

# Your partner in better health

Advanced primary care



everside  
HEALTH™



## A letter from our CEO

We founded Everside Health with a shared belief that everyone has the right to affordable healthcare. We put this belief into action by empowering patients in our care to live their healthiest lives via a personalized, low-cost and tech-driven healthcare experience. Our values include courage, community, fun, and ingenuity, but we are intentional in starting our values with “patients first.” We know that if we take care of our patients and provide the best clinical care, the rest will take care of itself.

The people at the heart of our business are care-obsessed professionals intent on transforming the U.S. healthcare system. Our collective goal is to improve millions of lives by providing accessible primary care that aligns incentives to patients, physicians, and benefit providers at lower costs.

Everside Health was formed through the combination of four leading direct primary care providers—Paladina, Activate, Healthstat, and R-Health—and while the brand name may be new, our legacy, experience, and passion for what we do is not. As we’ve grown our business, we have endeavored to consistently be patient-focused, care-obsessed, and technology-driven, making Everside Health the company it is today.

My personal passion for care was instilled from a young age by my philanthropic parents and by my grandfather, who was a bricklayer and active member of the local union. His pride and dedication to his trade left a lasting impression. We partner with unions and Taft-Hartley plans across the country to help positively impact the lives of these members, and I know my grandfather would be very proud of the work we are doing for these communities.

Over the years, we have received stories from patients who are immensely grateful for the incredible care they have received, including the life-changing and vital diagnoses—many of which may have prolonged their lives—and from our providers who truly enjoy their profession because they are able to spend more quality time with their patients. These stories are what fuel our work forward and deepen our dedication to our vision to build the most trusted, accessible, personalized healthcare experience alongside our patients and clients.

With gratitude,

*Chris Miller*

**Chris Miller**  
Chief Executive Officer  
Everside Health Group, Inc.





# Everside Health is one of the largest value-based, advanced primary care providers in the U.S., with more than 1.6M<sup>1</sup> eligible lives.



Everside provides **advanced primary and mental health care**, giving 24/7 provider access to patients both virtually and through in-person health centers.



Our **value-based-care** solution drives significantly lower costs for employers and their employees, improved clinical outcomes and very high patient satisfaction scores.



For our clients, this is a **need-to-have**, not a *nice-to-have*.

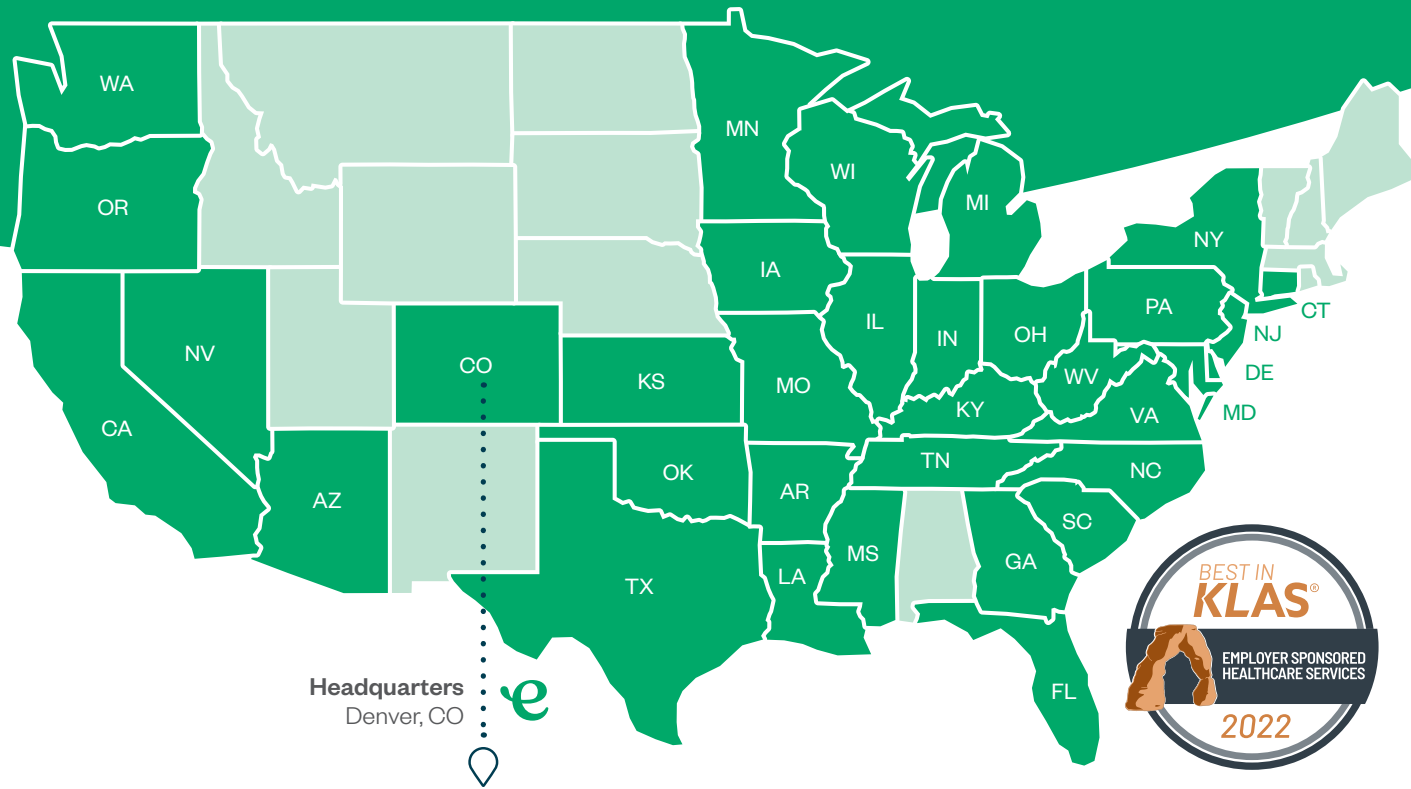
## Our “Complete Care” solution



1. As of July 2022



# By your side across the U.S.



**375+**  
health centers  
across the U.S.

**400+**  
providers employed  
by Everside Health

**60+**  
new health centers  
planned in 2022

**34**  
states with an  
Everside presence<sup>1</sup>

**140+**  
U.S. markets<sup>1</sup>

**4-6**  
months  
speed to market for  
new health centers

## How we lower your total cost of care



**Value-based** per-member per-month flat fee membership model making for a predictable pricing structure for our clients.



**Patient engagement** through benefit design, outreach, and advanced technology.



**Low or no copays and fees** for members including Rx, and no charges to insurance.



**Performance guarantees** that drive financial alignment with employers to drive reduction in total cost of care.

ways by  
your side





# Proven performance



**17% gross savings average** by year 3; and 31% by year 5<sup>1</sup>



Able to **bend annual inflation trend to < 1.5%**, vs. national benchmarks of 6-7%<sup>1</sup>



Financial performance shows **significant savings across all categories of spend** with the most pronounced areas being specialist consults, imaging, lab, and prescription spend<sup>1</sup>



**92% client retention** across the Everside portfolio



# Lower costs for our clients while improving outcomes



Unions and Benefits trusts



Technology



Professional services



Health plans



Manufacturing



Municipalities



State governments



Self-funded employers



Health systems



School districts



<sup>1</sup> Everside completed a retrospective savings analysis across 84 clients and 170K lives using a Milliman-validated methodology



# We know unions

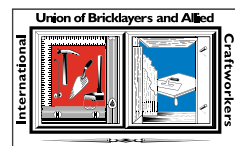
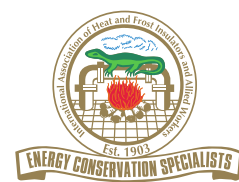


**Unions represent the backbone of America's workers; keeping them healthy is core to Everside Health's mission and vision.**

Our dedicated union division, Activate by Everside Health, has worked longer and with more unions than anyone else in the industry. Our division-specific advisory board is composed of some of the country's most influential union leaders, ensuring our services fit the needs of our working members and their families.

Activate by Everside closely partners with unions to provide customized care teams; onsite, near-site, and virtual capabilities; and key occupational and preventive services that keep union members healthier. Our robust data architecture and analytics produce valuable feedback that ensures we're engaging with members successfully: improving health outcomes, avoiding traumatic health events, and reducing healthcare costs.

**Serving more than 200,000 union lives.**



**LiUNA!**

**50+**  
local union  
partners

“Five years into our Activate by Everside relationship, we couldn't be more thrilled. When you look at the bottom line, local 440's plan has saved over \$11 million in the last five years.”

**Don Bough**  
Business Manager, Local 440



<https://qr1.be/E4ZA>





“My patient came in for a routine physical without any complaints. After discussing lifestyle, I ordered additional labs, and they returned with some abnormalities. Since his diagnosis, I’ve had several police officers go out of their way to thank me for saving their buddy’s life.”

**Everside Health provider**

“A few months ago, I was in a dark place. I was very depressed and on the wrong path, but Dr. Guerzon helped me see life differently by providing me with the right medication and care.”

**Everside Health patient**

“Our Everside Health centers are viewed by employees and managers as the best benefit our company offers.”

**Gary Williams**  
Mount Vernon Mills, Everside Health client

“My friends at work had discussed how they really liked the Everside Health center, so I decided to schedule an appointment through the online portal. The provider was so nice, understanding, and knowledgeable. I liked that they were open to exploring options with me and made me feel like I had a voice.”

**Everside Health patient**

“I can’t imagine a health plan without the onsite services of Everside Health.”

**Linda King**  
Polk County Schools, Everside Health client



<https://qr1.be/5DV4>

# Guided by our mission, vision & values

## Our Mission

Enable patients in our care to live their healthiest lives.

## Our Vision

Build the most trusted, accessible & personalized healthcare experience alongside our patients and clients.

## Our Values

Patients First

Courage

Ingenuity

Community

Fun

**everside**  
HEALTH™



# Delivering better health outcomes & driving savings



## Better provider experience

99% improved provider satisfaction<sup>1</sup>

97% of providers have improved patient relationships<sup>1</sup>



## Better patient experience

96% of patients trust their Everside provider<sup>2</sup>

73% more time spent with provider

2.7 more visits per year

+86 average Net Promoter<sup>®</sup> Score



## Better health outcomes

82% of our patients report their overall health improved

76% of high cholesterol patients experiencing a reduction in cholesterol levels<sup>3</sup>

76% of uncontrolled diabetic patients experiencing a reduction in A1c<sup>4</sup>

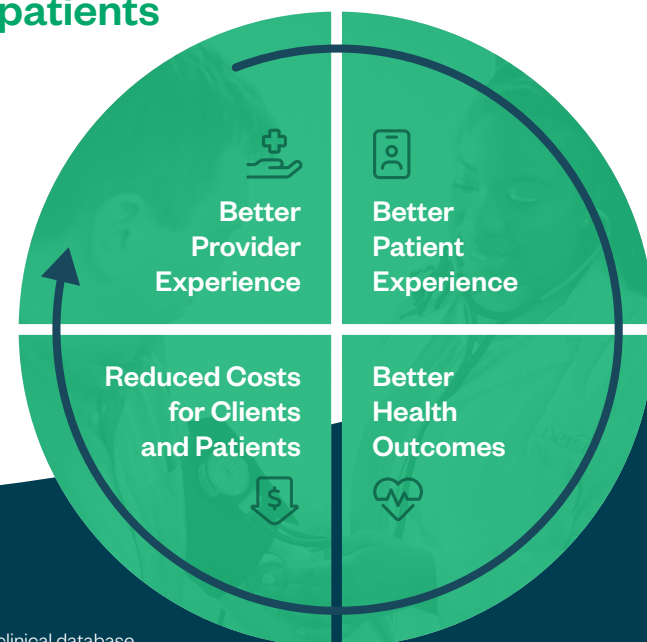


## Reducing costs for clients and patients

Millions of dollars in patient co-pay/ deductible savings through our platform

1.1% annual cost trend

vs. industry average of 6-7%<sup>5</sup>



## AXIOS

Everside Health lands \$164M in NEA-led growth funding

"Everside Health, the direct-to-employer primary care provider that just canceled IPO plans, raked in \$164 million in growth equity funding led by longtime investor New Enterprise Associates, the parties tells Sarah exclusively."

## crunchbase news

Meet the 14 new unicorns that joined the board in July 2022

"Direct primary care provider Everside Health, based in Denver, raised a growth equity funding of \$164 million which valued it at \$1 billion. The funding was led by New Enterprise Associates."

## INSIDER

7 doctor-recommended strategies to relieve hip flexor pain at home and when to visit your doctor

"If it's not severe, most hip flexor pain can be treated at home," says Tobias Barker, MD, Chief Medical Officer of Everside Health. "The acronym typically used for the treatment of muscle strains is RICE: Rest, Ice, Compression, and Elevate."



Everside Health launches TotalRx, an expanded drug formulary, for prescription savings

"The new program, called TotalRx, aims to broaden affordable access to prescription medications. It will offer Everside clients, which range from large and small employers to labor unions to municipalities, a formulary of about 2,000 generics, brand and specialty drugs."

## NJBIZ

Colorado primary care provider opens 3 NJ locations

"Direct primary care provider Everside Health is expanding its New Jersey footprint with locations in Fair Lawn, Toms River and Willingboro. The three new Everside Health centers bring the total in New Jersey from 10 to 13."



Minimizing Medical Burnout: Dr. Tobias Barker of Everside Health

"Dr. Tobias Barker of Everside Health on how hospitals and medical practices are helping to reduce physician and healthcare worker burnout."

To learn more or for partnership opportunities

email [BetterOutcomes@eversidehealth.com](mailto:BetterOutcomes@eversidehealth.com)

or call 844-205-6403

Online resources

[eversidehealth.com](https://eversidehealth.com)

[eversidehealth.com/news](https://eversidehealth.com/news)

[eversidehealth.com/careers](https://eversidehealth.com/careers)

[eversidehealth.com/leadership](https://eversidehealth.com/leadership)

1. Per Milliman survey of 200 DPO physicians

2. Per Kyruus study (17.10.37)

3. For patients with high cholesterol levels over 240 based on internal analysis of Everside clinical database

4. Among diabetes patients with hemoglobin A1c greater than 8 based on internal analysis of Everside clinical data

5. Everside internal analysis looking at performance of 80 clients and 170,000 lives against average 6.5% trend



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[eversidehealth.com](https://eversidehealth.com)

Download the  
Everside app

