

# Leading Advancements Where Health Counts<sup>SM</sup>

SimplyWell is a one-of-a-kind population health management partner. Founded by physicians, our comprehensive model continually evolves to invigorate, inform and empower individuals to live well.



## What distinguishes a place Where Health Counts?

- Backed by **15+ years** evidence-based innovation
- **Physician-approved** model
- HIPAA-compliant **data belongs to program members and owners**
- Balanced emphasis on member education, **motivation and accountability**
- Screenings and support for **multiple worksites**
- Participation-based or outcomes-based **incentive management**
- Configurable Health Factors for **customized outcomes-based programs**
- **SimplyWell Health Score<sup>SM</sup>**
- **Compliant administration** of Reasonable Alternative Standard(s), appeals and more
- **Individualized**, intuitive online portal for members and personalized action plans
- **Portal customization** and integration
- Risk management tools
- **Online wellness challenges for groups and individuals**
- **Ready-to-use** health topics, and communication pieces
- **Real-time report** generation and claims impact analysis
- Strategic guidance and one-on-one **support from experts**
- Optional turnkey **reward store** incentives for members
- User-friendly **mobile access**, including iPhone and Android devices
- **Device integration**
- **Bilingual** platform
- Telephonic **outreach** coaching and inbound support
- **ACO** integration and employer-sponsored **medical home**