

# Lyra is good for your employees and for your business



Mental health experts agree - providing effective mental health care to those that need it has real ROI. Lyra partners with employers to analyze and understand the measurable effects of investing in Lyra on their employees and business.



## 4x ROI

Investing in Lyra delivers real returns starting in year one

### ↓ 20%

Lower health care spend on:

- ✓ In-patient behavioral health claims
- ✓ Behavioral health Rx claims
- ✓ Behavioral health therapy claims

### ↓ 50%

Lower turnover rate for employees that use Lyra

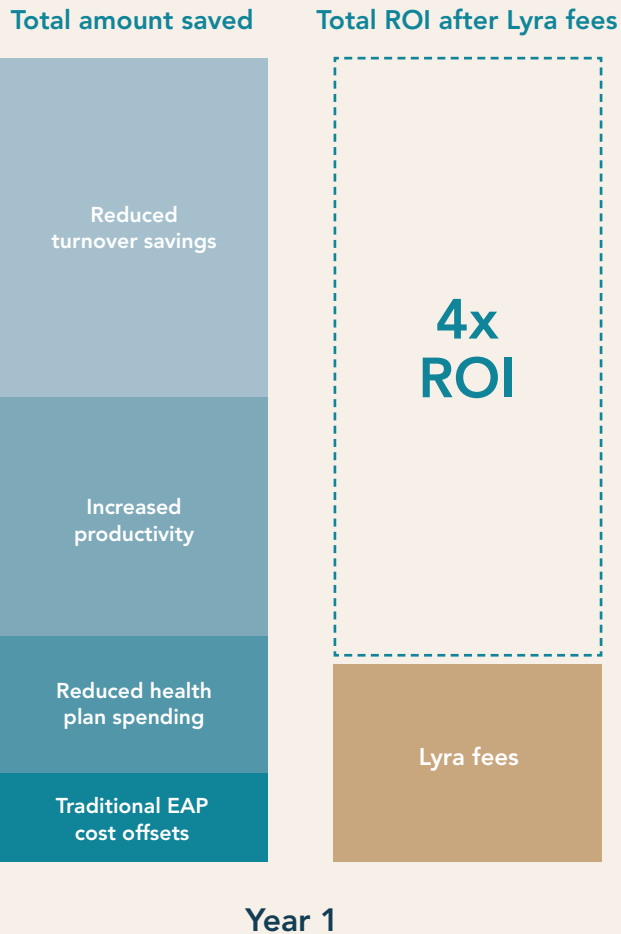
Employees that use Lyra are significantly more likely to stay at their company. On the flip side, employees that get mental health care through their health plan are 2x more likely to leave.

### ↑ 70%

of employees show improved productivity

When employees get the care they need from Lyra and start feeling better, they can focus at work and are measurably more productive.

## Customers see immediate ROI that continues to grow



### Invaluable returns for your members

Return on investment isn't just about the hard numbers. Investing in Lyra also means members who have been struggling for years with depression, anxiety, PTSD, and countless other challenges finally get the help they deserve.

"People are actually using [Lyra], we're seeing lower productivity costs... because people are happy to be at work and there's a sense of well-being."  
– Renee Albert, Director of Facebook's Life@ benefits

"Depression and anxiety costs the global economy \$1 trillion a year in lost productivity, according to the World Health Organization. For every dollar invested in mental disorder treatment, there is a return of \$4 due to improved health and productivity."  
– James Gorman, Chairman and CEO Morgan Stanley

\*<https://www.cnn.com/2020/02/14/perspectives/morgan-stanley-ceo-james-gorman-mental-health/index.html>