

Skilled strategy and technology  
you'd expect. Plus flexibility  
and agility you might not.



## Discover the unexpected difference of bswift.

You rely on your benefits administration partner to help assure compliance, contain costs and provide for the wellbeing of your employees. But now, you can expect more — much more. With bswift, you can get the reassurance of a proven, reliable partner, plus the unexpected benefits of a truly innovative, consumer-driven approach.

State-of-the-art, cloud-based technology that makes online enrollment simple and speedy for your employees — and easier for you and your team to manage

A dedicated, collaborative team who bring higher standards, greater accountability and more fun

Personalized, built-in employee decision support with ongoing engagement and communication, including custom videos and text messages

A powerful benefits administration platform, with automated management and comprehensive ACA compliance reporting tools

Access to a best-in-class private marketplace that offers a wide range of choices, custom-tailored to your specific needs

**bswift**<sup>®</sup>

# See how bswift helps you get more from your benefits.

## WHAT YOUR EMPLOYEES GET

### Personal decision support

Shopping for benefits doesn't have to be a confusing chore for employees. Ask Emma is a friendly guide who helps your people make more educated and personalized choices. She uses national and personal data to suggest plan options and help employees find the right match. (Plus, she explains healthcare jargon along the way!)

### Customized engagement and education

Engage with your employees more effectively. Use bswift Video Solutions and Communication Services to:

- ✓ Deliver dozens of standard clips to educate your employees — or even create custom videos
- ✓ Show employees how to complete common tasks — like adding a dependent
- ✓ Provide automated alerts to your employees

### First-class customer service

We hire people who exemplify our values of higher standards, greater accountability and more fun. Our customer service team is thoroughly trained in key areas like insurance, HIPAA compliance and more.

### Entrepreneurial spirit backed with enterprise strength

bswift is proud to be part of Aetna, one of the world's largest and most admired companies. By working with bswift, you get the best of both worlds: cutting-edge innovation and decades of trusted, tested experience.

## WHAT YOU GET

### Solutions to meet every need, including

- ✓ Benefits administration outsourcing
- ✓ Online enrollment and employee decision support
- ✓ Intuitive, automated benefits management and reporting
- ✓ FSA/COBRA administration
- ✓ Call center services
- ✓ ACA compliance tools
- ✓ Data analytics/benchmarking
- ✓ Benefits strategy and consulting
- ✓ Billing
- ✓ Dependent verification
- ✓ And much more

### Technology you can count on

Our platform isn't simply a "shop and enroll" site, but a configurable, rules-based system built by people who understand benefits. It incorporates decision support tools, wellness incentives, defined contributions and more to give your employees a clear, engaging experience tailored to your company.

### Regulatory peace of mind

Avoid headaches with bswift's ACA suite of compliance tools. We help manage employee hour eligibility, process mandatory employee notices and offer support in filing IRS forms.

### Passionate professionals

With many years of combined experience, you won't find a team more knowledgeable or more committed. bswift is here to collaborate with you on your benefits strategy, and fine-tune our technology to your specific needs.

The logo for bswift, featuring the word "bswift" in a lowercase, white, serif font with a registered trademark symbol (®) to the upper right of the "t".

What more can you expect with bswift? We'll show you.  
Call 877.9.BSWIFT, email [info@bswift.com](mailto:info@bswift.com) or visit [bswift.com](http://bswift.com) today.