



## **Simplifying finances for all your employees**

April 2023



# About Finny

Finny is a financial wellness platform on a mission to make **personal finance easy and accessible** to all of your employees 🎯

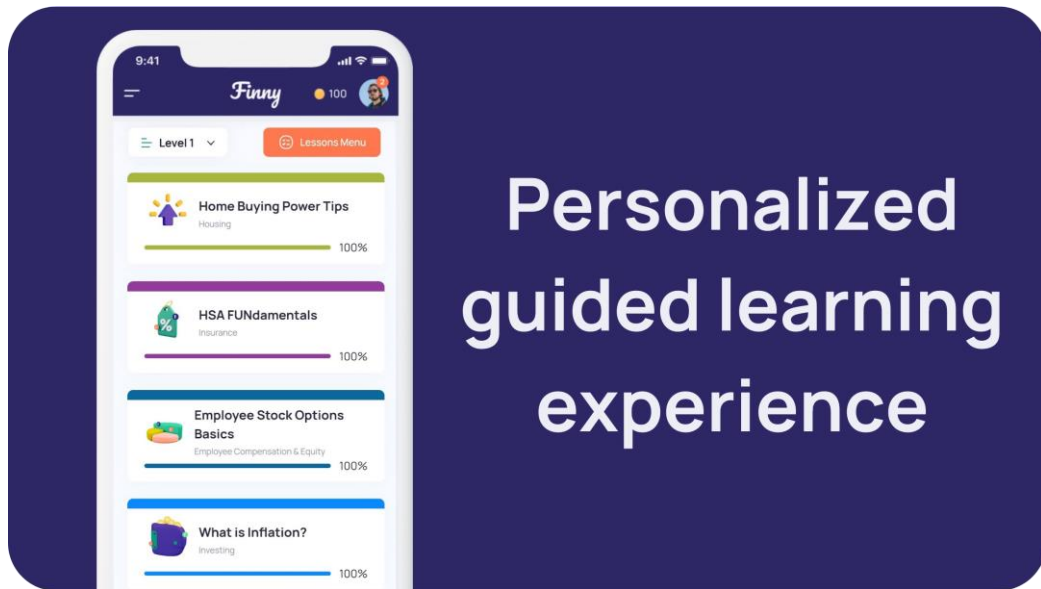
It's all about **empowering** 🧠 your people with financial education, jargon-free insights and financial health tools to help them make more **confident money decisions**

Finny's is **easy to implement** (30 mins of your time) and built on a full-tech stack with real-time engagement reporting (for you/your HR team)

So what does Finny offer your employees? ➡️



# Personalized, digestible, and quiz-based financial micro-lessons

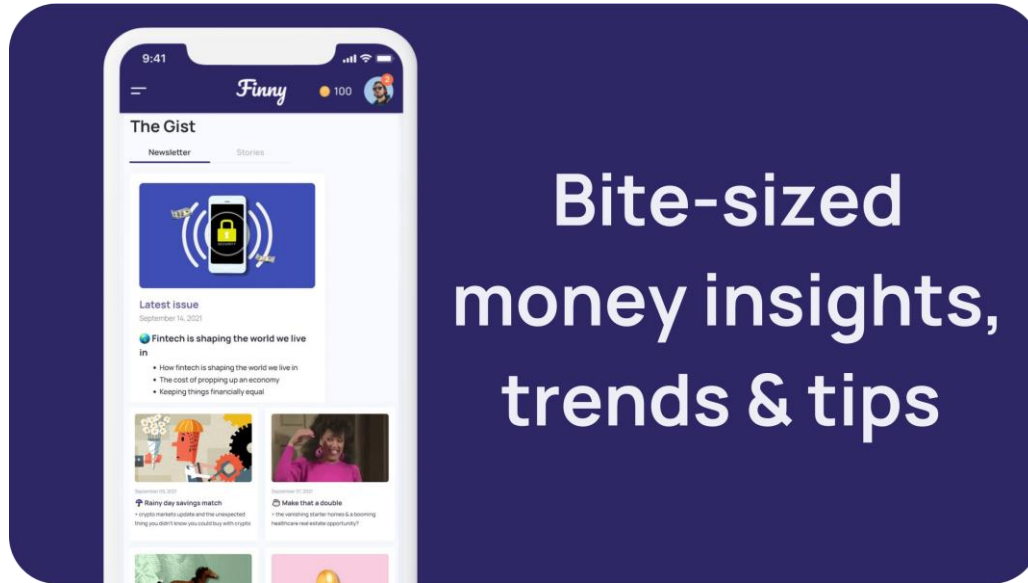


**Your employees tell us which personal finance topics they are most interested in, and we'll curate a learning path just for them.**

Finny's lessons are quiz-based, bite-sized and jargon-free to build their financial knowledge in an easy and approachable way.

Finny covers 1,000+ bite-sized lessons and financial insights & trends from budgeting/saving, credit scores, managing debt, taxes, investing, retirement planning, education savings, estate planning, insurance, work benefits, understanding equity comp, and more!

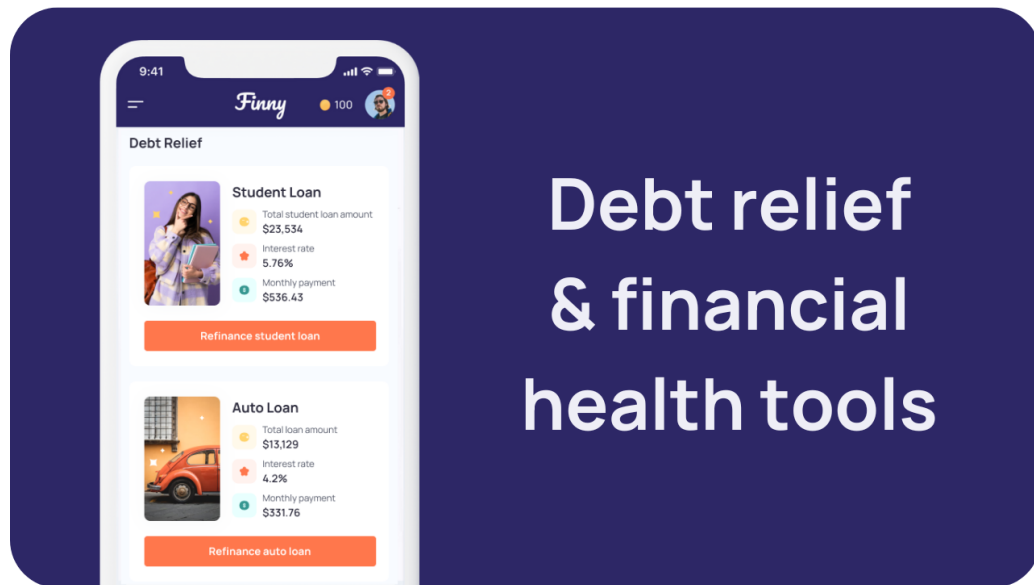
# Practical money insights from budgeting, taxes to investing, retirement planning, benefits and more!



Your people will get access to Finny's bite-sized stories and The Gist newsletter, which is sent via email twice a week (Tuesday and Thursday).

**These money insights cover relevant market insights and tips for new and advanced learners alike.**

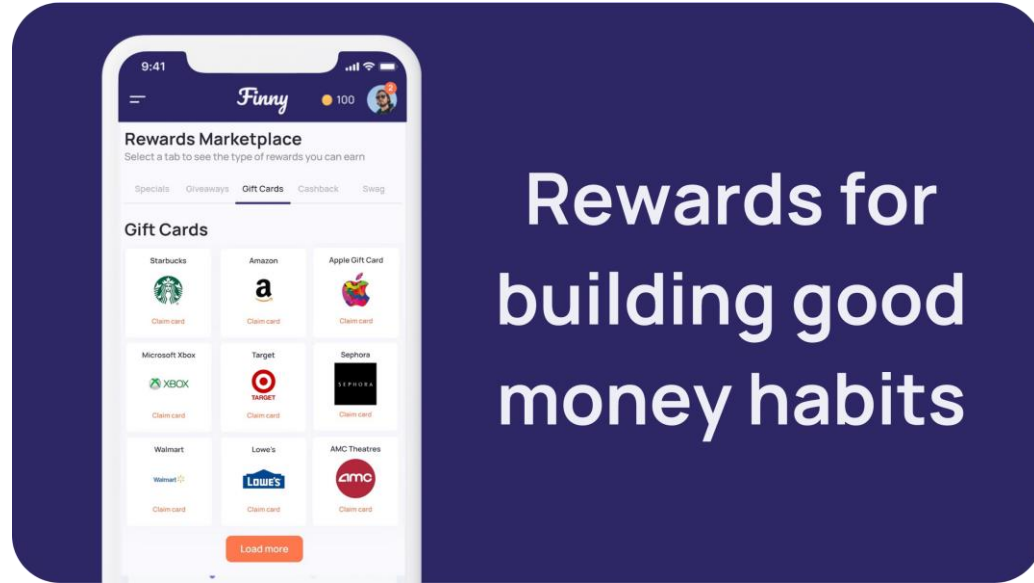
# Financial health tools & debt relief



Employees can get a **financial health assessment & personalized actions** to improve their score.

And they can access Finny's **debt relief program** by tapping into our premier debt marketplace for student & auto loan refinancing, and credit card debt consolidation.

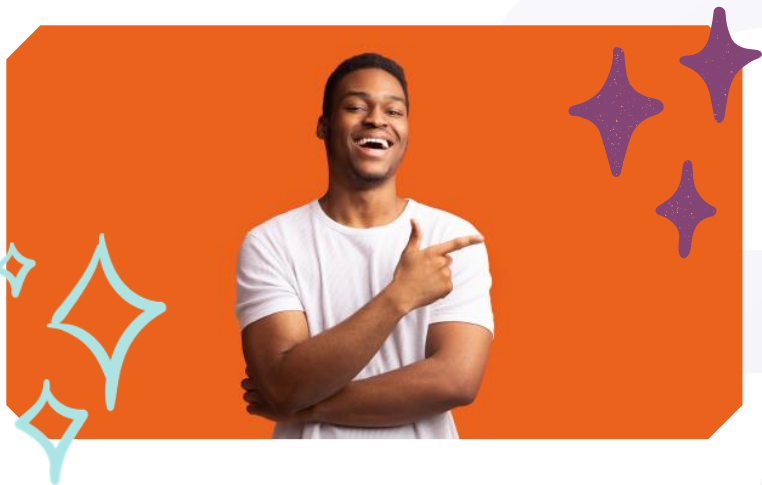
# Rewards as employees learn & achieve milestones



**Learn to earn:** Earn gold coins, or Dibs, by correctly answer questions within lessons and for achieving milestones.

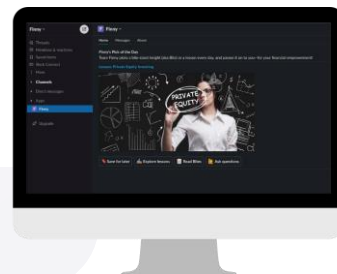
Dibs can be redeemed for gift cards on Finny's platform.

# And ongoing learning nudges to make money a regular habit



1

**Daily money insights** are sent via Finny's Slack and Microsoft Teams apps



2

**Twice a week newsletter**, The Gist, on trending financial & investing topics sent directly via email (30% open rate)

[Check out past editions](#)

# Finny helps to solve the #1 stress employees bring to work: their finances



## Increase productivity at work

The financial impact of employee stress on productivity is on average, \$5,000 per employee every year



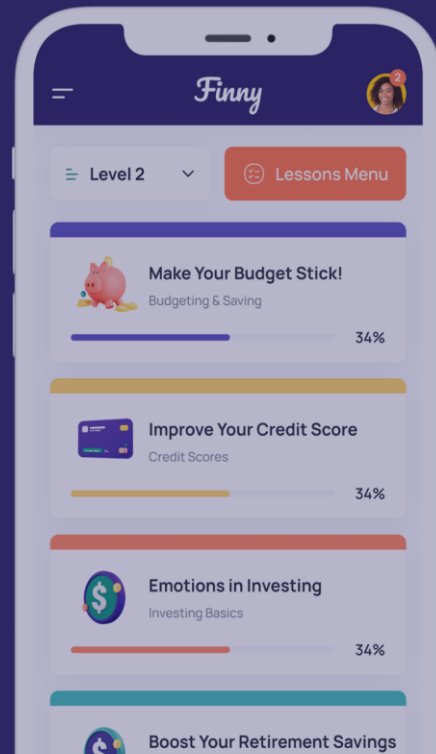
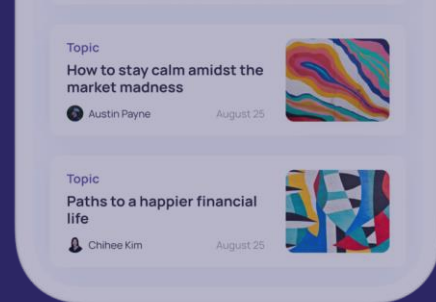
## Promote employee wellbeing and inclusion

Studies show that people who take care of their financial needs have better physical, emotional and mental wellness



## Boost employee engagement and loyalty

Show extra care by offering a holistic and easy-to-use solution that helps to build good financial health. Being a company people appreciate doesn't have to cost a fortune







**Contact us with questions or  
feedback!**



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Visit us at <https://www.askfinny.com>