Sinasprite Consumer Experience How Darryn finds his happy



DARRYN

He has been looking for ways to manage his stress at home and at work. He signs up with Sinasprite through an email he receives his HR team.



SFLF AWARENESS

Darryn picks from a range of proven coping skill including journaling, meditation, gratitude, breathing, and physical exercise. He discovers which techniques work for him.



CONNECTION

Sinasprite helps Darryn feel more grounded and more present. He makes meaningful connections with loved ones. He feels less lonely.





IMMEDIATE RELIFE

As a self-paced experience, a few times a week, he opens Sinasprite and takes a few minutes to reflect with Socks, the main game character. Socks is a "digital companion on his journey."



ONGOING SUPPORT

Darryn feels supported and can face his daily challenges, no matter what they are. "The meditation especially helps to refocus and reset to tackle my obstacles."



MEASURED IMPROVEMENT

In 6 weeks Darryn shows clinical improvement on his anxiety(GAD-7) or depression (PHQ-8) symptoms.