

WBE CANADA CERTIFICATION

WhistleBlower Security is now WBE Canada Certified

WBE Canada delivers the certification that connect women business owners with the growing global demand for diverse and innovative suppliers.



WhistleBlower Security is committed to championing and fostering diversity in our own workplace and in the world of commerce. Diversity promotes innovation, opens new channels of opportunity and creates partnerships which provide products and services that fuel the economy and we are very proud to be part of the WBE Canada Certified group of organizations.

DID YOU KNOW?

Women-owned business average annual revenue: \$563,000 compares to average \$1.1 million for male-owned business.

Certified Women Business Enterprise (WBEs) memberships are increasing year over year at an average rate of 46%.

Women retain ownership in 47% of Canada's 1.6 million small and medium-sized enterprises (SMEs) and majority ownership in 17% of Canadian SMEs.

Women-led firms are under-represented as suppliers to corporate Canada... under 5% of corporate and government contracts are awarded to Women Business Enterprises.

Only 37% of majority female-owned SMEs are categorized as 'high growth' compared to 63% of majority male-owned firms.

Women start businesses at twice the rate as men but don't achieve the same growth as their male counterparts.

Women make or influence 85% of all purchasing decisions

WhistleBlower Security, founded in 2005 serves clients on five continents, in twenty two time zones in up 150 languages. With millions of employees accessing our *IntegrityCounts* platform, we hope that we can assist your organization as well in the pursuit of ethics, integrity and accountability in the workplace.