



Empowering Your Moments in Time

Make key decisions that will optimize your investment in your health benefits with guidance.

Throughout the year, there are critical moments for benefits decisions that require you to:

- | Understand the health risks and cost trends in your employee benefit plan
- | Select the most effective programs to support managing those trends
- | Gauge if the programs you have implemented are delivering the expected outcome

Yet when benefit planning season comes back around, there are countless new point solutions available and shifting workforce dynamics that you need to account for.

With each program you consider - is data guiding your decision-making?

After all the time spent strategizing to:

- | Pick your initiative
- | Work through the implementation process
- | Enroll employees and continue communications

How do you truly know if these programs are working or if you need to shift vendors?

You make numerous investments to improve your benefits offerings and, as a result, the health of your workforce. But the lack of actionable intelligence from your data makes it a challenge to determine the impact of those investments.

It doesn't have to be this way.

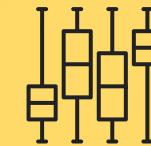
At Springbuk, we understand that today's employers believe in the power of data. Innovative leaders like yourself know that your data holds the key to unlocking better decisions, better health, and better spending. You just need a faster, more intelligent way to make use of it.

Springbuk is the health data analytics solution that can empower more impactful decisions to create the plans and programs you need to improve population health, foster an exceptional employee experience, and support organizational goals.

In working with more than 4,000 employer customers, we understand there are a few important "Moments in Time" every year for benefits leaders.

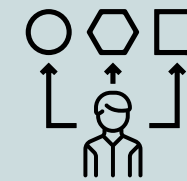
Plan Design

Generic Drug Savings,
Steerage of Procedures,
ER Avoidance, Core
Financial Reports



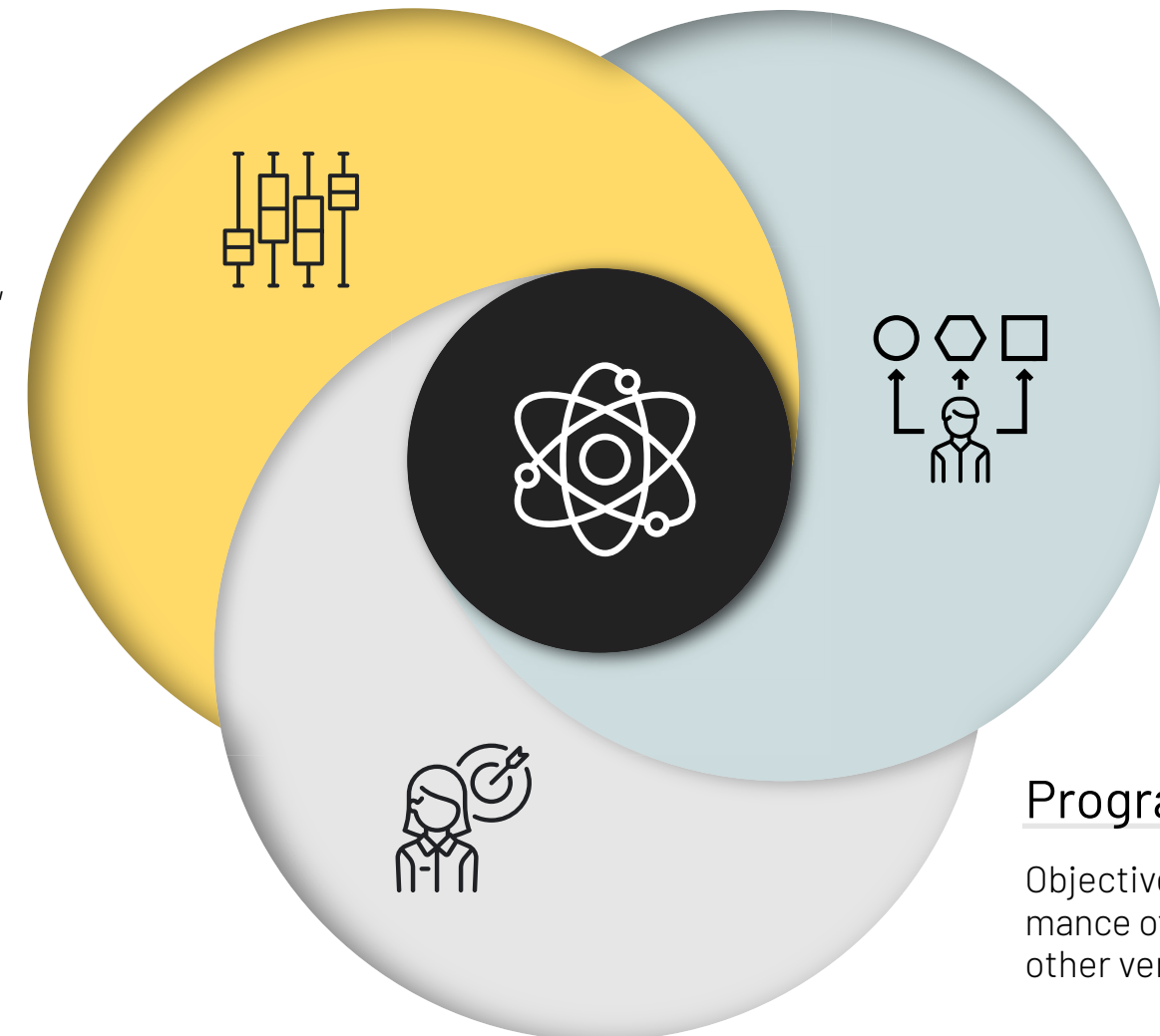
Program Selection

Which programs does my population need and will impact cost trends?



Program Impact

Objectively measure performance of point solutions and other vendors



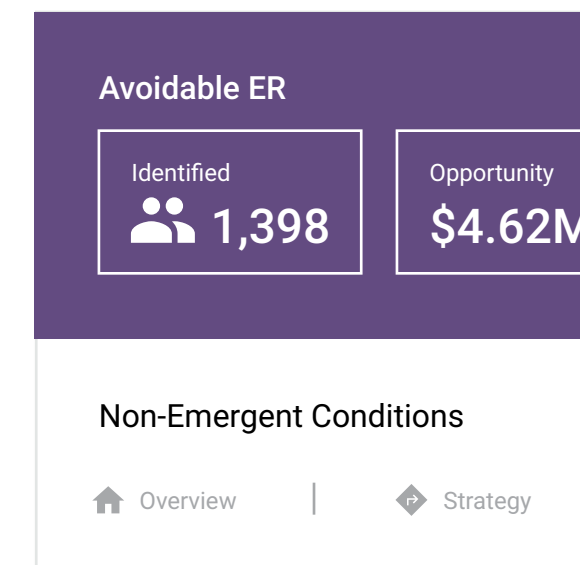
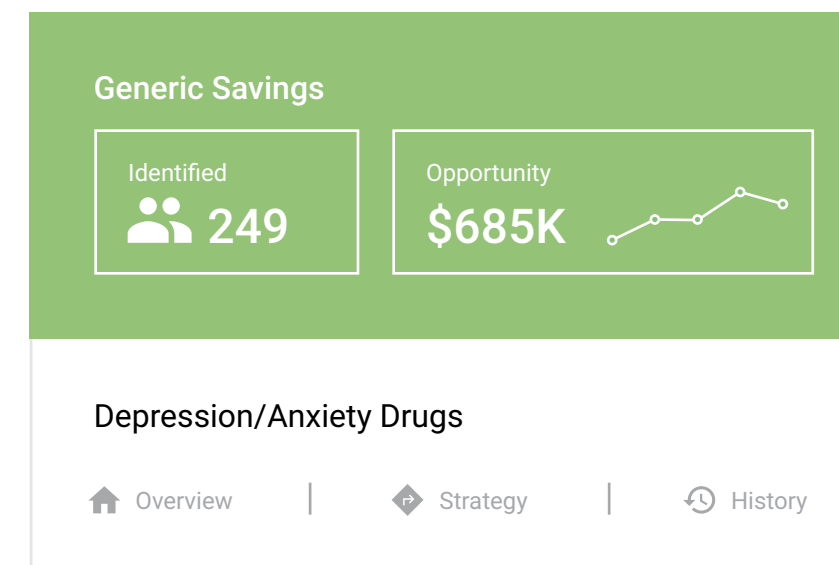
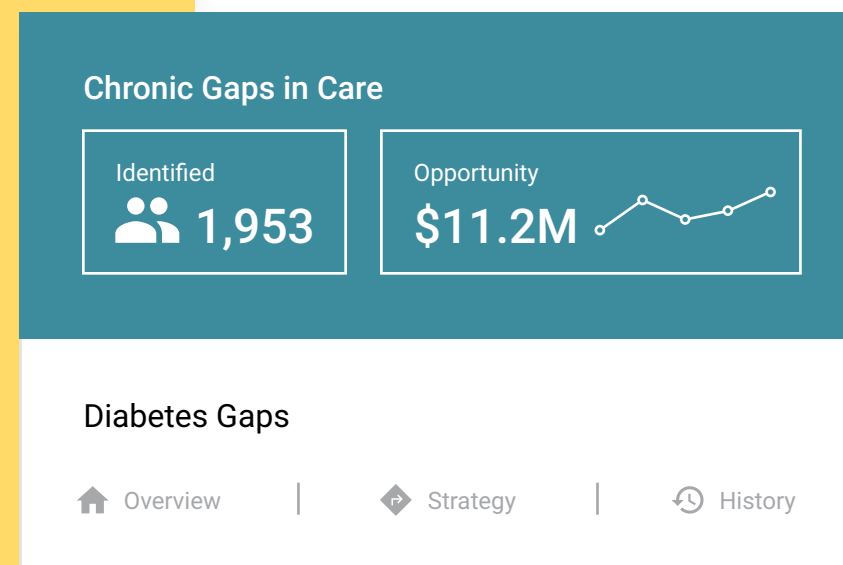
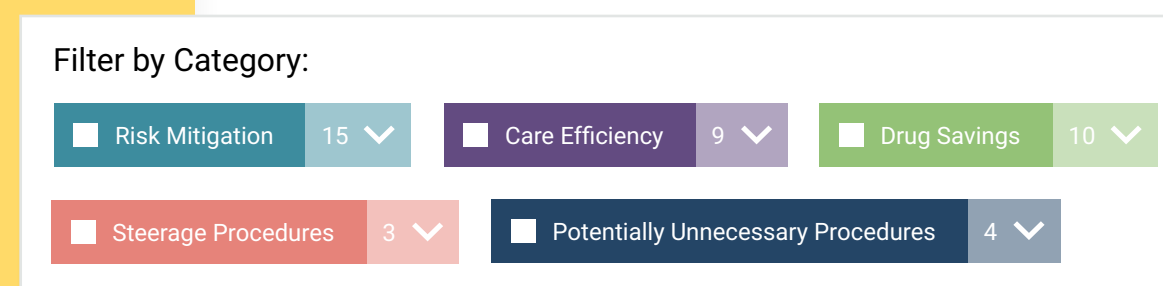
1 MOMENT IN TIME Plan Design

The first step in crafting any top-tier benefits plan is understanding what your employees truly need. Every population is unique, and it's essential to keep in mind that benefit needs will shift as employees are hired, retire, or take on new opportunities.

As you begin your renewal season, a good starting point is understanding, **“What are my population’s current needs and care gaps?”**

- Historically, this question can be difficult to answer; legacy analytics solutions require you to know the questions to ask, where to look for answers, and ultimately give you just another directionless data point.
- But with the latest in artificial intelligence and machine learning, finding opportunities to improve health outcomes and optimize your plan takes a matter of minutes.

Powered by experienced analysts and clinicians, trusted data science, and thousands of algorithms, **the Springbuk health intelligence platform generates actionable strategies** to guide disease management resources and risk mitigation strategies more effectively.



Upon logging into the platform, various Springbuk Insights™ cards will populate, displaying the different opportunities within your population. These can include:

- Risk Mitigation:** Chronic gaps in care, comorbid members, forecasting event predictions, high-risk members, and preventive care
- Care Efficiency:** Avoidable inpatient admissions, avoidable ER, and ER pattern of use
- Drug Savings:** Generic savings, opioid risk, and specialty drug savings
- Steerage Procedures:** Members with preference-sensitive conditions at increased risk for future surgeries that may not be necessary
- Potentially Unnecessary Procedures:** Identifies members that received preference-sensitive surgeries

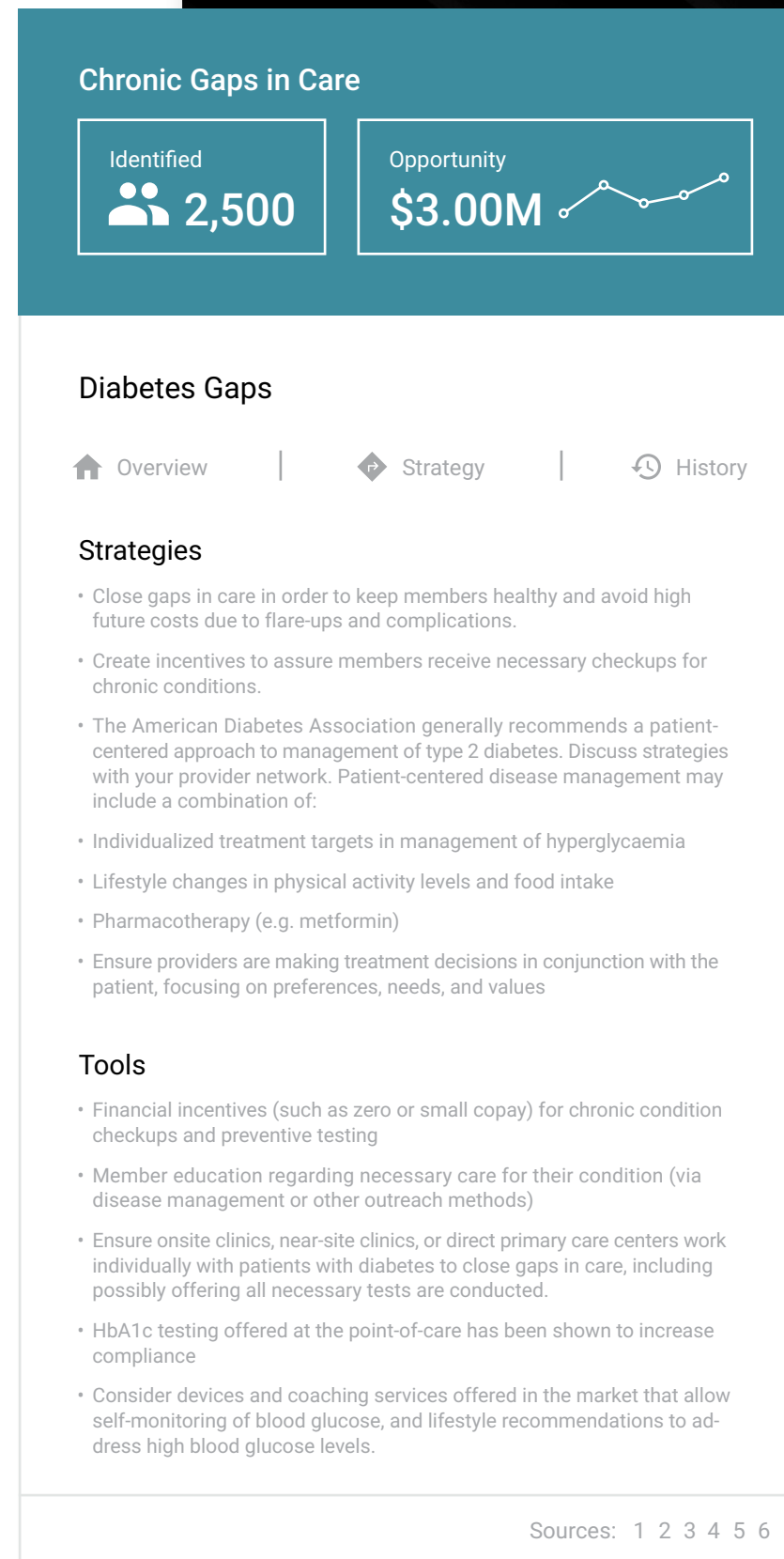
MOMENT IN TIME

2 Program Selection

The next step in your plan design process is understanding, **“Which programs or point solutions will support the needs of my workforce?”**

The curated cards on your Springbuk Insights dashboard will help generate a framework of where to focus your initiatives. You can begin to:

- | Pinpoint members that have not yet been identified as high cost/risk but are likely to be in the future
- | Show the patterns of Rx and care utilization that are driving your costs and gaps in care
- | Uncover opportunities to avoid unnecessary procedures



You might click into one of the **Chronic Gaps in Care** for diabetes cards and find, like some of our customer have, that:

- | Identifies 2,500 members with a diabetic gap in care
- | Demonstrates an opportunity for \$3 million in plan savings

With the diabetic management opportunity in focus, Springbuk goes the extra mile to equip you with curated strategies for your target population, such as:

- | Closing compliance gaps to avoid future high costs due to flare-ups and chronic conditions
- | Creating incentives to assure members receive the necessary checkups for chronic conditions
- | Individualizing treatment management based on condition

This type of information empowers you to ask the right questions when evaluating programs and understanding the difference between vendors to help you close compliance gaps and mitigate future risk.

3 MOMENT IN TIME Program Impact

After choosing your new program and enrolling your members, the next step is to measure your plan's impact. You've worked hard, and you should be able to showcase the effect your programs and plan changes are having on your population.

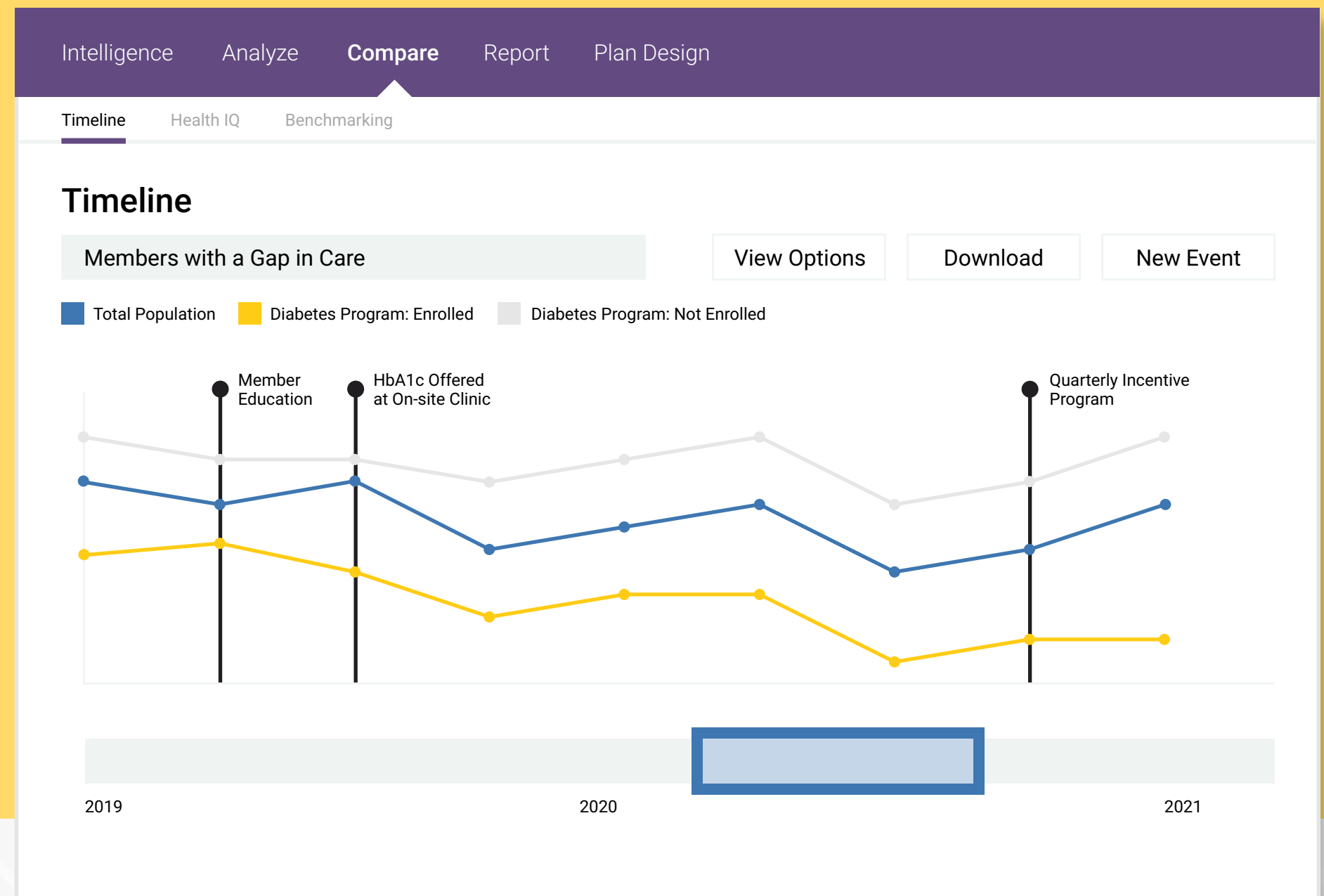
To achieve this, you'll want to understand, **"What metrics can we use to track program engagement and identify opportunities to tailor communications?"**

Using Springbuk Timeline, a solution built to help you associate positive health outcomes with the plan design changes you've made, you have the tools to:

- | Monitor the impact of plan changes and programs over time and benchmark them against different time periods
- | Associate health outcomes with the plan design changes you've made
- | Create employee cohorts to track progress and compliance gaps
- | Compare the impacts of different types of programs or vendor solutions

Whether you're preparing for renewal season or evaluating a plan design change mid-year, Springbuk makes it possible to ensure your healthcare and benefits program decisions are backed and guided by data.

Let us show you how we provide data-driven employers like yourself with the immediate insights needed to optimize your plans and maximize your most valuable resource - your people.



[Request a Demo at springbuk.com/request](https://springbuk.com/request)