

CASE STUDY



At a glance



PROBLEM

BC Ferries did not have an integrated, enterprise wellness solution in place to drive healthy behavioural change.

CHALLENGE

- Continual increase in employee time lost to injuries
- Limited health and wellness programming
- Lack of online wellness community
- Inability to scalably expand culture of safety
- Little connectedness among dispersed workforce

KEYS TO SUCCESS

- Robust, mobile first platform that is as powerful as it was easy to use
- Ability to engage a multigenerational and remote workforce
- Relevant, interesting and impactful programming
- Aligned with other BC Ferries safety initiatives

RESULTS

- A decrease in employee time lost injuries of 25%.
- A reduction in days lost of 47% resulting in cost savings of \$3.4 Million
- A reduction in projected 2017 insurance premium rates of over \$2 Million



BC FERRIES

BC Ferries is one of the largest ferry operators in the world. Providing transportation of people, goods and services along 25 routes and 47 terminals, BC Ferries connects coastal communities while ensuring safety first to their customers and over 4,200 employees.



“Sprout has been an excellent addition to BC Ferries. The program has engaged and inspired our employees to achieve their personal health and wellness goals and boosted morale adding to our positive culture of wellbeing and safety.”

Adrienne McKenzie Manager, Safety Programs

SUCCESS SNAPSHOT



Time Lost Injuries



Days Lost



Saved



Projected Insurance Premium Reduction

With Sprout, BC Ferries employees are able to login to the platform daily to track wellbeing activities, join challenges and engage with their peers in interest groups that motivate and enable them to achieve their personal health goals. This program has not only helped to reinforce the culture of wellbeing and safety at BC Ferries, it has also contributed to cost savings and business results.

