin receiving care that was convenient, safe and cost-effective," said Molly Boyd, HR Director, Summit County. "Not only did our employees avoid the high cost of seeking care in an emergency department, but for many, they were able to avoid the long drive to the metro area that's 80 miles away. Directing our employees to safe, immediate care from a licensed physician - from the comfort and safety of their own home - was our original goal when we selected CirrusMD. Today we're seeing benefits of the service include both cost savings and employee satisfaction."

IMMEDIATE SUCCESS

The employees of Summit County were ready for accessible virtual care, and were quick to register and begin using the service.

66% annualized utilization since launch*

50% loyal return users*

32% population registered within first 90 days*

Up to 85% utilization during pandemic*

Thrilled Employees

"During this very crazy time, it is amazing that Summit County offers this benefit. It gave me peace of mind that I do have medical care at my fingertips. So grateful! Amazing!"

SUMMIT COUNTY EMPLOYEE

"This was so great. So much better than going into an office full of sick people. We love this service and will use it again."

SUMMIT COUNTY EMPLOYEE

Outstanding Partnership

Constantly promoting education and awareness of the CirrusMD app, Summit County does an exceptional job of partnering with CirrusMD to deliver telehealth quickly and safely to their employees. Notably, they have:

- Communicated effectively with employees to build awareness of the service
- Partnered efficiently through the go-live process and beyond for exceptional utilization
- Leveraged all tools available to support employee utilization

READY TO PROVIDE YOUR EMPLOYEES WITH EFFECTIVE, ACCESSIBLE VIRTUAL CARE?

Get up and running in under 90 days with CirrusMD's full-service implementation model. Our highly experienced account management and member engagement professionals help connect employees to safe, effective and convenient text-first telehealth services.

PERSONALIZED CARE, WHEN AND WHERE IT'S NEEDED.

Go to cirrusmd.com or email us at getstarted@cirrusmd.com.

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