

YOUR PARTNER IN CARE

We provide revenue cycle and value-based care solutions that optimize financial performance, improve business outcomes and elevate the healthcare experience.

BY 2026



83% of executives indicate they have already or are somewhat likely to adopt solutions that reduce the amount of time spent on nonclinical procedures and processes



75% of hospital and health system leaders are somewhat likely to partner with outside staffing experts to optimize their workforce



76% of leaders are very likely to pursue external relationships to advance their physician networks and better serve consumers



Patient experience is **5X more likely** to influence hospital loyalty than traditional brand promotion



Medicare is projected to experience the most rapid **annual growth at 7.4%**



87% of executives say they are somewhat likely to see **uncompensated care increase by 10% or more**

Source: *FUTURESCAN 2019-2024 / 2020-2025, AHA*

We believe an efficient healthcare system leads to healthier communities.

Our vision is to develop and deliver technology-enabled performance solutions designed to create consumer connections, align patients and providers, and integrate revenue-generating interactions.

The challenges of traditional reimbursement still exist, but the solutions to those challenges are changing focus. Today, providers are choosing partners that prioritize patient experience and revenue integrity to maximize margins.

Conifer Health is a healthcare experience company that recognizes patient satisfaction is earned with each interaction—from initial patient engagement to clinical care to when the final bill is paid.



EXPERIENCE EFFICIENCY.

STREAMLINED. SEAMLESS. SIMPLIFIED.



PEOPLE-FOCUSED

We help patients navigate the healthcare system and give them the peace of mind they need to focus on the right things — getting healthier, changing their lifestyle or getting back on their feet financially. We empower our clients to drive better outcomes and increase patient engagement.



BUSINESS-MINDED

We help healthcare providers manage overall financial performance in fee-for-service reimbursement and value-based payment models. Our proven processes and actionable analytics help expand efficiencies, maximize margins and improve patient satisfaction.



PARTNERSHIP-DRIVEN

We help health systems establish the appropriate governance structure throughout the care continuum — building the necessary partnerships within geographic markets that are essential to serving the needs of communities. We support the missions of our clients to increase access to care.

YOU CARE FOR PATIENTS. WE CARE FOR YOUR BUSINESS.

HOSPITALS & HEALTH SYSTEMS

Our history partnering with healthcare providers motivates a relentless desire to deliver better outcomes at each phase in the revenue cycle. We provide individual performance solutions and end-to-end outsourcing designed to prioritize the patient experience and maximize margins.

PHYSICIAN GROUPS

Our performance solutions support an integrated patient experience and help drive sustainable financial performance. We help physicians and hospitals align to support coordinated care delivery and transition to value-based care.

EMPLOYERS & UNIONS

Our clinicians connect with beneficiaries to promote the right care, at the right time, in the right setting. We promote better healthcare benefit utilization, more predictable costs and ultimately healthier populations.

PERFORMANCE SOLUTIONS.

ENABLE. EFFICIENT. HEALTHCARE.

REVENUE CYCLE OUTSOURCING

Streamline Access to Care.
Achieve Revenue Advantages.
Evaluate Reimbursement Potential.

- End-to-End: Revenue Cycle Management
- Front-End: Patient Access & Experience
- Mid-Cycle: Clinical Revenue Integrity
- Back-End: Revenue Management

CLINICAL REVENUE INTEGRITY

Accelerate Revenue Capture.
Ensure Accurate Documentation.
Reinforce a Compliance Culture.

- Coding & Coding Quality
- Revenue Integrity
- Clinical Documentation Improvement
- Health Information Management

FINANCIAL RISK MANAGEMENT

Optimize Operations.
Align Care Delivery Networks.
Predictable Performance.

- Management Services Organization (MSO)
- Health Plan & Provider Contracting
- Claims & Administrative Operations
- Medical Management & Clinical Quality

PATIENT ACCESS & EXPERIENCE

Embrace Consumerism.
Earn Loyalty.
Secure Reimbursement.

- Marketing & Consumer Engagement
- Pre-Registration & Financial Clearance
- Scheduling & Registration
- Eligibility & Enrollment

REVENUE MANAGEMENT

Improve Patient Satisfaction.
Minimize Future Denials.
Increase Cash Collections.

- Claims Submission
- Third-Party Resolution
- Denials Management
- Self-Pay/BAI Collections

POPULATION HEALTH MANAGEMENT

Lower Cost of Care.
Better Health Outcomes.
Exceptional Member Experience.

- Personal Health Nurse/Care Navigation
- Case Management
- Disease Management
- Utilization Management



THE RIGHT MIX.

INNOVATION. DISCIPLINE. TALENT.

As the healthcare industry continues to evolve, you want a partner that cares for your business the way you care for patients. We are uniquely positioned to help you anticipate the next normal.



TECHNOLOGY-ENABLED SOLUTIONS



integrating with your existing systems to enhance patient experience and improve financial performance



INTELLIGENT PROCESS AUTOMATION



transforming your business model to boost productivity and reduce operational risk



GLOBAL DELIVERY MODEL



leveraging best-cost geographies to increase quality and efficiency while decreasing your cost



DEEP DOMAIN EXPERTISE



guiding your organization to apply best practices that solve problems and create lasting value

YOUR PARTNER IN CARE



35+

YEARS EXPERIENCE
IN HEALTHCARE



\$25+

BILLION NET PATIENT REVENUE
MANAGED ANNUALLY



17+

MILLION UNIQUE PATIENT
INTERACTIONS ANNUALLY



5+

MILLION MANAGED LIVES



Care Over Everything.

ConiferHealth.com