

THE BIG PROBLEM

Digestive Health is a top cost category for payers

And current approach is failing members and payers



Poor diagnostic tools,
no biomarkers



Episodic care
Less than 20% satisfied¹



Ignore biology,
genetics, microbiome,
root cause



Care options are around
ER Visits, Procedures
and Biologics

- PCP Visit
Referral to GI
3 MONTHS WAIT !!
- ER Visit \$\$
- GI Visit
Colonoscopy Scheduled
2 MONTHS WAIT !!
- ER Visit \$\$
- Colonoscopy \$\$\$
- Nutritionists/FODMAP
/CB Therapy
- ER Visit \$\$
- Self Manage
- Confused and Isolated



Digbi treats the **Biology**

We're a passionate team of Doctors, leading Scientists and Bioinformaticians, committed to making chronic illness optional

1

Every Members Gets:
Genetic Test & Gut
Microbiome Test

2

Personalized Nutritional
Support for every Individual
based on their Biology

3

Remote Monitoring, Clinical
Daily Symptom Reporting &
On-Demand Coaching

PARTNERS



We precisely characterize biology, food, and lifestyle.



1

Highest **clinical** outcomes in Payor supported program*

80%

REDUCED
IBS/GERD

65%

REDUCED
ANXIETY

2

Highest utilization and engagement rate

40%

Share of utilization across 9 digital vendors

3X

Higher Engagement

3

Real-world **published** studies validating health outcomes



* Results published in a press release by Blue Shield of California

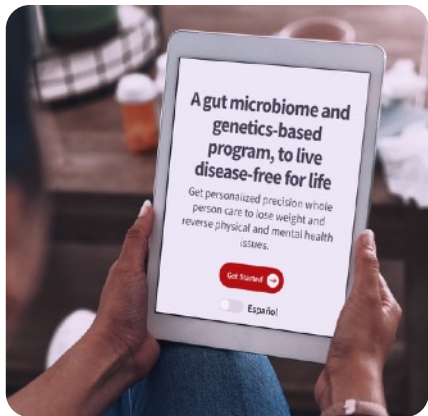
Member Experience



MEMBER JOURNEY

Week 1

Enrollment



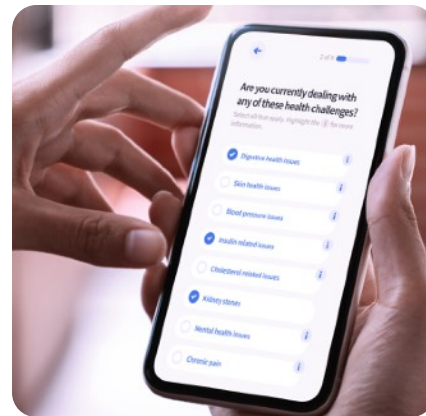
▶ **WEBSITE**

Branded landing page with program overview and sign-up link

▶ **PHONE LINE**

Voice-guided intake

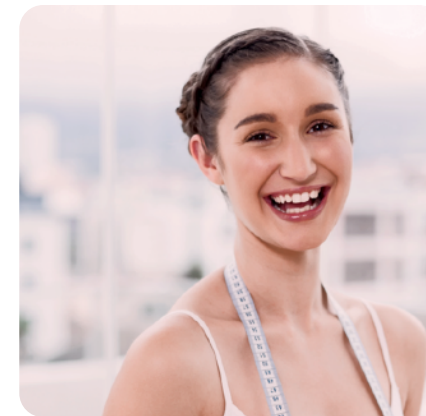
Eligibility quiz



▶ **Medically Enrolled (and)**

- ▶ Diagnosis of GI/Digestive Condition (or)
- ▶ Unresolved GI Condition

Connect with Care



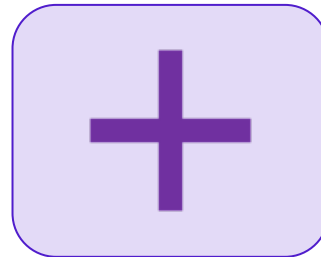
- ▶ Program orientation on Mobile app
- ▶ Meet Health Coach
- ▶ Fill modular intake forms
- ▶ Ship Test Kits

CARE PROCESS Personalized, Data Driven, Clinically supported

PRECISION NUTRITION THERAPY



- At Home Genetic Test
- At Home Gut Test
- Remote Monitoring Devices



TELEHEALTH CARE



- Intensive coaching
- Personalized Care Route
- Remote Monitoring

Result and Direction

- ▶ Connect with your coach
- ▶ Access reports
- ▶ Meal and lifestyle recommendations based on your biology
- ▶ Care Journal outline
- ▶ Self-help content and resources

- ✓ Why you Struggle?
- ✓ Different Routes of Care
- ✓ Best Route to Health

Gene nutrition report

Lactose Intolerance
You are not likely to be lactose intolerant.
Low risk

Gluten sensitivity
You have an increased risk of being gluten sensitive.
High risk

Salt and Blood Pressure Sensitivity
Summary
Severe
You have an average likelihood of being salt sensitive with a high sodium intake with a likelihood to worsen that likelihood for someone with your genetic background.
Typical

Overeating
You are moderately likely to overeat.
Medium risk

Gluten metabolism
Summary
Gut microbiome
The recent sample of your gut microbiome indicates that you have low levels of gluten degrading bacteria.

Gut microbiome report

Microbial diversity
Here is how your gut-biome diversity compares to a cohort of healthy America individuals.
Moderate

Recommendations

High microbial diversity is a sign of a healthy gut:

- Consume a variety of vegetables for a healthy gut.
- Consume different types of vegetables in a week and 4 cups of vegetables a day.

Probiotics
Here is how your probiotic bacterial composition compares to a cohort of healthy American individuals.

LowLactobacillus
LowBifidobacterium
ModerateChristensenella
HighAkkermansia

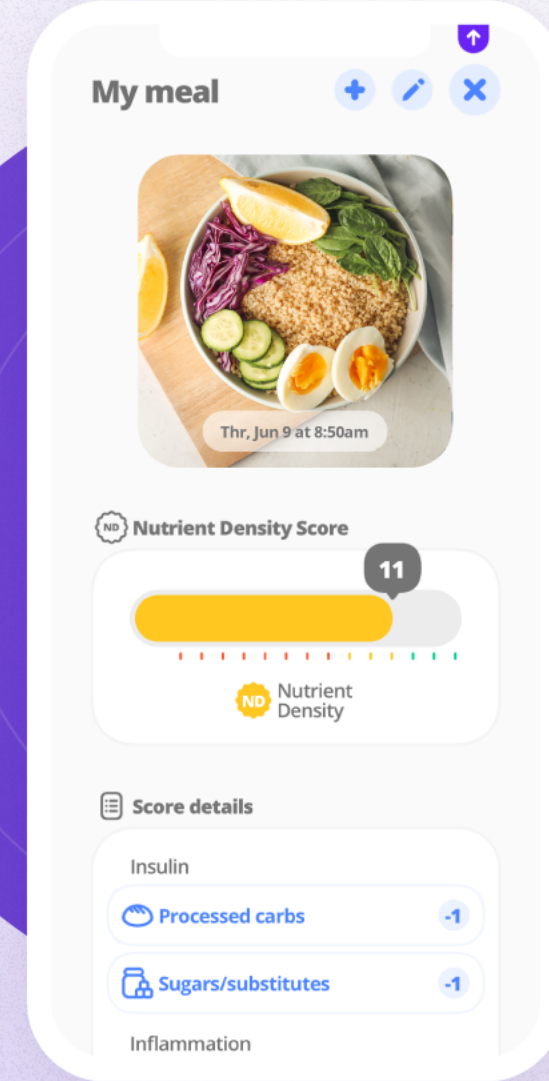


Nutritional Support:

Nourishment Density Score

A meal rating that assesses the food's fit to the biology of every individual. The score is calculated based on:

- ✓ Inflammation Responses
- ✓ Nutritional Support
- ✓ Gut Microbiome Response
- ✓ Genetic Response



AI-supported personalized health intelligence

MEAL PLANNER

20,000+ rated ingredients and 5,000+ recipes personalized to your biology

PHARMACOGENIC SUPPORT

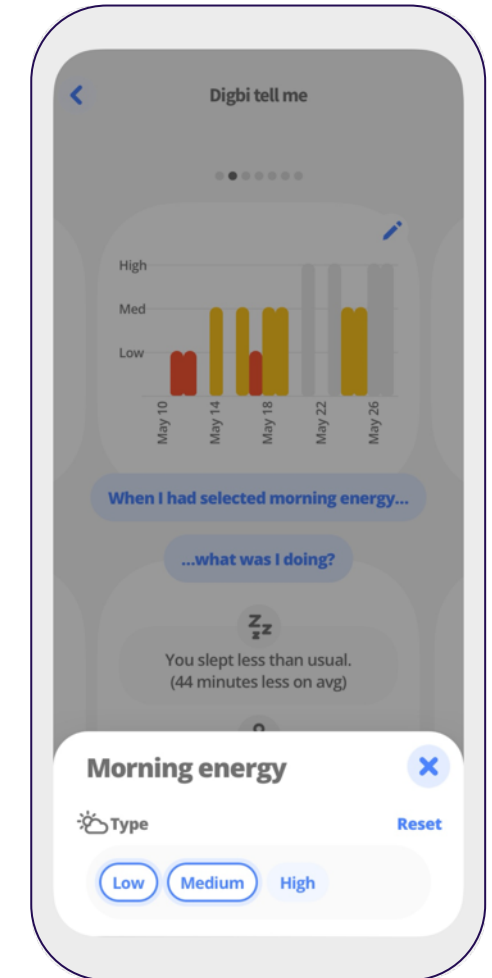
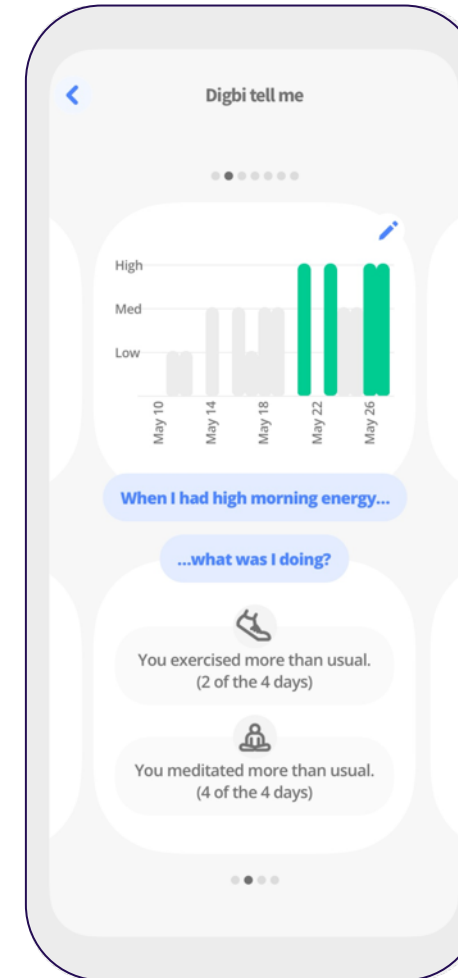
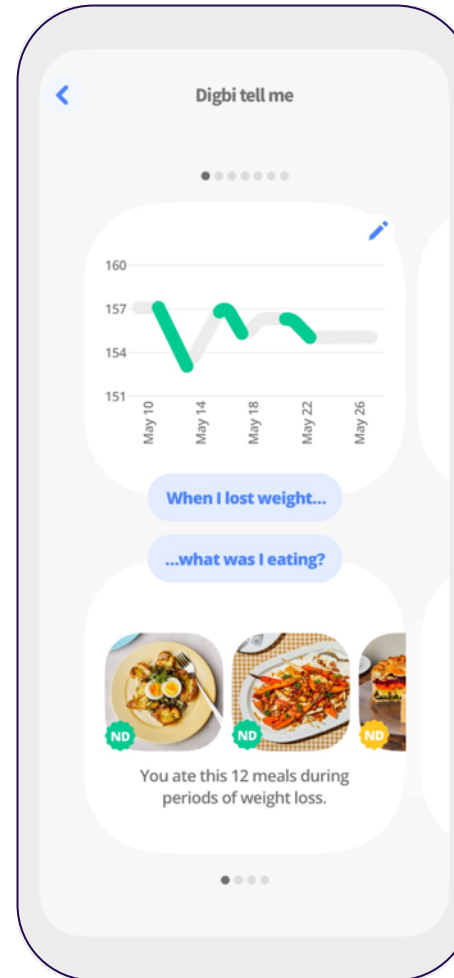
A custom treatment plan utilizing the body's response to medications based on genetics

REMOTE MONITORING

Digbi Retests the Gut Microbiome at 120 days to see switches in Biology

TELL ME DIGBI

Connects inputs and informs diet/lifestyle decisions for better health



Digbi Community

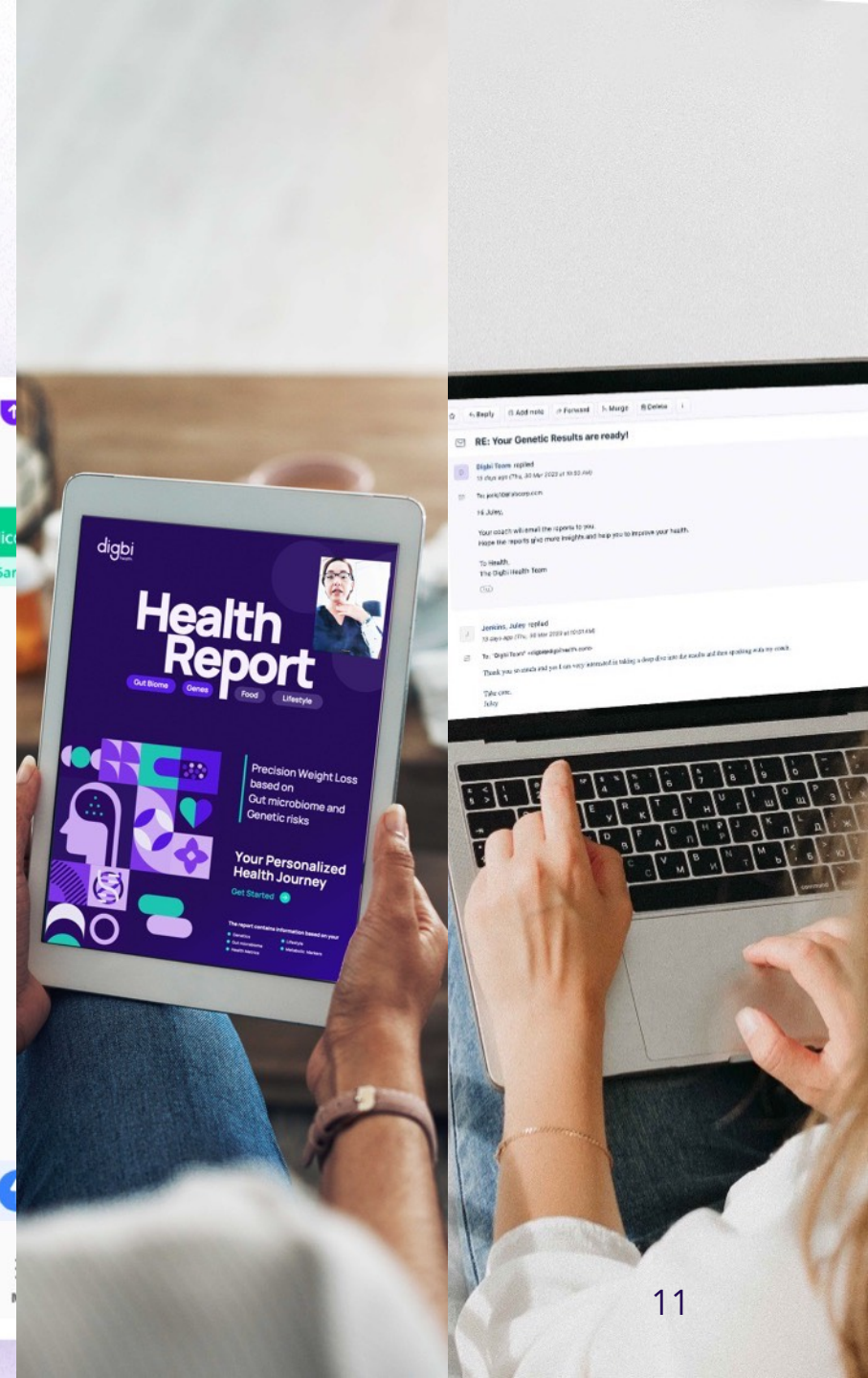
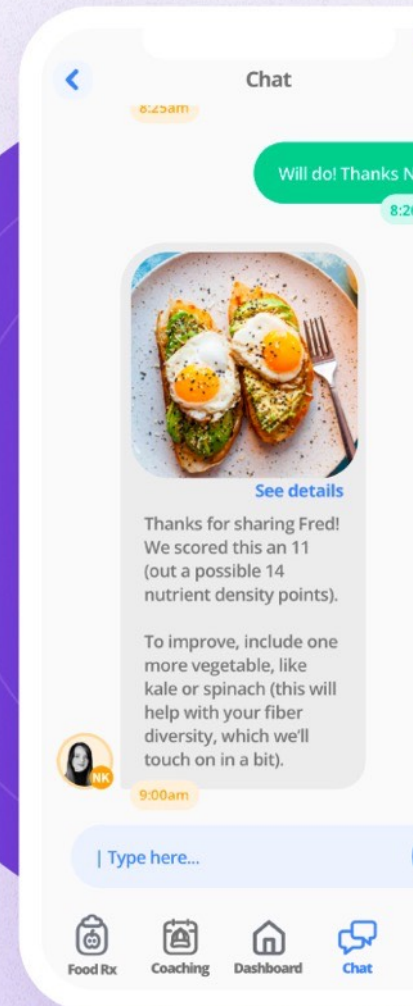


EXPERTISE

- ▶ Supported by **Certified** Nutritionists, Dietitians, and Registered Nurses
- ▶ GI Experts lead Group Coaching Calls

Communities

1. In App Community
2. Recipe Books
3. Comorbid Communities
4. Mental Health Support
5. Continued Learning
6. Habit modification



Health Outcomes

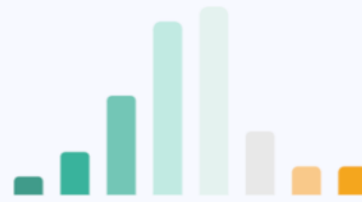


89% of members experience reduction in GI symptoms



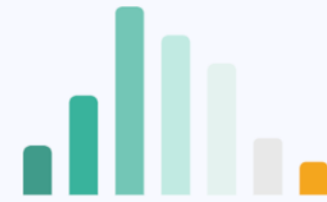
IBS

82%



Bloating

92%



Diarrhea

76%



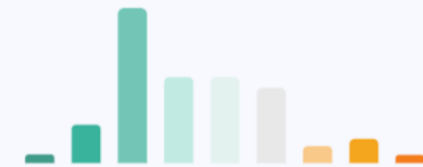
Constipation

75%

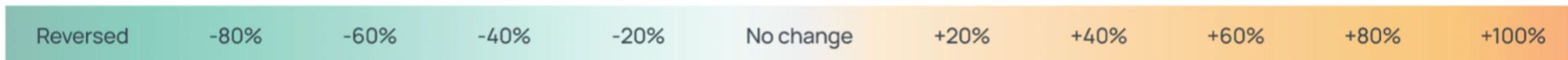


Gassiness

78%

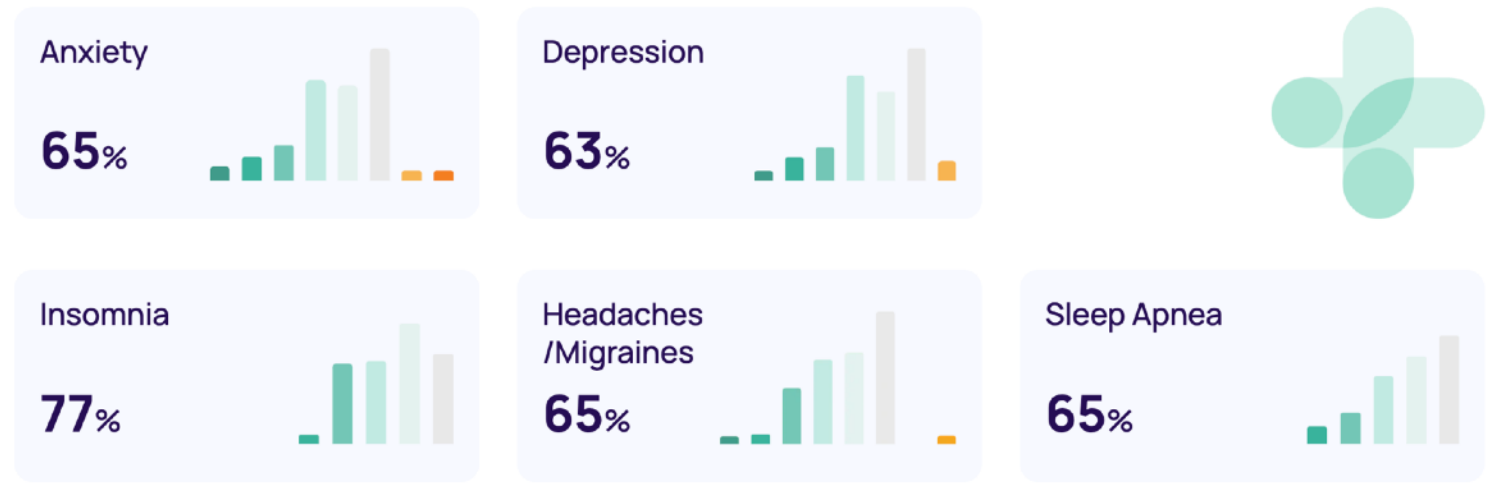


Symptom severity scale

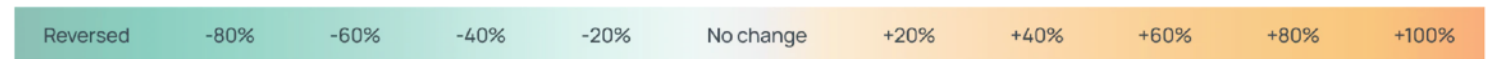




Digbi Health Outcomes
70% of members experience better sleep and mental health



Symptom severity scale



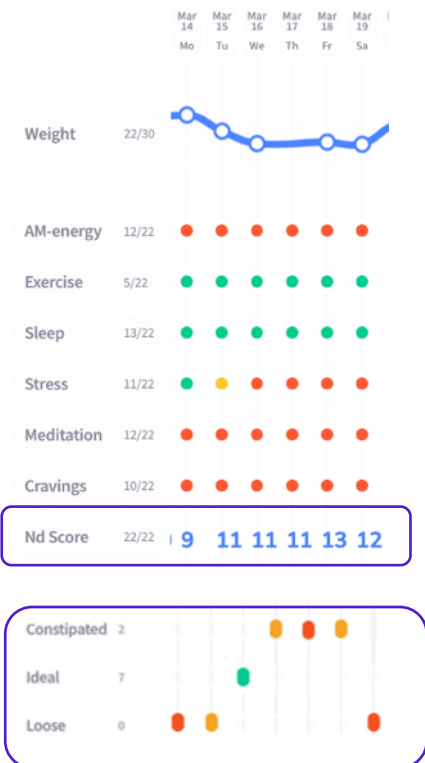


Kelsey 28 years

Limited access to kitchen. Struggled with GI issues and high-stress levels. Craved processed meals with little access to fresh food.

Pre-Digbi : 186 lbs

Stress: **RED** Cravings: **RED** Serotonin levels: **LOW** Bristol Score: **AT RISK**



FAST FOOD



Post-Digbi : 155 lbs

Stress: **LOW** Cravings: **LOW** Serotonin levels: **HIGH** Bristol Score: **OK**



MEAL TRANSFORMATION

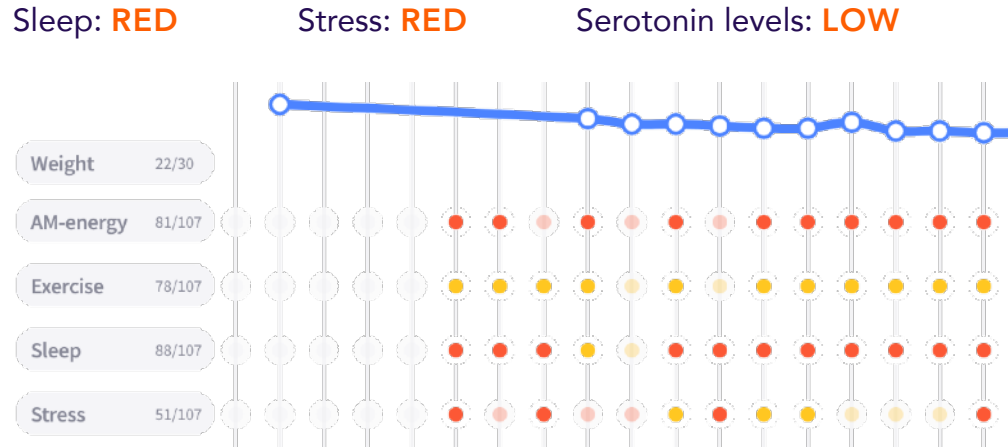




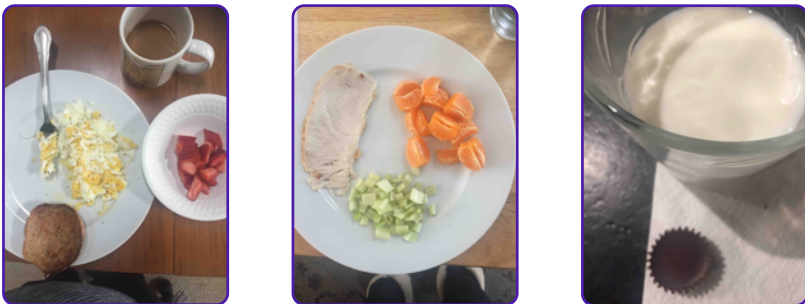
Dodie 46 years

Struggled with IBS-C&D, GERD, Anxiety, gained weight despite eating less and seemingly 'healthy' meals

Pre-Digbi : IBS-M



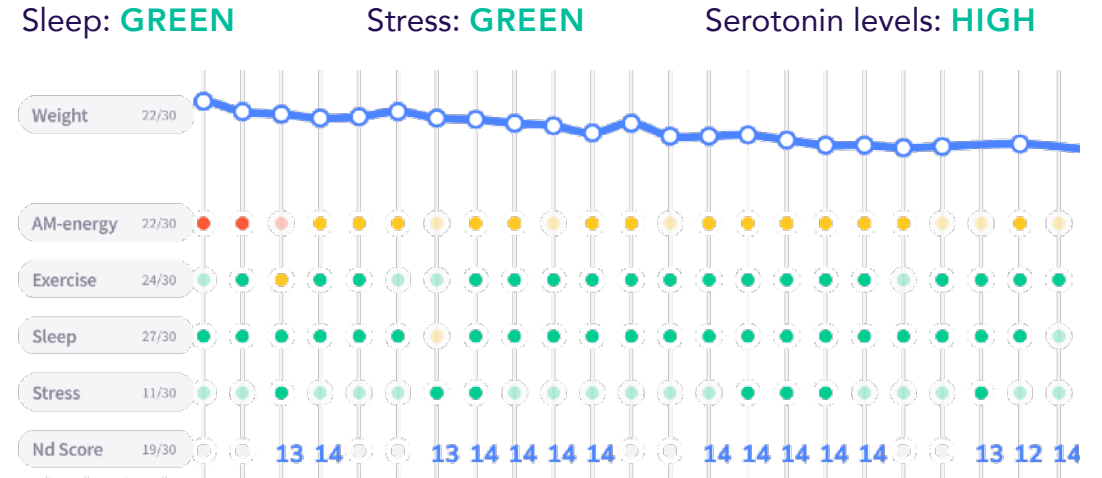
LOW NOURISHING MEALS



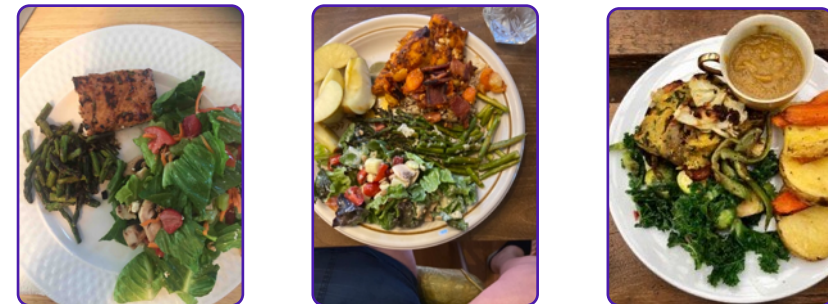
We **empower** members to eat according to their **biology**.



Post-Digbi: IBS in remission



MEAL TRANSFORMATION



The Digbi Difference

- 1 Only company using advanced testing to truly customize care to the members biology
- 2 Treating the Root Cause of Conditions Instead of Symptom Managing
- 3 Driving Large Impact with the least amount of Behavioral Change

Digbi Digestive

Digbi offers a thorough program designed to help individuals facing digestive and gastrointestinal issues. By using biological testing, we create personalized care plans tailored to meet your specific needs.

Pricing

Cost Per Participant Per Year: \$870

Billing Structure

Processed through Claims on a milestone basis (With Plans Approval)

Milestone Structure:

1. M1: \$600 for the first 6 months
2. M2-M3: \$135 Quarterly (Q3 & Q4)

SCREENING

- ✓ At-home Genetic Test
- ✓ At-home Gut Microbiome Test
- ✓ 2nd gut microbiome check-up test
- ✓ Risk analysis - Obesity, gut health & mental health

DEVICES & CONNECTIVITY

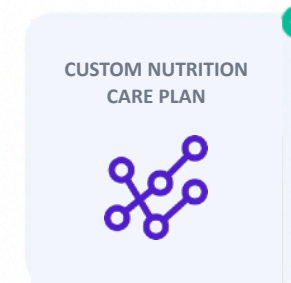
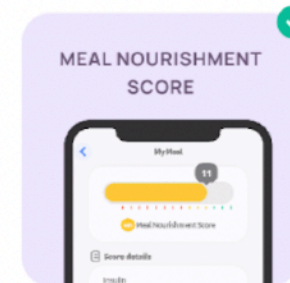
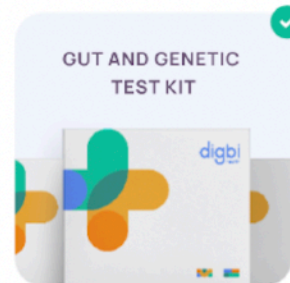
- ✓ Longitudinal Microbiome Tracking
- ✓ Integrates with Apple & Google health
- ✓ Connected to your physician

HEALTH COACHING

- ✓ 12-month chat access to expert nutritionists, health coaches, and care teams
- ✓ Meal analysis based on biology

CARE SUPPORT & CONTENT

- ✓ Health tracking: Sleep, stress, cravings & hormones
- ✓ Access to a private member community
- ✓ Food guides and recipe planner
- ✓ Self-help educational videos



Performance Guarantees:

Engagement

- Members will only be billed monthly if they have interacted with their coach in the previous 30 days.

Health Outcomes

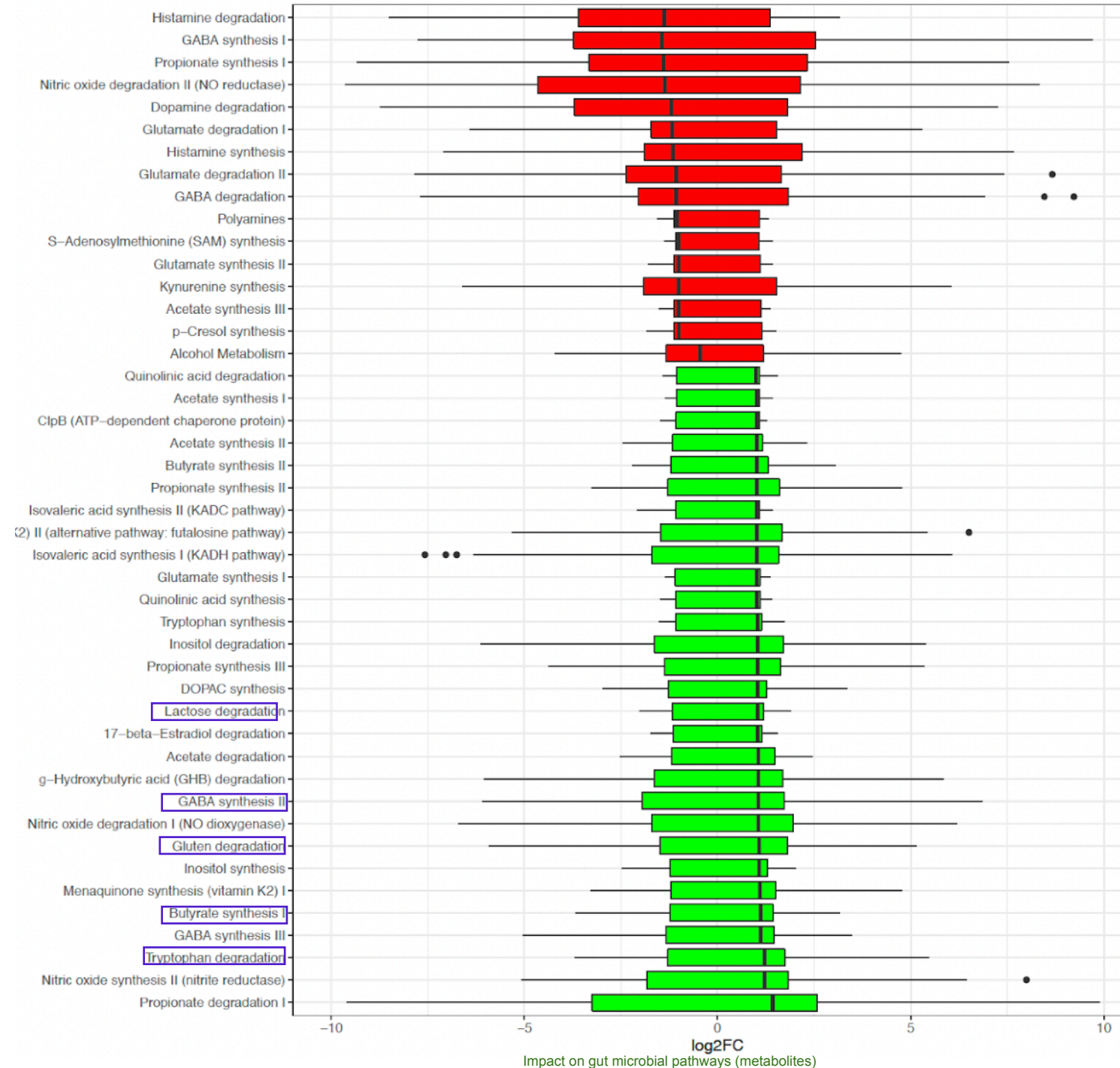
- Digbi will refund 50% of the fee at risk associated with health outcomes
- Each Activated member must achieve one of the following.
 1. 25% or more reduction in the below-listed conditions as measured by clinical surveys:
 - Digestive health - FBD QOL; Rome IV Survey for Digbi Digestive, IBS – SSS
 - Sleep - Hepworth Sleepiness Scale
 - Mental Health (general anxiety disorder, depression) - Patient Health Questionnaire (PHQ-9)
 - Pain-Pain Quality Assessment Scale (PQAS)
 - Skin - (P-SIM) for Assessment of Psoriasis
 1. Reduced Pharma consumption of drugs targeted at their illnesses
 2. Eliminating selective procedures; GI procedures. Patient self-reported

Science Reserve

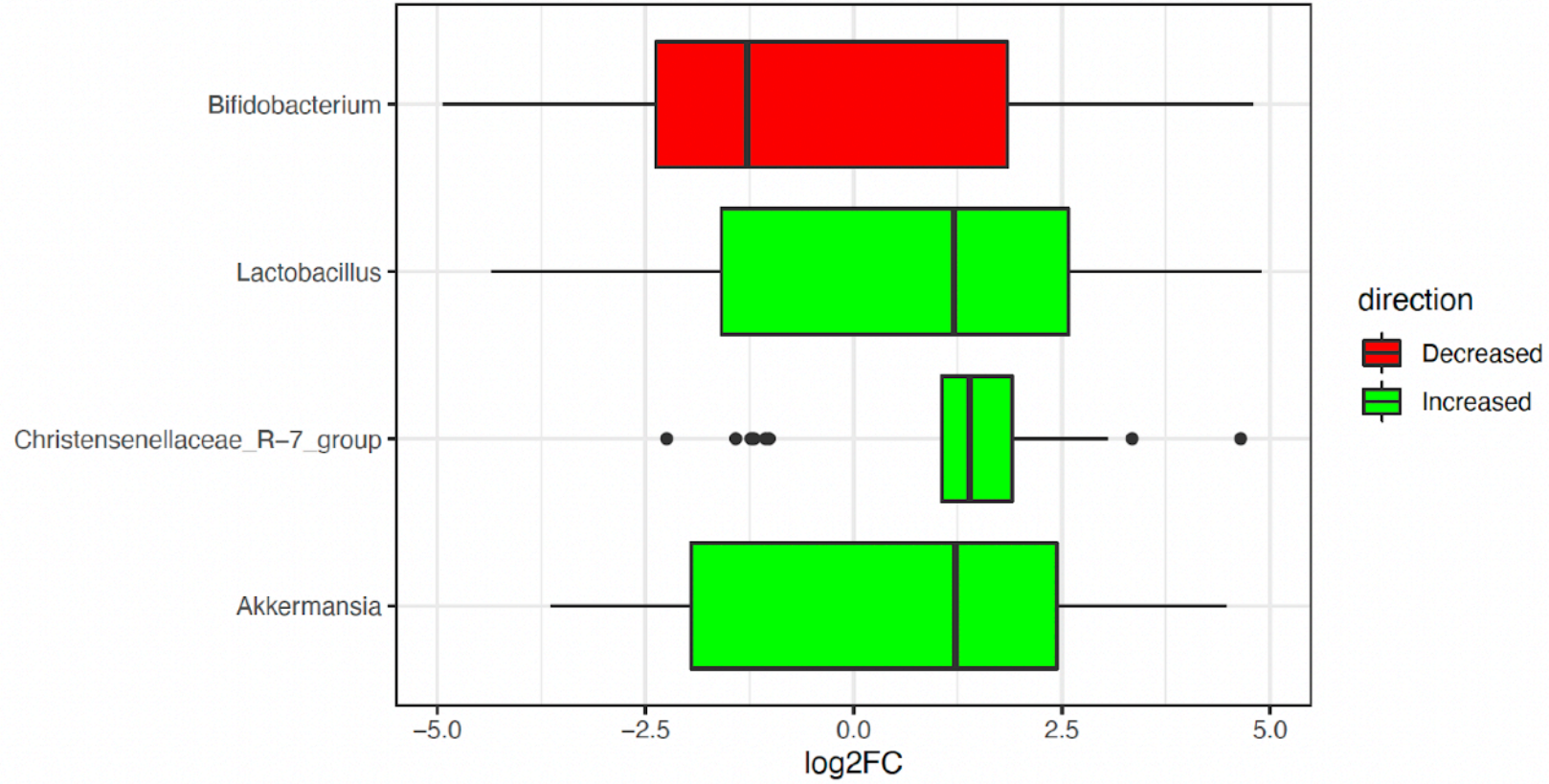


Digbi measurably changes gut microbiome to reduce inflammation and improve metabolism and mental health

Upregulated mental health and anti-inflammatory pathways

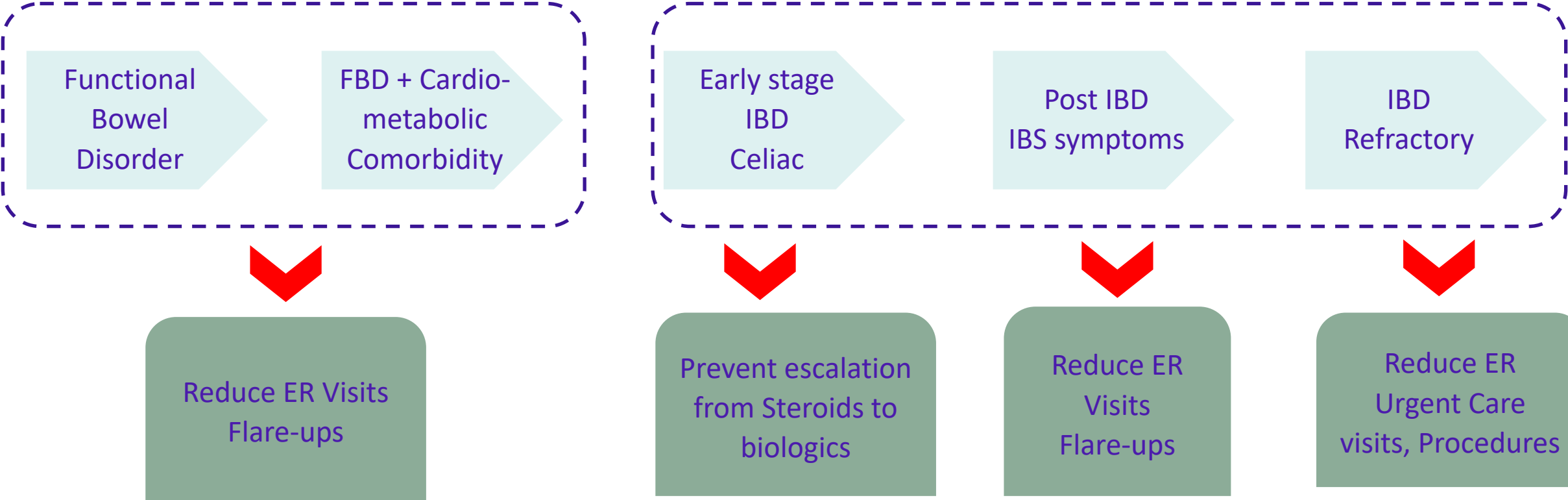


Digbi upregulates three keystone prebiotics



Change in Taxa abundance

How Digbi Optimizes Care



Source: <https://www.businesswire.com/news/home/20211025005028/en/More-than-90-of-Surveyed-IBS-C-Patients-Who-Had-an-ER-Visit-or-Hospitalization-in-the-Past-Year-Identified-Abdominal-Pain-as-a-Symptom-That-Led-to-the-Visit-According-to-Data-Announced-by-Ironwood-Pharmaceuticals-at-ACG-2021>

Digitally Monitor member's GI and mental Health

- GI Health
- Mental Health
- Medications

Determinants of Health

- Family
- Financial
- Work

Do you have one or more of the following conditions?*

Select all that are relevant.

- IBS - Irritable Bowel Syndrome (sometimes called spastic colon)
- IBD - Inflammatory Bowel Disease (Crohn's Disease)
- IBD - Inflammatory Bowel Disease (Ulcerative Colitis)
- Gastric Reflux (Heartburn)
- Gastroesophageal Reflux Disease (GERD)
- Diverticulitis
- SIBO (Small intestinal bacterial overgrowth)
- Lymphocytic Colitis
- Celiac Disease
- Chronic Diarrhea
- Chronic Constipation
- Peptic Ulcer Disease
- Lactose Intolerance
- Leaky Gut Synd
- Gall Stones
- None of the above

Do you suffer from any of the following mental health conditions?
(Select all that apply)*

- Anxiety (generalized anxiety disorder, panic disorder, social anxiety disorder)
- Depression
- Bipolar disorder
- Post-traumatic stress disorder (PTSD)
- Impulse control and addiction disorders
- Eating disorders
- Personality disorders
- Other

NEXT →

Log poop

Time
Today at 9:15am

Did you poop today?
Yes No

Bristol type

- Type 1 | Hard lumps
- Type 2 | Lumpy**
- Type 3 | Sausage-like
- Type 4 | Smooth
- Type 5 | Soft blobs
- Type 6 | Mushy
- Type 7 | Entirely liquid

Submit

Log discomfort

Time
Today at 9:20am

Did you have gut discomfort today?
Yes No

Discomfort type

- Abdominal pain**
- Bloating
- Cramping
- Gassiness
- Heartburn/Reflux
- Nausea
- Vomit

Submit