



# GIVE EVERYONE A REASON TO CHANGE™

## SOLUTIONS BRIEF

# 01

## NO POINTLESS REWARDS

People love to collect PivotPoints™. Especially when they can redeem them for things they actually want. They'll make positive life changes to earn more points.

# 02

## NO MISFIT SOLUTIONS

Solutions tailored to individual employee needs that also align seamlessly with your company's organizational priorities and goals.

# 03

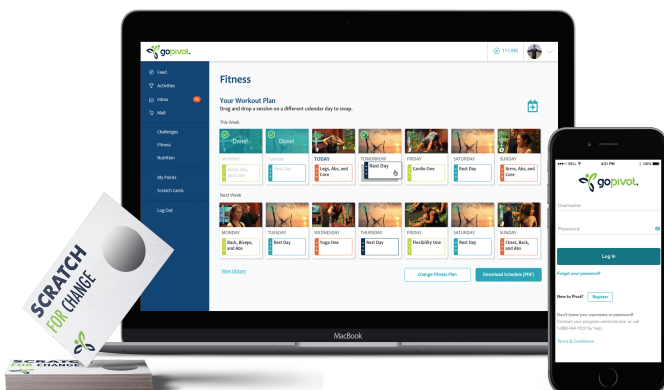
## NO WASTED DOLLARS

If you want to be sure every dollar you spend is actually making a difference, then stop paying per employee per month, and just pay for positive results.



**GoPivot™ uses point-based rewards as a more effective way to motivate your employees, so you can reduce OSHA incidents, improve health and wellness, or drive any other new initiative.**

## MEET GOPIVOT™



### MOBILE-FIRST DESIGN

Anytime, anywhere engagement of your employees, wherever they are.

### DEVICE & APP INTEGRATIONS

Our ever-growing library of supported devices allows users to monitor their health through their preferred device.

### SCRATCH4CHANGE™

The Scratch4Change™ program is implemented and managed in 4 simple steps: **1.** Supervisor recognizes performance, **2.** Employee receives card, **3.** Employee scratches card, **4.** Immediate performance improvement.

### WHITELABELING

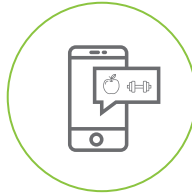
Brand the platform as your own. GoPivot™ can be completely customized to your logo, colors, and corporate guidelines. With single-sign-on, users will move seamlessly to the application without additional log-ins required. It's your platform after all.

# WHAT'S YOUR REASON TO CHANGE?



## PAY-FOR-PERFORMANCE

Stop paying for 80% of your workforce to continue their unhealthy behaviors. Never pay extra for the redemption of points – just a penny per point earned by employees who engage with your program. Eliminate hidden costs such as platform fees or additional incentive costs.



## PERSONALIZED WELLNESS

Exercise and nutrition content tailored to each individual. Shift from generic goals to true measures of fitness based on age and gender utilizing our patented FitIn score™. Teams and challenges motivate employees to achieve what they couldn't alone.



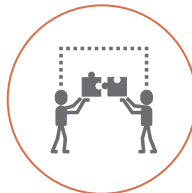
## YOUR CHOICE™ REWARDS MALL

Employees choose their own rewards from the most comprehensive shopping mall boasting millions of merchandise, gift card, travel, and event ticket options.



## ROI CONTROL

Build your program based on your current company goals – whether that be a more active workforce, lower healthcare costs, fewer OSHA incidents, better culture, better sales performance. Our configurable solution design allows you the freedom to adapt your solution as you go, and as your ROI behavioral goals change.



## OUTCOMES BASED METHODOLOGY

Apply the proven science of point-based rewards programs to create meaningful employee engagement by aligning points with realistic and achievable goals encouraged by peer and family support. Everyone wins, not just a few.



## ON-THE-SPOT RECOGNITION

Whether as a standalone safety program or add-on to the complete GoPivot™ solution, our real-time program keeps you OSHA compliant while motivating you people to make positive changes. Recognize employees in front of peers for making the right decisions!

## LOCATIONS

### CORPORATE OFFICE

3525 Piedmont Road,  
Building 5, Suite 400  
Atlanta, GA 30305

PHONE: 404.949.0541

### OTHER LOCATIONS

1121 Situs Ct.  
Suite 190  
Raleigh, NC 27606

PHONE: 919.803.6709

## OUR CAUSE

### GOOD INTENTIONS AREN'T REASON ENOUGH FOR EVERYONE TO CHANGE.

That's why you end up with broken promises and paying monthly for 80% of your employees who never touch your program. People only have sufficient reason to change when they have doable action steps tailored to their specific goals, the right rewards for actions taken, and visible support from the community around them.

GoPivot™ was founded by pioneers in the employee behavioral change industry, with a combined 40+ years of experience helping companies achieve their safety, wellness, and healthcare cost reduction goals. **The GoPivot™ approach is so effective that we make this commitment to every client: If your people don't change, we don't get paid.**

[www.gopivotsolutions.com](http://www.gopivotsolutions.com) | [sales@gopivotsolutions.com](mailto:sales@gopivotsolutions.com)