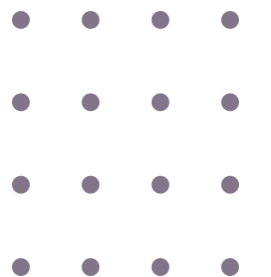




SALES

PRESENTATION

2023



PURPOSE



We empower healthier living.

VALUE PROPOSITION



We partner with organizations to make healthy easier by designing sustainable wellness programs that connect people to their benefits. When you have a supportive framework for wellness surrounding your everyday life, you can grow into the best version of yourself.



PROBLEM



Organizations often struggle to find wellness solutions that meet the unique needs of their population. Most solutions are too expensive and the wellness industry is increasingly conditioning the consumer to pay out-of-pocket for preventive health services that are already covered by one's insurer or employer.

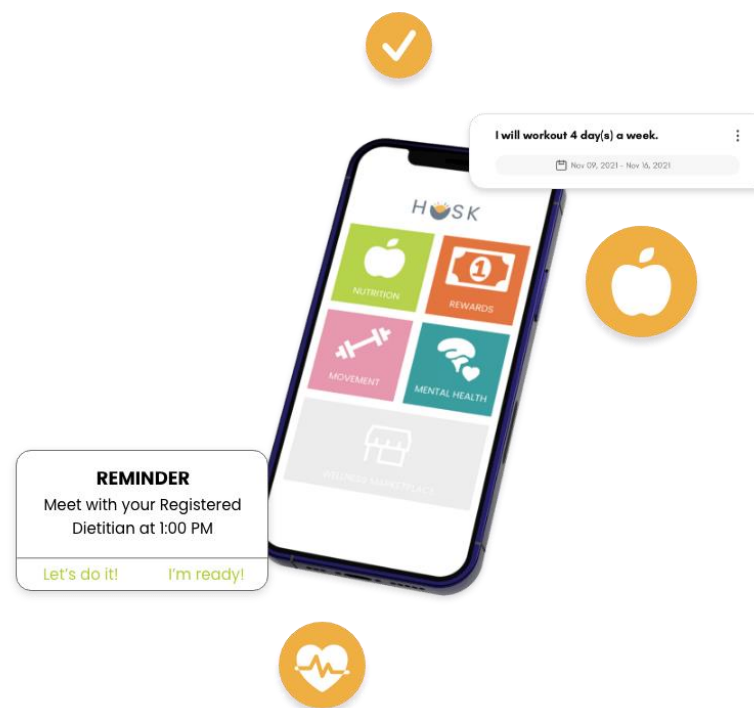
HOW HUSK IS DIFFERENT



We seamlessly integrate our services into people's lives, using the harmonious combination of technology and wellness.



We change the experience of using preventative benefits by breaking down barriers that exist in our health systems today.



We believe healthier people are the heart of a thriving, resilient, and productive community.

WELLNESS VERTICALS



Through five wellness verticals, HUSK delivers best-in-class solutions to meet the needs of the modern employer, insurer and consumer.

Mental Health

Healthier goes beyond body, which is why we make practicing mental wellness convenient and impactful.

Movement

Healthier starts with moving our bodies. We connect people to the experiences and products that fuel wellness.

Marketplace

Finding and choosing the right wellness provider can be overwhelming. We connect people to the wellness services they want most.

Nutrition

Relationships with food can be complicated, so we make it easier to feel confident in making mealtime successful.

Rewards

Healthy habits are cause for celebration. Our tailored reimbursement platform offers rewards for investing in personal wellness.

MENTAL HEALTH



We all need help sometimes. We all go through difficulties and struggles. HUSK Mental Health connects your population with licensed therapists through technology. Our therapists empower individuals through guidance and support using evidence-based practices.

- 1-on-1 Private Therapy Visits
- Expert Licensed Therapists
- Insurance Accepted
- Online Scheduling
- Private Patient Portal
- Simple Registration Process
- HIPAA Compliant

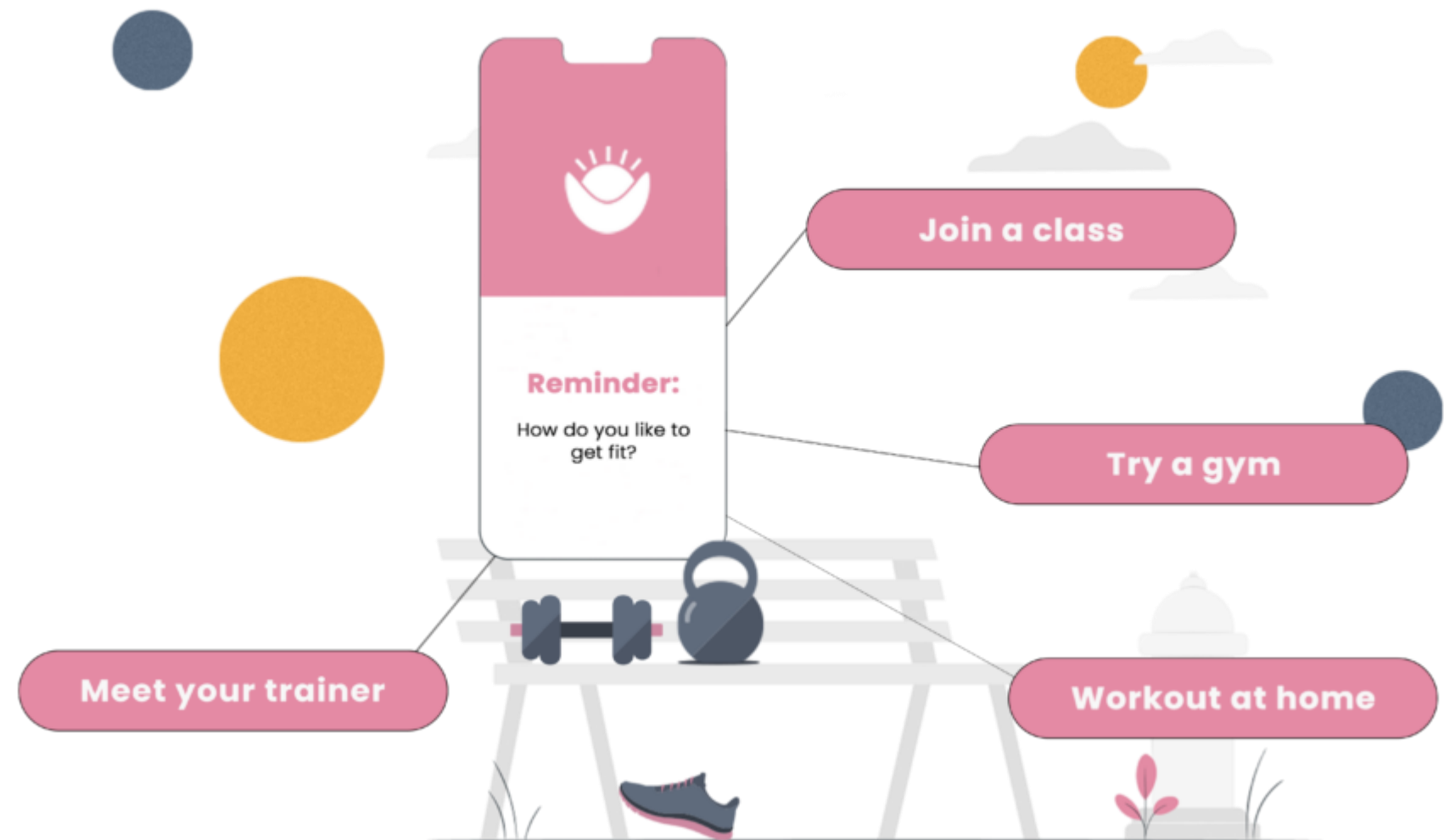


MOVEMENT



HUSK Movement is a contemporary fitness app that gives your population access to virtual and in-person studio classes, open gym time, and personal training sessions, in addition to free-on-demand content and curated workouts from top fitness brands in a variety of formats.

- Live In-Person & Virtual Classes
- Free On Demand Content
- Access to Personal Trainers & Gyms
- Employer Sponsored Promotions
- Exclusive Pricing
- Charity Classes
- Pay-as-you-go
- No Cancellation Fees
- No Membership Fees



MARKETPLACE



HUSK Marketplace is a curated wellness marketplace that offers a comprehensive suite of programs and products from gym memberships, to virtual subscriptions in nutrition, fitness, pre and postnatal, health coaching, and mental health. HUSK Marketplace consumers gain access to best-in-class pricing with some of the biggest brands in the industry.

- Thousands of Gyms Nationwide
- Virtual Subscriptions Across 5 Wellness Categories
- Exclusive Membership Pricing
- Variety of Membership Options
- Flexible Benefits, Including Freeze & Transfer
- Insurance-funded Nutrition & Mental Health Services



NUTRITION



HUSK Nutrition provides insurance-funded and private pay evidence-based telenutrition services delivered by Registered Dietitians. Our proprietary mobile application creates a seamless, intuitive interaction between your population and their Registered Dietitian through the following features:

- 1-on-1 Private Nutrition Visits
- Licensed Registered Dietitians
- Insurance Accepted
- Direct Messaging
- Goal Tracking
- Incentive Program
- Biometric Scale Integration
- Intuitive Food Tracking
- HIPAA Compliant



REWARDS



HUSK Rewards is a comprehensive cloud-based platform that rewards employees and insurance members for participating in wellness activities and for investing in their own health. HUSK Rewards validates participation against your custom program requirements and distributes rewards through payroll, direct deposit, or rewards cards.

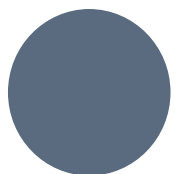
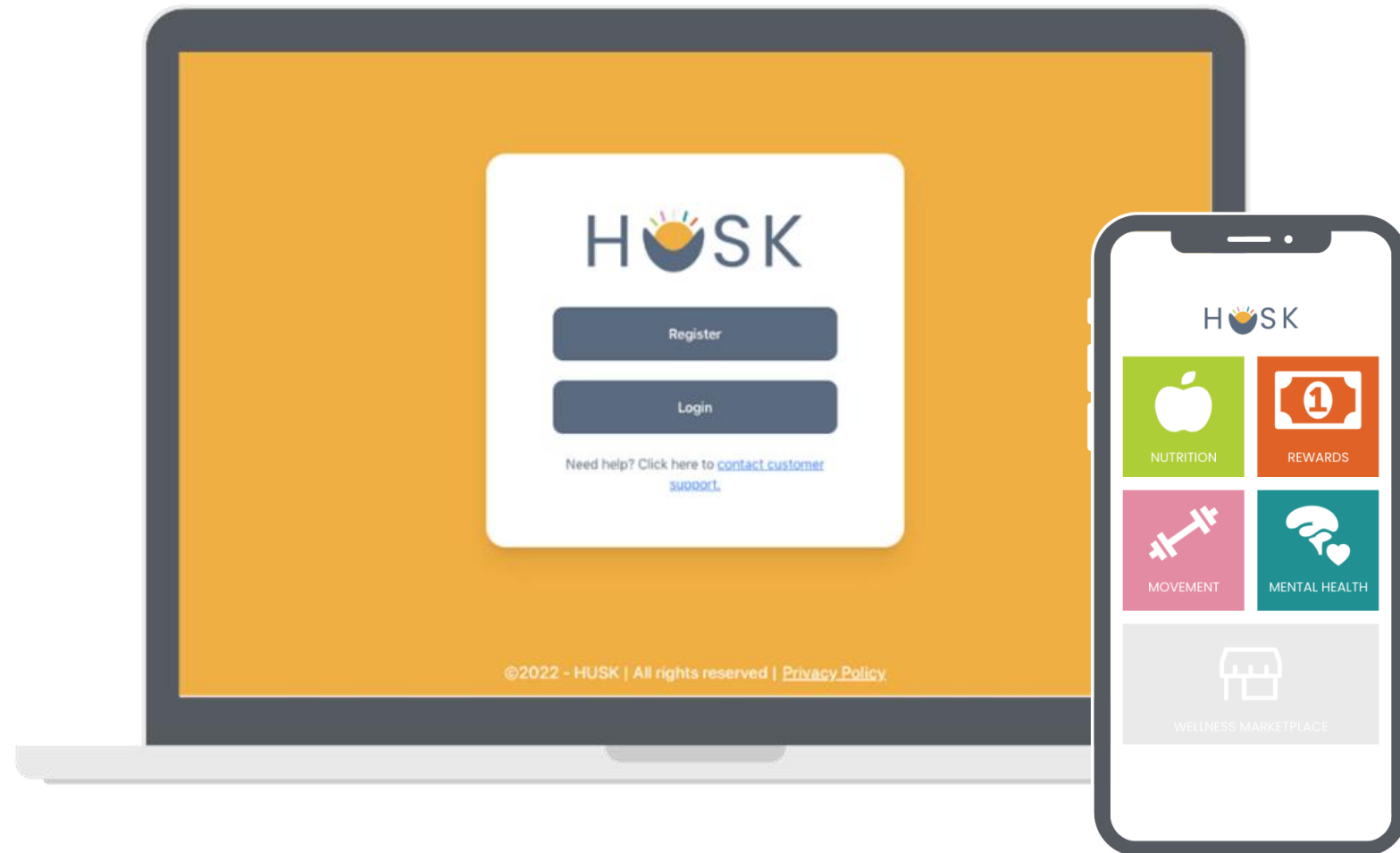
- Currency & Language Translation
- Single Sign-on
- Mobile Optimized Solution
- Flexible Program Requirements
- Real-time Check-in
- Client Reporting System
- Wearable & App Integration
- Full-service Customer Support
- GDPR Compliant



FRONT-END HUSK APP



Our co-branded, customized front-end app allows organizations to offer robust programming through five wellness verticals. The HUSK App features single-sign-on and eligibility verification, data aggregation and reporting.



NEXT STEPS



We are committed to making healthy easier! Through four easy steps, our team of subject matter experts will seamlessly guide you from demo to launch.

1

DEMO

Connect with our team to learn how we can make wellness a reality for your population.

2

PROPOSAL

HUSK will prepare a customized proposal based on your wellness strategy and what outcomes you are looking to achieve.

3

IMPLEMENTATION

Our dedicated Account Management team will provide you with a launch timeline and support you as we prepare for launch.

4

LAUNCH

We will prepare marketing assets to help you communicate the program to your population.



CONTACT:

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