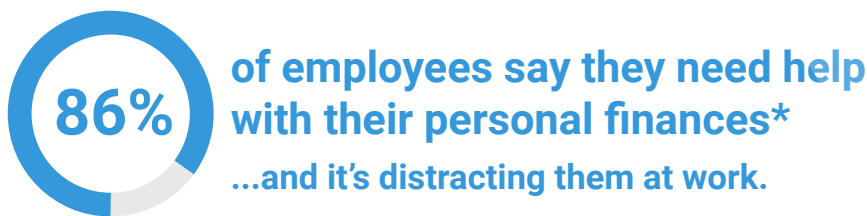


# Financial Wellness Made Simple.

InvestCloud Pink makes it easy to plan, track, and meet goals on the journey to a healthy financial future.



Pink is a financial well-being solution that makes managing life easy, interesting, and fun. Built simply, for everyone, icPink makes it simple to plan, track, and meet goals on the journey to a healthy financial future through valuable insights and actionable coaching. Pink empowers employers to promote financial well-being for their employees at a time when over **63% of employees say their financial stress has increased since the start of the pandemic.\***

## Employees struggle to meet monthly household expenses, causing financial stress.



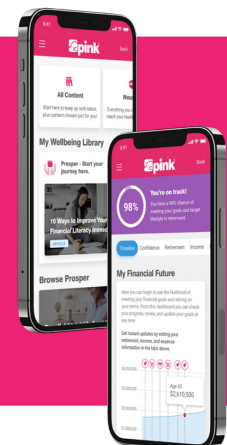
## Employees feel financial stress negatively impacts their health.



## Employees are searching for employers who support their financial well-being!

HR professionals know that 1 in 5 employees say they plan to change jobs in the next year. Meanwhile, only 35% of employees say their employer provides financial wellness tools, and 76% of financially stressed employees are attracted to companies that demonstrate they care about financial wellness.

Scan the QR code to learn more →



\*PwC's 10th annual Employee Financial Wellness Survey \*\*eMoney 2020 Financial Wellness Survey

## About InvestCloud Inc.

InvestCloud is a global company specializing in digital platforms that enable the development of financial solutions, pre-integrated into the Cloud. The company offers on-demand client experiences and intuitive operations solutions using an ever-expanding library of modular apps, resulting in powerful products. Headquartered in Los Angeles, InvestCloud has over 20 global offices including New York, London, Geneva, Singapore and Sydney, supporting trillions in assets across hundreds of diverse clients – from the largest banks in the world to wealth managers, asset managers and asset services companies.

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