



BettrLife is a unique technology solution that enables healthcare providers to engage their patients to take control of their own health and wellness through an integrated suite of food, nutrition and activity tracking tools that facilitate patient engagement and lead to long-term healthy lifestyle changes within their populations.

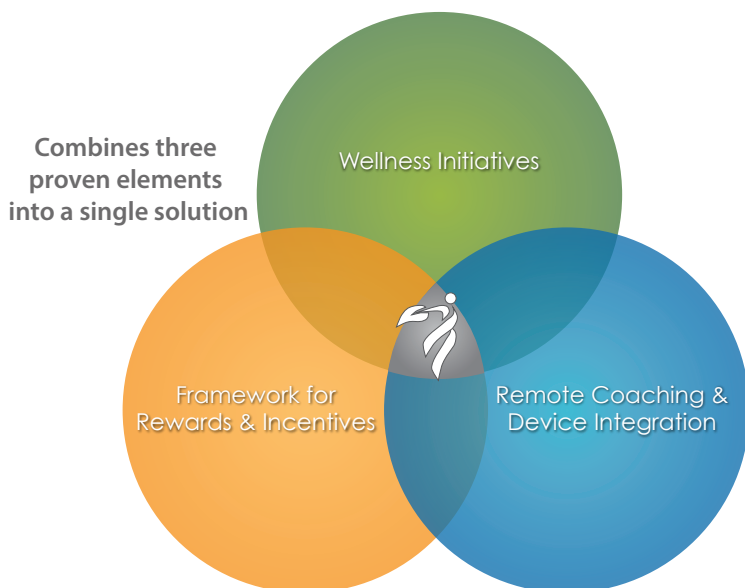
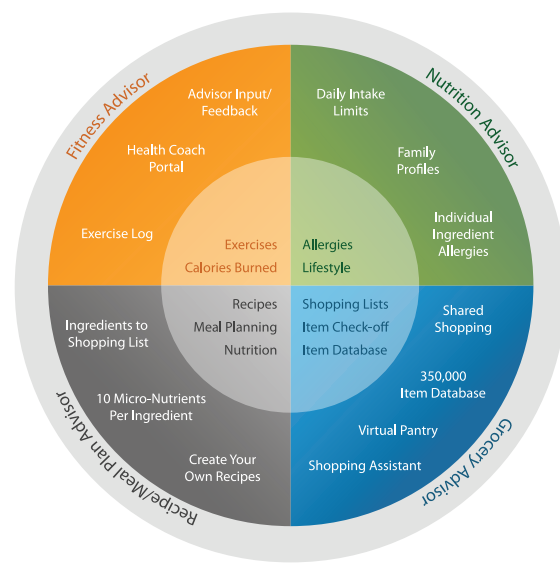
Chronic diseases related to lifestyle choices account for 75% of our nation's medical costs. With BettrLife's innovative cloud-based platform patients have a mobile and web tool that fosters a culture of wellness and self-care that guides patients to make healthier choices, thus positively impacting their overall health leading to reduced health care claims and, consequently, spending.

Convenience is the Key for Patient Engagement

BettrLife brings the power of prevention into the palm of your patient's hands by using technology they are already embracing. Our platform is centered on SMART Logging, an integral component in our prescriptive nutritional logging, that creates simplicity within the system and promotes engagement by intuitively suggesting foods that are eaten most often, allowing complete meal logging in only a few easy clicks.

Other innovative features include:

- Convenient virtual recipe box – a library of healthy recipes at the patient's fingertips
- Instant nutrition analyzer – removes the guess work by instantly analyzing any recipe, whether from a cookbook or website
- Easy to follow meal planning – allows a health coach to quickly and conveniently recommend meal plans



Simple, Intuitive and Robust Coaching Platform

BettrLife takes engagement a step further with the enhanced user connectivity of a Health Coach. Combining health coaching and technology allows a health care professional to monitor the progress of an individual or designated groups.

BettrLife provides this advanced user connectivity through a secure messaging system that allows for the sharing of real-time information to better promote, incentivize and support patients as they strive to live a healthier lifestyle.

Other convenient features include:

- Health coach dashboard – simple views of patient information, either as a group or individually
- Secure messaging – easily message to a group of patients, or individuals to provide suggestions and encouragement
- Meal plan development – create meal plans for patient, analyze the nutritional content and patient adherence

Flexible and Agile for your Wellness Needs

The BettrLife solution is built for flexibility. No two wellness programs are the same, and BettrLife is modular and can be used in its entirety, or broken down to complement existing technologies and processes.

Additional features include:

- Enhanced analytics – measure success and compliance with custom reports
- Build your brand – white label the BettrLife application to ensure brand loyalty
- Instant access – the web and mobile platforms allow for anytime, anywhere access
- Open platform – integration with bioemtric devices

Here's how it works:



Our unique set of tools make it simple for patients to get the health information, encouragement and motivation they need to embrace their own wellness and lead a BettrLife.