

Pacer for Teams

Virtual Fitness Challenge Platform
for Individuals and Teams



2023



<https://www.mypacer.com/teams>



The Need (**Global**)

25%

25% of adults, globally,
don't do enough
physical activity

13%

13% of global
population is affected
by mental health/
substance use disorders

20%

Globally, only 1 in 5
employees is engaged
at work (Gallup 2021)





Why Pacer for Teams?





01

Most robust fitness tracking app

02

Try before you buy, no surprises

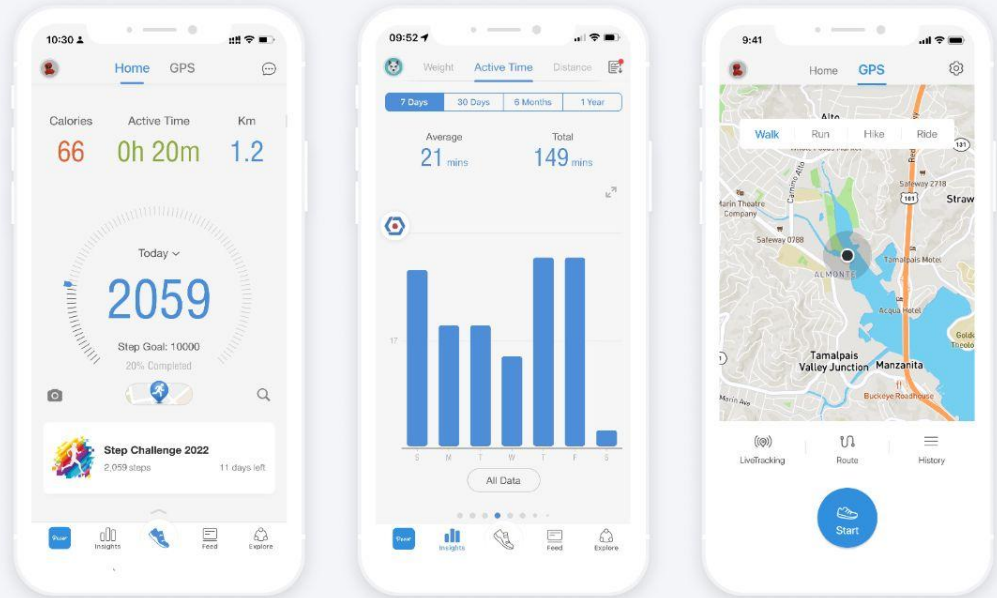


03

Superior customer service

Most robust fitness tracking app

- World's biggest online walking platform
- Uncomplicated setup and use
- The only built-in GPS activity tracker



Free trial

No surprises

- No upfront, long-term commitments



- Try for two weeks before you buy

Cost effective

- Tiered pricing for actual participants



Superior customer service

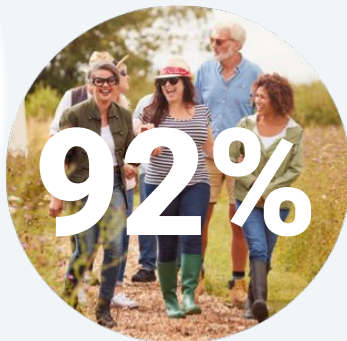
- Talk to a real person
- Dedicated admin Pacer rep: onboarding, demos, troubleshooting
- Pacer support team: VIP individual app/data issue



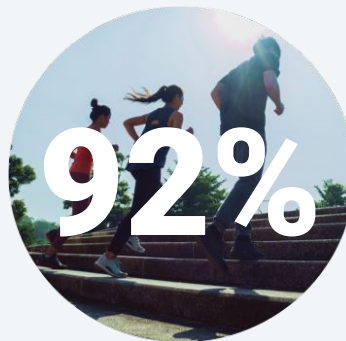
* Not everyone had issues; independent, third-party research

Admins **LOVE** Pacer

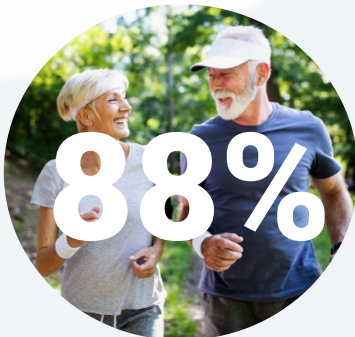
Pacer for Teams...



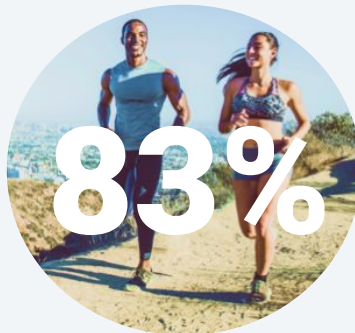
...made it easy to see our team's progress



...challenges were easy to track



...was simple to set up



...challenges were easy to set up



...didn't require too much time to maintain

Users **LOVE** Pacer

“The Pacer challenge kick-started my husband’s and my health journey. We started walking more, which caused us to start eating healthier and tracking calories. We have seen **significant changes in our health and weight.**”



“It’s a great tool to connect large groups and allows multiple wearable devices to connect. It’s been an excellent platform to run walk for good on for the **past two years.**”

“Pacer is **easy** to use.”

“You keep adding **wonderful** things.”

“I feel like Pacer is a **really good app** to use for tracking our competition.”

Who We Are: Pacer Health Inc.

Launched on Feb 14, 2013, The Pacer Pedometer & Fitness Tracking App is the world's biggest online walking platform for consumers and business users.

We are team of 27 people based on 3 continents: Asia, Australia, and North America.



<https://www.mypacer.com/teams>

Pacer App Stats

4.9 out of 5

avg rating on iOS & Android

1+ Million

combined app reviews

17

languages

5000

GPS sessions/day

1 Million

daily active users

150+ Million

total downloads

195

countries

10+ Billion

steps tracked every day

Pacer for Teams: Employee Wellness Challenges

>> Make Activity Challenges **Easy & Fun** For Your Employees

>> And **Simple** for Challenge Administrators

1000+

companies/organizations

267,000+

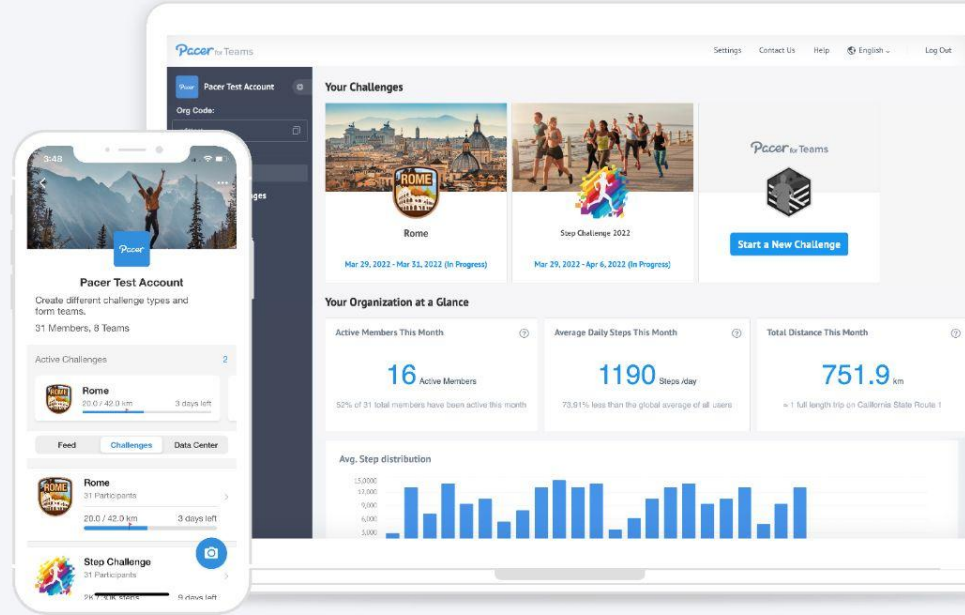
total participants

10,000+

challenges

176

countries



Challenge Modes



All-in or Choose

Create mandatory or voluntary challenges.



Beat Your Best

Set org, team, or individual challenge goals



Concurrent Challenges

Different challenge types with unique leaderboards



Step Challenge

Compete to see who can walk or run the most steps.



Distance Challenge

Compete to see who can run or walk or ride the farthest.



Pre-Made Adventure

Individuals compete in a first-to-finish distance challenge around famous places on planet Earth, unlocking checkpoints along the way.



Build Your Own Adventure

Level up your engagement with customized adventures along a virtual route. Participants see their progress on a virtual map.



Daily Step Goal Challenge

Reward participants with points for achieving daily goals.



Virtual Race

Participants use Pacer's GPS to track & record a single distance session, and then are ranked by their best pace.



P4T No-Hassle Admin Experience

PC/Laptop Web Platform

Manage all challenge facets in the same place, including payment. Invite extra admins for free

Full Activity Tracking & User Engagement

View/export activity and social feed data from specific challenges and overall subscription period

Guided Challenge Creation/Management

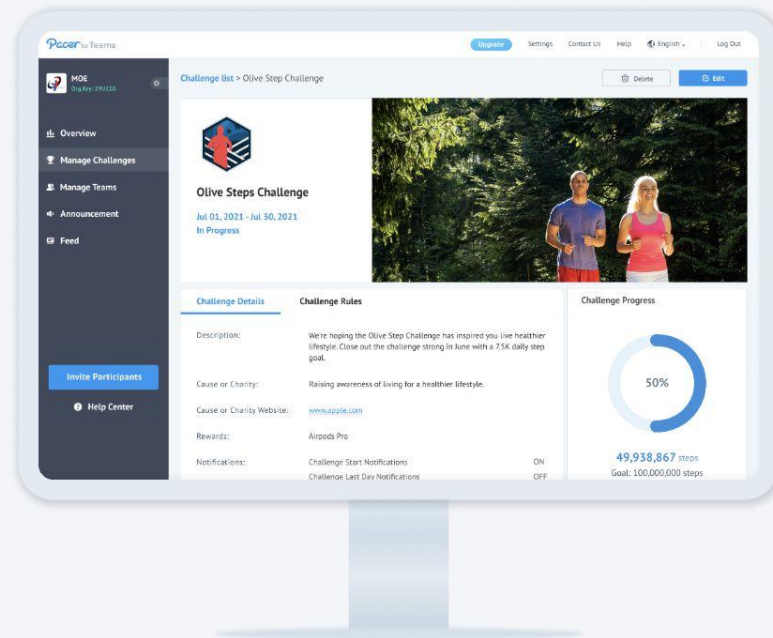
Smooth step-by-step setup and launch. Edit as needed. Save challenge drafts for future dates

Team/Participant Management

Add/move/remove participants and teams in seconds

Multiple Participant Invite Methods

Share auto-generated onboarding guide with invite link, QR code, and org code



3rd Party App Connectivity

Pacer integrates with the **most popular wearables & providers**

Visit our [wearable connection articles](#) for more information



iPhone



Apple WATCH

android



Google Fit



SAMSUNG Health



Testimonials



"Our challenge was a success. After our global challenge, we even started walking clubs in some of our offices, including London, which is great."

- Director for Clinical Safety at Genentech

"Love the new features! And I've only heard positive feedback from my users. Everything went great. All of the customization options made everything easy to be creative. And we had full control over communication and challenges."

- Partner Development Manager at Microsoft

"Thank you for your support during our step challenge event. It was the most successful and talked about event of the year. So much so, we're planning another Pacer health challenge later this year."

- Director of 'People Success' at Navis

"The virtual steps challenge was a huge success for us. We witnessed a healthy competition with the top participants completing an extraordinary number of steps."

- Business Tech Analyst at Deloitte Consulting



User Min	User Max	Monthly Price USD	6 Months 20% Discount	12 Months 30% Discount
1	20	\$229	\$1,099	\$1,924
21	50	\$269	\$1,291	\$2,260
51	100	\$299	\$1,435	\$2,512
101	200	\$479	\$2,299	\$4,024
201	300	\$659	\$3,163	\$5,536
301	400	\$839	\$4,027	\$7,048
401	500	\$1,019	\$4,891	\$8,560
501	600	\$1,199	\$5,755	\$10,072
601	700	\$1,379	\$6,619	\$11,584
701	800	\$1,559	\$7,483	\$13,096
801	900	\$1,739	\$8,347	\$14,608
901	1000	\$1,919	\$9,211	\$16,120

*Select tiers have been chosen for space. Please inquire for more tiers.

2023 Pricing: 1-12 Months

- No long-term subscription requirements
- No additional or hidden fees
- No end-user paywalls
- Free 2 week onboarding time
- Free API services



Pacer for Teams

www.mypacer.com/teams



Appreciate how simple it is to **create**, enroll & run a successful virtual challenge across the organization

Enjoy **more people** moving around more, talking with each other more, working better together

Create a **workplace vibe** you always knew you could

Info & Free Trial Setup: www.mypacer.com/teams

Demos & More: teams@mypacer.com

