# **Quit Genius**

#### For Benefit Consultants

## 1 in 4 of your clients' employees are currently battling substance addiction

But fewer than 8% of them have access to effective treatment. You can fix that.

## Many have more than one addiction



18%

of smokers have an opioid use disorder



70%

of those with an alcohol use disorder are also addicted to tobacco



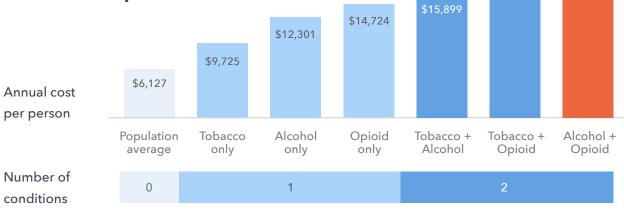
22%

of workers with an opioid use disorder are also addicted to alcohol

\$20,898

\$18,322

## **Multiple addictions drives** excess spend

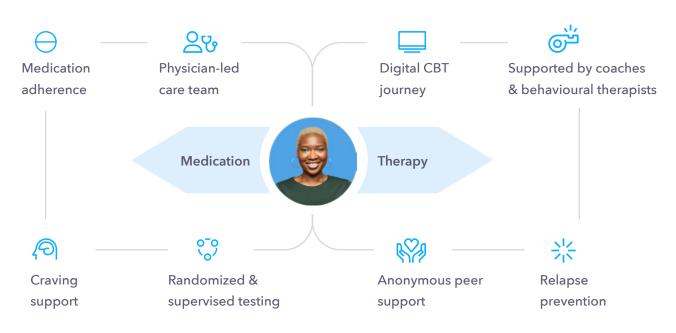




# **Quit Genius**

# Quit Genius - the world's first digital addiction clinic

Quit Genius delivers personalized MAT to individuals with a substance use disorder, wherever they are.



### Proven outcomes

The only digital program that has validated outcomes through 6 peer-reviewed studies and a Randomized Control Trial

### Quit Genius' validated results in a Randomized Control Trial

52%

CO-verified quit rate at 4-weeks vs 5% quit rate via telephone coaching support

### MAT Results in peer reviewed published studies

73%

Abstinent or drinking below a safe limit at 3 months



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Tobacco Smoking & Vaping

P Alcohol Use Disorder

ക Opioid Use

Disorder

Negative drug testing at 6 months for opioids

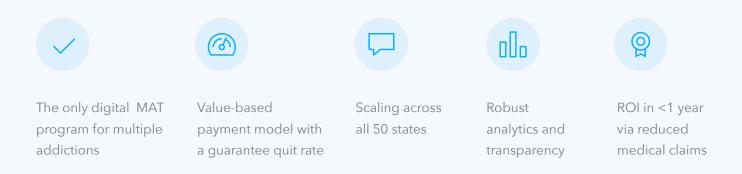






# **Quit Genius**

You can now offer one dynamic program across smoking, vaping, alcohol and opioid abuse



### The time to act is now

Without Quit Genius your clients will suffer from:

65%

more on the job accidents 50%

more workers compensation claims 10,000

more missed work days\* \$2.47M

in medical costs\*

\*Based on 10,000 employee workforce and 400 enrolled into Quit Genius

To learn more, visit <u>quitgenius.com</u> or email <u>partners@quitgenius.com</u>