

The Challenge

Bishop-McCann, with a workforce that's 90% female, was facing a reality check. Postpartum support was scant, and their talented employees were struggling with the transition back to work, especially when it came to breastfeeding. It was time for a change, time to show their employees that they were heard and valued.



The Leva Solution

Leva took the stage with a mission: to revolutionize the postpartum experience at Bishop-McCann. Leva rolled out their solution, focusing heavily on breastfeeding support. Live lactation consultants? Check. Unlimited follow-up support via email? You bet. Returning to work became less daunting and more empowering.

Leva ensured that these resources were not just available but also accessible. Training sessions for HR, a newly-built HR Admin tool, monthly newsletters, and flexible onboarding as mothers became pregnant were solutions that fit the workforce and the budget.

While only live with Bishop-McCann for two months, the results have been positive so far. New moms are returning to work full-time and expressing their sincere appreciation for the support. Employee engagement is high, and the team is buzzing about the Leva benefit. Bishop-McCann is positioned to become known as a trailblazer for women in the workplace.

“Thank you so much!! It was great chatting with you. I’ve been power-pumping before bed and think that’s helping. We go for a pediatrician appointment next Friday, so I’m excited to see about his weight. I do feel like he’s gained some rolls!” – Laura, BMC employee



“ This is an area of crisis with women leaving the workforce. Leva is niche and specialized. It is heavily needed in this industry. ”

– Melanie Maddock, VP, Talent & Culture

The Challenge

1upHealth, a tech-savvy healthcare data company, noticed that while they were innovators in their field, their parental policies needed to catch up. They wanted to ensure that their birthing parents and the spouses of their non-birthing parents felt fully supported during the transformative journey of parenthood.

The goal was not just to retain talent but to empower them during and post-pregnancy, acknowledging the challenges that come with balancing new parenting responsibilities.



The Leva Solution

1upHealth chose Leva to provide a holistic approach, offering a suite of services that catered to the needs of 1upHealth's employees. First, Leva laid the groundwork with a tailored workshop with insights on parental policies, considering best practices from inside and outside the United States.

The Leva app was introduced as a support system for these new parents, providing real-time answers to those midnight baby queries, and live one-on-one support across different specializations. By integrating Leva, 1upHealth not only elevated its status as a desired employer but also ensured that its employees never felt alone in their parenting journey. 1upHealth is positioning itself as more than just a workplace; they are positioning itself as a family-first environment. Leva is included as a benefit not just in the workplace but in every new hire offer letter that goes out.

Employee satisfaction for this cohort has increased and benefits utilization has been strong. 1upHealth has requested Leva consider expanding their offering to cover fertility support and to create a new offering for non-birthing parents.



“Thanks for guiding us on this important topic.”
– Joe Gagnon, CEO