

Employee Mobile App

With Spitfire Communications' customizable employee mobile app, you can keep your in-office and deskless workforce up-to-date on the latest company news and required actions.

Our mobile-friendly, real-time digital solution lets your employees be productive and efficient no matter where they are.

Instant Access

Connect your employees to essential internal resources, like benefits, payroll, notices, training, and more.

Effective Communication

Help your employees balance work and personal obligations with clear, targeted messaging.

Live Updates

Provide a central source for news and information that keeps everyone on the same page anytime, anywhere.

Performance Management

Measure employee engagement and awareness to enhance internal strategic planning.

Did You Know?



The average American checks their phone **144 times per day.**

(Source: Consumer Affairs)

Why Consider an App for Your Employees?



58% of the workforce feel digital communication has become a focal point of workplace communication and productivity.

(Source: McKinsey & Company)



A majority of email views come from **mobile devices (41%)**, followed by **desktop (39%)**.

(Source: HubSpot)



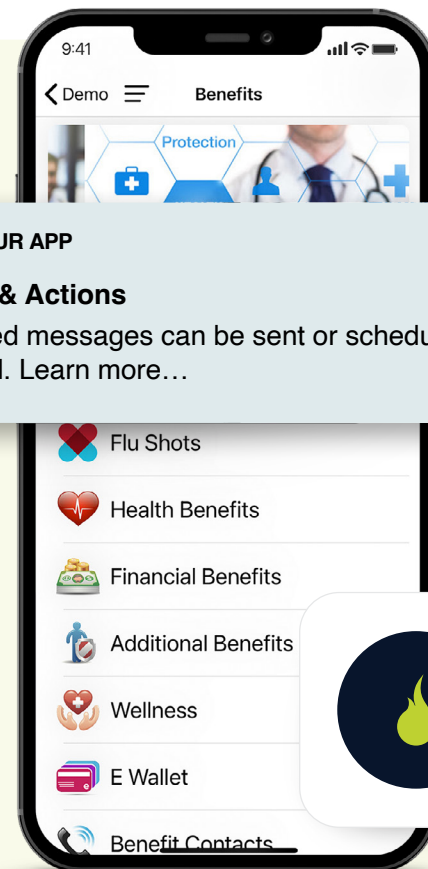
The average American spends **4 hours and 25 minutes** on their mobile phone each day, up 52% from 2022.

(Source: Consumer Affairs)



About **2 hours and 51 minutes** of this time is spent on apps!

(Source: Consumer Affairs)

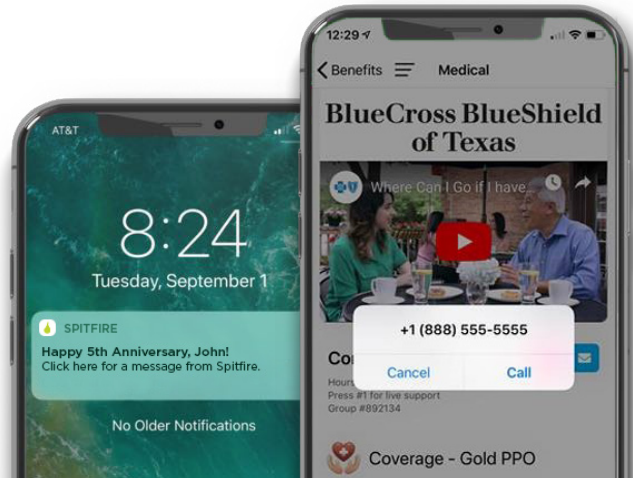


Make things easier for your employees.

Instantly attract your employees' attention with an on-brand design and graphics to match.

No matter how big or small your custom mobile app development needs are, we can build it!

Target messages to custom groups or individual employees



Engage employees with 'Click to Action'



How Can Spitfire Help?

By partnering with technology experts and leveraging our internal communication expertise, we can build a communication platform that your employees (and their family members) can easily personalize to suit their needs.



Communication Consulting

We plan and implement a communication strategy that achieves your goals and offers measurable results.



Technology Consulting

Our developers will build your digital vision, customize app features, and integrate required functionality.



Brand Identity

We can integrate your company's branding or create an internal brand just for your app!



UX Design

Creating a user-friendly app experience that continually meets the needs of your diverse workforce is our mission.

Did You Know?



42% of HR professionals report their team has converted their processes, documents, etc. into digital formats.

(Source: McLean)

Get the data you need.

In order to support your strategic planning goals, we can analyze engagement metrics based on your preferred frequency.

Example Data Metrics

- Daily/monthly active users
- Sessions per user
- Average session time
- Category page views
- Retention rate
- And more!



Users spend **7x more time in mobile apps** than they do in mobile browsers.

(Source: Eventya)

If you'd like to learn more, please contact:

Karen Scattergood, Account Executive

kscattergood@mySpitfire.com

860-992-9056