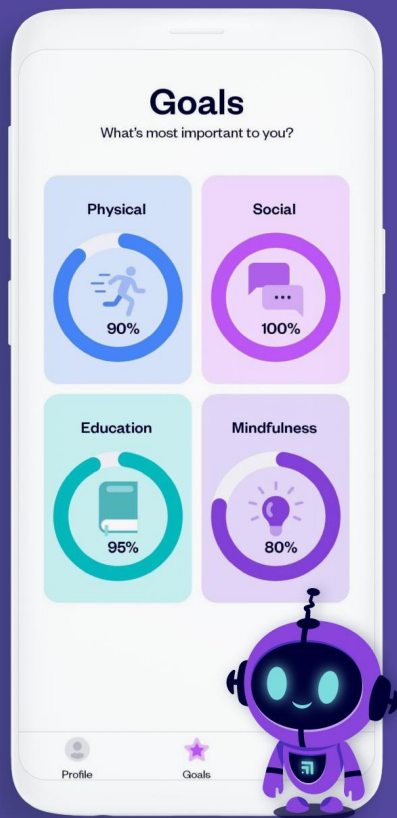


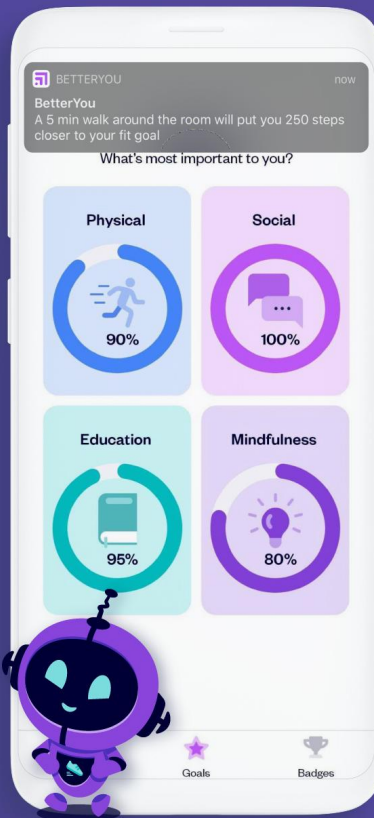


BetterYou

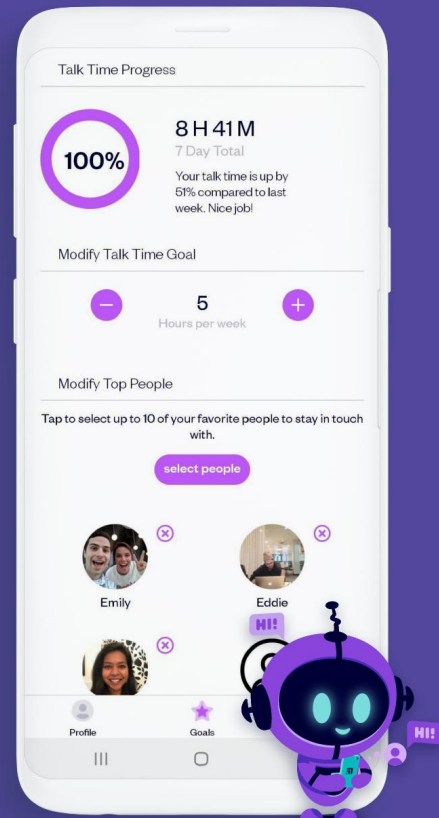
Set customized goals in multiple areas of wellness and visualize your progress.



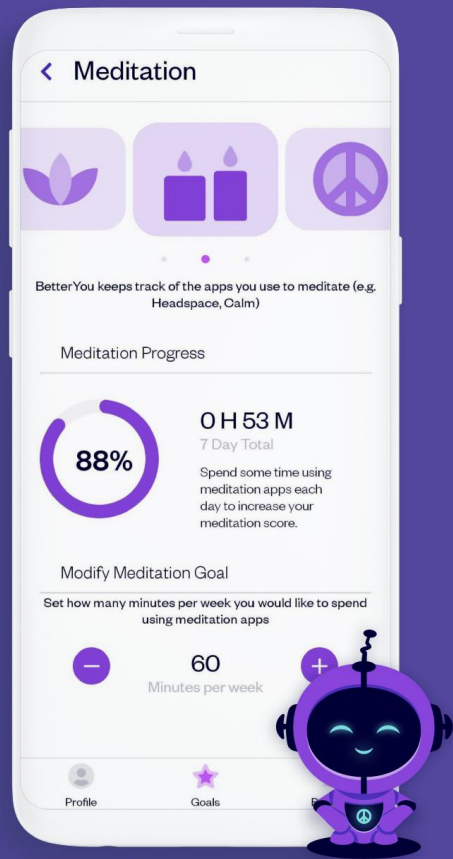
BetterYou uses AI to better understand your habits and sends personalized nudges when you stray from your goals.



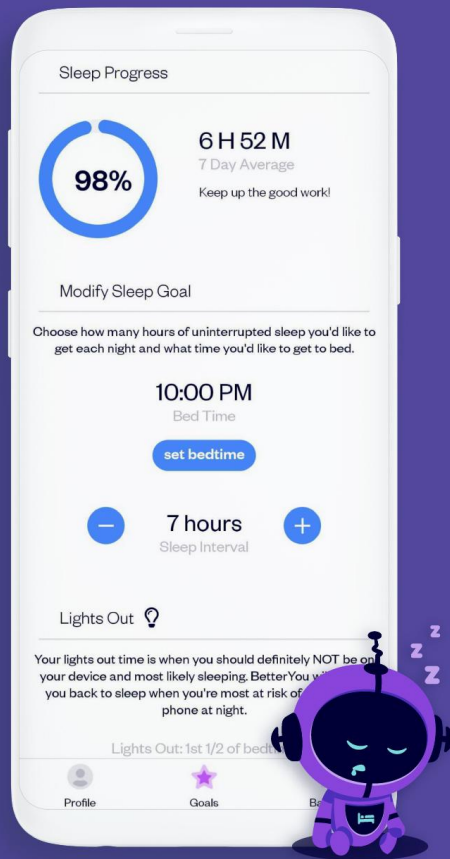
BetterYou helps you prioritize the things that matter most in life.



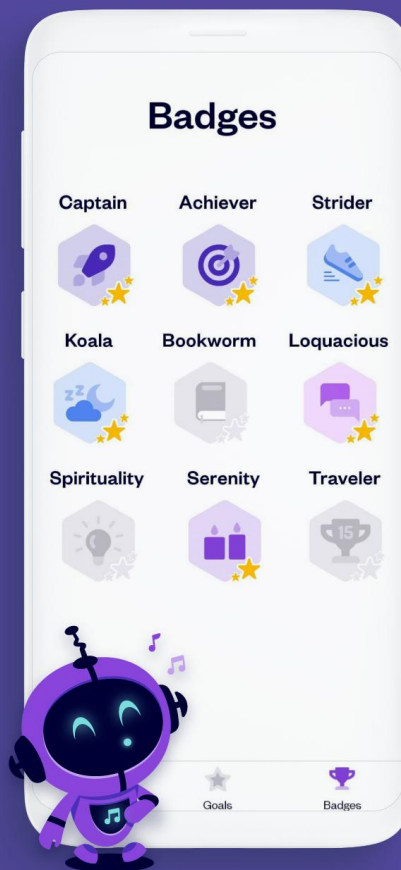
BetterYou automatically logs your progress based on the apps you use - no manual entry required.



Set customized goals based on your lifestyle and habits.




Earn badges and rewards for becoming a healthier version of you.




Nudges


BetterYou uses AI to predict when you're at risk of going down the rabbit hole and delivers nudges in real time to bring you back

 BETTERYOU now






Stay in Touch
Talking with Mom this week was really important, do you have 5 minutes?





[#TaylorSwift](#) [#TheMan](#) [#Live](#)

Taylor Swift - The Man (Live From Paris) 

1.9M views

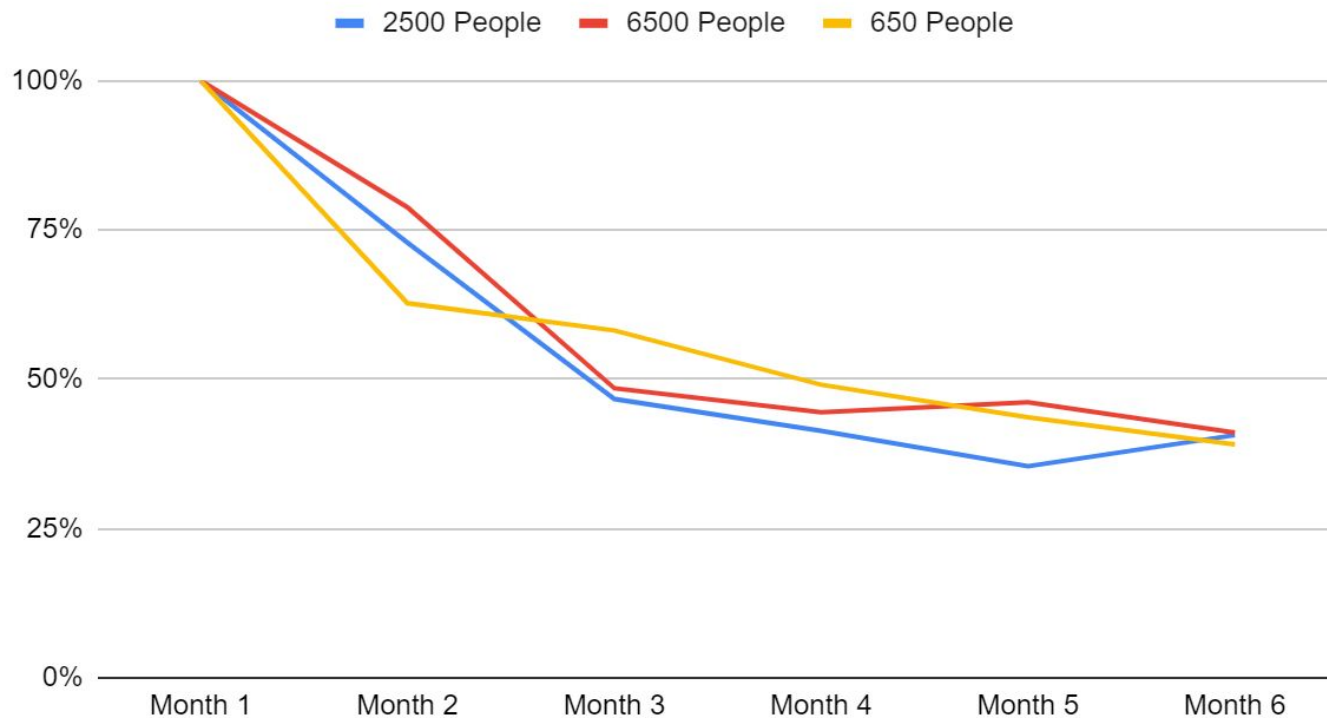
 198K  1.8K  Share  Save  Report

 **Taylor Swift**
37.2M subscribers

 **SUBSCRIBE**

Industry Leading Retention

BetterYou Retention Across 3 Cohorts





Sydney McNelley, 06/18/2020

BetterYou changed my quarantine!

I became a user of BetterYou at the beginning of this year. My motivation to be productive would change! When quarantine were constant challenges on BetterYou to remind me to get education, and mindfulness goals! I love being able to track



Jonathan Foglein

★★★★★ June 18, 2020

This app definitely helps you become a more balanced person, focusing on physical, social, educational and spiritual aspects of your life. And they are constantly working to improve the app. Highly recommended!



Etta_24, 06/17/2020

Great for goals and health

This app is very helpful in starting new habits and creating new goals for yourself. It even rewards you for your hard work and I really appreciate that aspect! I have been getting more sleep, working out more, and staying on top of my health with this app. The developers are constantly improving it to be better, so if you have any complaints, they take care of it. Highly recommend this app :)



Whitney Mason

★★★★★ April 14, 2020

This app seamlessly syncs with fitness, reading, educational, and mindful apps as well as your location to give you credit for everything you do to become a Better You. I love it!!



2



Karla E

★★★★★ June 17, 2020

Good way to keep track of my activities. Takes for the take a break reminder. 🍀 An additional pointer it reminds me to go to sleep or meditate. 🍀 Awesome 🤗



2



1



arsalera, 06/16/2020

Awesome app !!

I wanted to get in shape, and just by going to the gym I get gift cards!! I wanted to use my phone for more academic purposes, and guess what, more gift cards! Love the rewards for making my life a bit healthier and more in the direction I want to take it :)



LOCATION

Minneapolis, MN

CONTACT

Email seanhiggins@betteryou.ai
Phone 651-315-9602



TWITTER



LINKEDIN



INSTAGRAM