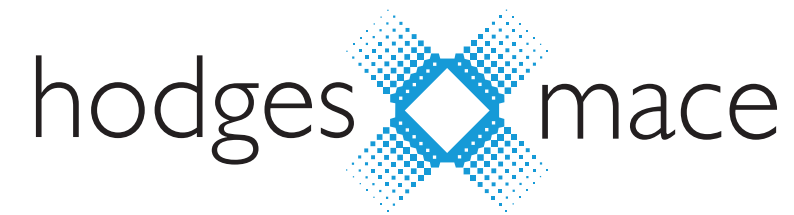




SMARTER  
BENEFITS



SMARTER  
BENEFITS

## Product and Service Bundling Options

# TECHNOLOGY AND SERVICE BUNDLES

## SMARTBEN ESSENTIALS™

Benefits Administration ... that works! The SmartBen Essentials platform features robust employee self-service resources along with comprehensive administrator tools and flexible payroll/carrier integration.

## SMARTBEN EDUCATOR™

Employers are constantly looking for ways to get employees to understand the total value of their benefits. SmartBen Educator provides health and retirement plan modeling, along with total compensation statements.

## SMARTBEN AVATAR™

Let us introduce you to Team Ben. They are SmartBen's interactive avatars that offer customizable employer messaging in multiple languages. They also act as a Q&A tool that utilizes employee-specific data.

## SMARTBEN PATHFINDER™

Our advanced decision support tool, SmartBen Pathfinder, provides a guided enrollment experience for employees. Using sophisticated algorithms based on demographic inputs, benefit costs, coverage levels, and actuarial statistics, Pathfinder recommends a customized bundle for each individual employee. This tool helps remove the complexity behind the decision-making process and encourages employees to make more informed elections for them and their families.

## SMARTBEN GATEKEEPER™

The answer to the Affordable Care Act's complex eligibility requirements, SmartBen Gatekeeper measures employee hours to determine ACA full-time status and benefit eligibility, as well as fulfill annual IRS reporting and distribution of Forms 1094-C and 1095-C. The platform can also generate and distribute the Notice of Coverage Options to all new hires.

## SMARTBEN SENTRY™

Covering ineligible dependents puts both employers and employees at financial risk. SmartBen Sentry is our eligibility verification solution that monitors not only dependent eligibility, but also special eligibility statuses like wellness program participation, tobacco use, spouse access to other coverage, etc.

## SMARTBEN NOW™

SmartBen NOW allows employees to access up-to-date information about their employer-provided benefits through a mobile application and centralized benefits dashboard. SmartBen NOW also provides employers with an easy way to send important messages and reminders to employees without getting lost in the daily email clutter.

## SMARTBEN ASSIST™

SmartBen Assist is our year-round resource center where employees receive answers to general benefit questions, SmartBen technical assistance and transactional enrollment support from a live representative. (No IVR or phone trees here.)

## HR SUPPORT PACK

If your HR and Benefits teams need assistance with administrative tasks, consider HR Support Pack. Our benefits staff will save you time and money by managing Evidence of Insurability forms, overseeing Qualifying Life Event processes, performing dependent verification, and removing overage dependents from your plans.

# BUNDLING SOLUTIONS

Hodges-Mace offers a unique and effective blend of HR and benefit solutions, with each carefully tailored to a specific goal or outcome. The below illustrates the purpose and optimal application of each solution, thereby allowing you to explore the options that best align with your unique business objectives.

| SERVICE PACKAGES:                      | CORE | CONNECT | PROFESSIONAL | FLEX | PREMIUM |
|--|------|---------|--------------|------|---------|
| SmartBen Essentials™                   | •    | •       | •            | •    | •       |
| Employee and Administrator Portals     | •    | •       | •            | •    | •       |
| Red Light/Green Light Enrollment       | •    | •       | •            | •    | •       |
| Responsive Design for Mobile Access    | •    | •       | •            | •    | •       |
| Carrier and Payroll Integration        | •    | •       | •            | •    | •       |
| SmartBen Educator™                     | •    | •       | •            | •    | •       |
| Paycheck Modeling                      | •    | •       | •            | •    | •       |
| Retirement Modeling                    | •    | •       | •            | •    | •       |
| Total Compensation Statements          | •    | •       | •            | •    | •       |
| SmartBen Avatar™                       | •    | •       | •            | •    | •       |
| Artificial Intelligence Avatar         | •    | •       | •            | •    | •       |
| SmartBen Pathfinder™                   | •    | •       | •            | •    | •       |
| Advanced Decision Support              | •    | •       | •            | •    | •       |
| SmartBen NOW™                          |      | •       | •            | •    | •       |
| Mobile Engagement                      |      | •       | •            | •    | •       |
| Personalized Push & Pull Messaging     |      | •       | •            | •    | •       |
| On-Demand Benefits Dashboard           |      | •       | •            | •    | •       |
| SmartBen Gatekeeper™                   |      |         | •            | •    | •       |
| ACA Hour Tracking & Measurement        |      |         | •            | •    | •       |
| IRS Reporting                          |      |         | •            | •    | •       |
| SmartBen Assist™                       |      |         |              | •    | •       |
| Telephonic Technical Assistance        |      |         |              | •    | •       |
| Benefits Q&A                           |      |         |              | •    | •       |
| Enrollment Assistance                  |      |         |              | •    | •       |
| HR Support Pack™                       |      |         |              |      | •       |
| Evidence of Insurance (EOI) Management |      |         |              |      | •       |
| Qualifying Life Event (QLE) Management |      |         |              |      | •       |
| Sentry™ Ongoing Dependent Verification |      |         |              |      | •       |
| Removal of Overage Dependents          |      |         |              |      | •       |

# ADDITIONAL SERVICES *(not included in bundling options)*

## ANNUAL ENROLLMENT CAMPAIGNS

Even with sophisticated enrollment technology at our fingertips, we know that nothing beats a personal conversation when it comes to facilitating important benefit choices. For annual enrollments, we offer one-to-one benefit counseling with consistent, scripted messaging.

Looking for a hybrid solution between one-to-one assistance and self-enrollment? Our five-to-one Enrollment Cafés empower employees to enroll via self-service at the workplace with the added assistance of an on-site Benefit Counselor if they have questions or need help navigating the enrollment system. (Laptops and other equipment furnished by Hodges-Mace.)

## NEW HIRE ONBOARDING

When a new employee joins your organization, we greet them with a consistent, formal onboarding experience managed by dedicated enrollment specialists. Elections are entered into your choice of software platforms – SmartBen Essentials or your existing enrollment solution.

## CUSTOM COMMUNICATIONS

Whether it's announcing a new enrollment process or educating employees about their new medical plan, our in-house Communication team will help you get the word out in style. From printed materials, such as posters, postcards, benefit guides and newsletters to digital media like videos and e-pubs, we work with you to develop and execute a custom communications plan that underscores the value of your benefit offerings.