1. The Problem

It's not GLP-1s. It's obesity given its prevalence, cost, and stigma.

- Obesity affects over 40% of US adults and is expected to affect 60% by 2035.
- Individuals with obesity drive 2x the health care costs of peers with normal BMI.
- Rapid GLP-1 adoption is driving skyrocketing Rx spend often without wraparound lifestyle and behavioral support with some employers noting 500%+ growth in 2023.
- "GLP-1s for all" solutions open broad usage and result in high initial costs.
- Individuals with obesity deserve clinical care, with or without GLP-1s.

Current Trends

GLP-1 costs and skyrocketing usage are not sustainable and create significant budget and business challenges.

2. Comprehensive Obesity Care

Physician-led, evidence-based obesity care that aligns with your goals and budget.

- Patients work 1:1 with an obesity medicine doctor and Registered Dietitian.
- FORM doctors are diplomates of the American Board of Obesity Medicine (ABOM).
- FORM Registered Dietitians are Certified Specialists in Obesity and Weight Management (CSOWM).
- Individualized plans include intensive lifestyle intervention, behavioral support, and FDA-approved medication, if appropriate.
- FORM prescribes a range of anti-obesity medications (low-cost and GLP-1s).
- Virtual care makes it easy for patients to engage the highest quality care from anywhere.
- FORM doctors coordinate care with PCP.

FORMfit™

- Configurable program allows employers to ensure that all employees with obesity have access to quality, specialized clinical care.
- Designed by clinical experts and rooted in established obesity tools.
- Employers looking to control cost can set GLP-1 thresholds on risk.
- Utilizes lower-cost medications or no medications as appropriate.
- Employers looking to invest in GLP-1s can offer comprehensive wrap-around care that maximizes weight loss results and ROI.

3. The Results

Improved health, sustained success, controlled costs, delighted users.

16% WEIGHT LOSS

- Patients lose 13% of their starting body weight at 12 months and 16% at 18 months, on average.
- 14% of patients were diagnosed with weight-related conditions that had previously gone untreated.
- 17% of patients were able to stop taking previous medications as a result of weight loss.
- Average 9x ROI over 3 years.

95% agree that their diet quality has improved

78% agree that they are more physically active

94% agree their overall wellbeing has improved

A Risk Management Approach to Obesity

FORM takes the risk to ensure client value with standard PGs:

- Rx cost trend control - direct cost savings.
- % weight loss - reduced medical claims and indirect costs over time, including reduced spend in areas such as cancer, diabetes, and MSK, with improved productivity and safety.
- Net Promoter Score (NPS) ensures member satisfaction.

Virtual Obesity Center of Excellence Model

- Board-certified obesity medicine clinicians deliver individualized care
- FORM puts fees at risk to ensure value through outstanding outcomes and reduced costs
- 100% evidence based model
- In-network with national carriers, services run as medical claims (utilization based)
- No additional budget needed
- Communications support for targeted populations and general awareness
- FORMFIT™ comprehensive clinical care ensure appropriate, severity-aware prescribing
- Maximized impact aligned with each organization's goals
- No impact on manufacturer rebates

Deeper partnership

- FORMfit™ configurable program
- At-risk pricing models through contracted partnership
- Maximized impact aligned with goals

About FORM

FORM was founded in 2019 with a mission to ensure that all patients have access to evidence-based obesity care. FORM patients work 1:1 with a specialized obesity doctor and Registered Dietitian to achieve weight loss and improved health.

The Care Team creates a individualized treatment plan for each patient that includes intensive lifestyle counseling, behavioral support, and FDA-approved medication, when appropriate. FORM clinicians prescribe a range of medications including GLP-1's and lower cost medications.

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