

Employee-communication solutions to engage, educate and empower employees

Flimp offers **multimedia communications, decision-support tools, employee videos and text messaging** to capture employees' attention, provide education and help them make informed decisions. And our self-guided tools help to free up HR pros from endless questions, calls, emails and meetings.

We build affinity with employees and new recruits by offering educational solutions for benefits enrollment, new-hire onboarding, Total Rewards, financial wellness, compensation, training and other HR initiatives.

We uniquely offer:

- Customized, branded content with built-in tracking
- Industry-leading engagement for comms and decision support
- Flexible, integrated solutions—all under one roof—with the same styles available across all for a cohesive look
- Dedicated project managers make production easy
- Translation services for diverse workforce needs
- No long-term contracts or commitments required



Trusted by 1,000+ companies
including dozens of the Fortune 500

PLANselect®



Benefits Decision-Support Tools

Empower employees to choose their best-fit health plan and assess voluntary benefits

- **Industry-leading engagement rates of 60-70%**
- Analytics and forecasting tools help employers model plan designs
- Zero HIPAA liability: no personal data requested or stored
- Educational videos provide optional guidance
- Takes only 5 minutes for employees to get results
- Built-in Spanish version for bilingual workforces
- Flimp does all the setup for you in about a week

Interactive Multimedia Communications

Capture attention, foster engagement and drive action

- **Digital Postcards generate 74% employee-engagement rates**
- Custom-branded designs to fit your brand, culture and message
- Mobile-friendly, on-demand access to reach employees on the go
- Distribute by internal email, text message, QR code or website embedding
- Linked resources provide year-round learning and reference
- Managed services and self-service platform available

Communication solutions include:

- Digital Postcards: all-in-one communications on any topic
- Employee Resource Centers: single-page microsite for reference materials
- Benefits Showcases: multi-page microsite to organize benefits materials
- Virtual Fairs: year-round microsite to educate employees about benefits
- Design, printing and mailing services for benefits guides, flyers, posters, brochures, postcards and newsletters

[View Digital Postcards](#)

[View Employee Resource Centers](#)

[View Benefits Showcases](#)

[View Virtual Benefits Fairs](#)

[View Customized Explainer Videos](#)

[View Presentation Videos](#)

[View HR Benefits Video Library](#)

Video Solutions to Fit Your Needs and Budget

Educate employees with compelling videos

- **Starter scripts on most topics are easy to tailor with your specifics**
- Unique design styles customized for your brand, culture and message
- Off-the-shelf library videos educate on a wide range of benefits, healthcare, financial wellness and HR topics
- Perpetual-use rights and unlimited streaming
- Cost-effective edits for year two and beyond

Video solutions include:

- Customized Explainer Videos in your choice of styles
- Chaptered Presentation Videos for long-form content
- HR Benefits Video Library with 80+ titles in English and Spanish

Text Messaging

Ensure your most important messages reach employees

- **HITRUST certified and HIPAA compliant**
- SMS, MMS, email, voice (IVR) and two-way messaging available
- Short code and clean IPs ensure messages are not blocked by mobile carriers
- Managed campaigns and self-service, multi-tenant accounts available

WORKFORCE **TXT**®