



# Help protect your most valuable asset. Your Employee.

Norton LifeLock Benefit Plans provide employers with a front-line strategy to help protect employee’s digital lives.

## The negative impacts of cybercrime include:

- Distraction
- Exposed company data
- Lost productivity
- Financial loss
- Time off work
- Increased stress

### FINANCIAL DISTRESS

**67%**

incurred debt to meet financial obligations\*

**28%**

borrowed money from family or friends\*

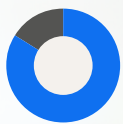
**21%**

reported a loss of \$20,000 or more\*

**\$43 Billion**

were stolen from identity theft victims in 2020\*

### EMOTIONAL DISTRESS\*



**84%**

Anxious



**76%**

Angry



**76%**

Violated



**10%**

Suicidal

**32%** reported that their identity theft led to problems with family members



\* Identity Theft Resource Center, 2021 Consumer Aftermath® Report: How Identity Crimes Impact Victims, their Families, Friends, and Workplaces.

^ Based on an online survey of 5,006 U.S. adults conducted by The Harris Poll on behalf of NortonLifeLock, February 2021.

# The impact on employers.

## REMOTE WORKFORCE

**45%**

of full-time employees are working partly or fully remote as of September 2021<sup>5</sup>

**39%**

of employees access corporate data on personal devices<sup>5</sup>

## CYBERSECURITY CHALLENGES

**\$4.24 M**

is the average cost of a data breach<sup>^</sup>

**56%**

of insider threat incidents were caused by employee negligence<sup>°</sup>

## LOSS OF PRODUCTIVITY

**~5.2 Hours**

is the average time identity theft victims spent trying to resolve fraud during work hours<sup>\*\*</sup>

**287 Days**

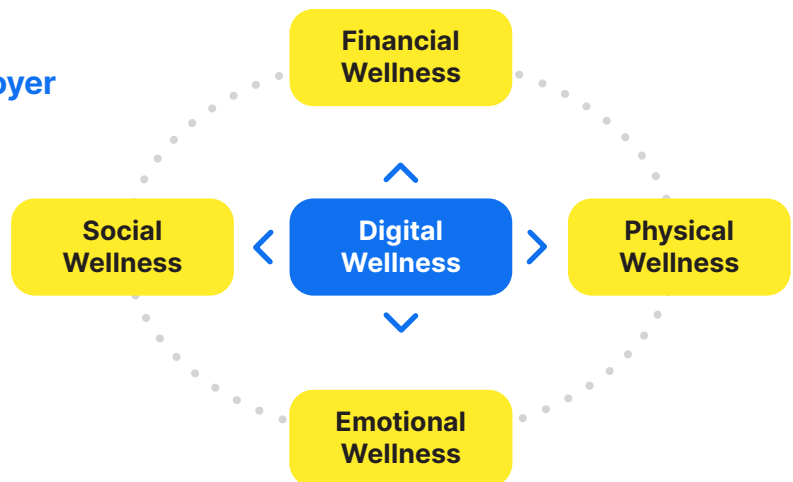
is the average amount of time it takes to identify and contain a data breach where more than half work remotely<sup>^</sup>

## Cyber Safety benefits support employees' digital wellness.

### Employees Rank Wellbeing as a Top Criteria When Considering an Employer

When asked what employees look for in an employer, people ranked how "an organization cares about employees' wellbeing" in their top three criteria.<sup>6</sup>

Digital wellness touches on all four areas of an employees' overall wellbeing.



<sup>\*\*</sup> Based on an online survey of 503 U.S. adults who experienced ID theft in 2020, conducted for NortonLifeLock by The Harris Poll, February 2021.

<sup>^</sup> IBM, Cost of a Data Breach Report 2021.

<sup>°</sup> 2022 Ponemon Cost of Insider Threats Global Report.

<sup>5</sup> Trend Micro, Head in the Clouds Report 2021

<sup>6</sup> Gallup, Remote Work Persisting and Trending Permanent, October 2021.

# Identity theft protection and a whole lot more.



## Identity Theft Protection

Proprietary technology monitors<sup>†</sup> for potentially fraudulent use of our members' SSN, name, address and date of birth. The patented system sends alerts by text, phone<sup>‡</sup>, email or mobile app when a potential threat is detected.



## Parental Control

Employees can take action to monitor their child's online activity and identify potential dangers to help keep them safe online. Easily set screen time limits, block unsuitable sites, and monitor search terms and activity history.<sup>\*\*∇</sup>



## Device Security

Multi-layered, advanced security helps protect devices against existing and emerging malware threats, including ransomware, and helps protect private and financial information when employees go online.<sup>\*\*</sup>



## Online Privacy


Protect devices on vulnerable connections through bank-grade encryption to keep information private. We also scan common public people-search websites for employees' info and help them opt-out.<sup>\*\*\*</sup>

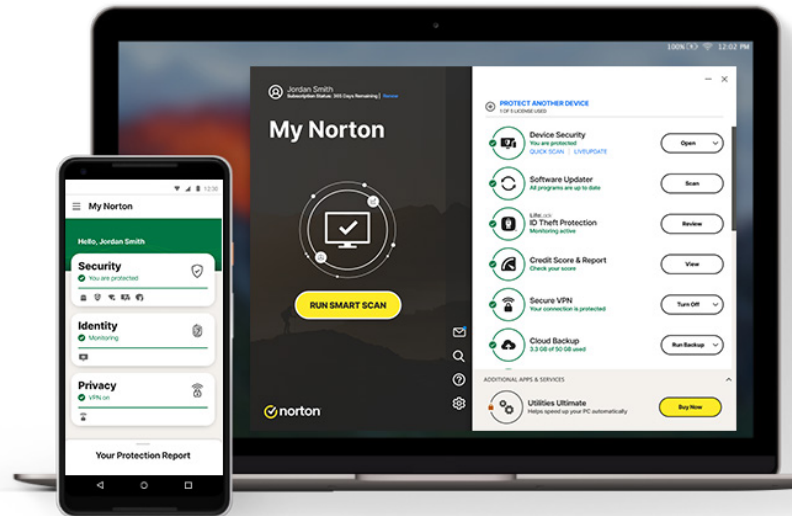
# The brighter side to a dark problem.

## Convenient, all-in-one solution.

We help block hackers from the member's devices, keep their online activity private and protect their identity, all-in-one place.

**#1**  **LifeLock™**  
by norton  
Most Recognized Brand in U.S. for Identity Theft Protection\*

**#1**  **norton™**  
Norton is the #1 top-of-mind Cyber Safety brand globally.



Screens modified for demonstration purposes. Subject to change.

No one can prevent all identity theft or all cybercrime.

\* Based on an annual online consumer survey (n=1205) conducted for LifeLock (or NortonLifeLock) by MSI International, October 2021.

\*\* Global data based on an online survey of 11,379 adults in 14 countries among 24 brands conducted by Savanta: MSI on behalf of NortonLifeLock, October 2021.

\*\*\* These features are not enabled upon enrollment. Member must take action to activate this protection.

† We do not monitor all transactions at all businesses.

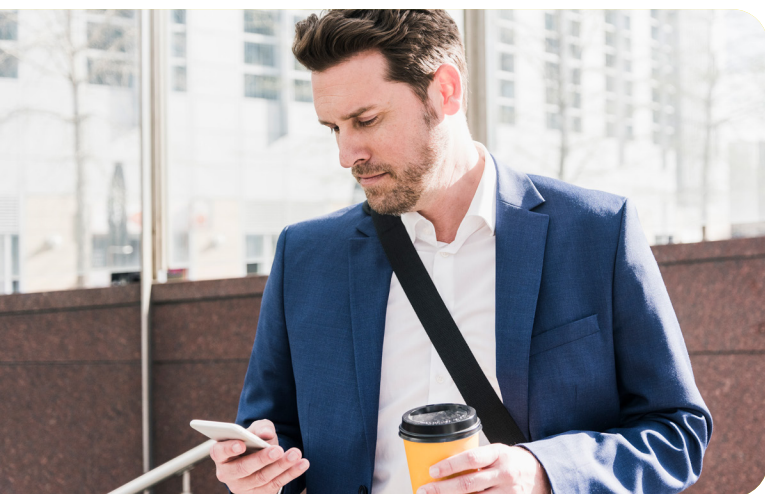
‡ Requires your device to have an Internet/data plan and be turned on.

∇ Norton Family and Norton Parental Control can only be installed and used on a child's Windows PC, iOS and Android devices but not all features are available on all platforms. Parents can monitor and manage their child's activities from any device – Windows PC, Mac, iOS and Android – via our mobile apps, or by signing into their account at my.Norton.com and selecting Parental Control via any browser.



## Norton LifeLock Benefit Plans as an Employer Paid Benefit

Our employer-sponsored device security and identity theft protection plans are as low as \$4.49/month/employee, a high impact benefit you can provide to employees.







## Tax-Free for Employers

The IRS has made the determination that the value of identity theft protection that employers provide to employees is non-taxable. Therefore, the value of these services is not reportable and you do not withhold on government forms such as Forms W-2 or 1099-MISC.

So, employers who wish to include Norton LifeLock Benefit Plans in their employee benefits programs may provide it at no cost to employees and/or offer it as a voluntary benefit, giving employees the opportunity to select and purchase protection with after-tax-dollars. There are certain limited exceptions, and employers should evaluate any state and local tax consequences of providing this benefit.

## Why Choose Norton LifeLock Benefit Plans?

-  Help protect employees' financial and digital well-being
-  Reduce employee distractions in the workplace
-  Attract and retain top talent
-  Improve the organization's cybersecurity posture

## The type of employee data an organization holds is often personal in nature.

### TAKE THE SMART STEP NOW

Helping protect employee information can go a long way to remediate a situation if your computer systems are hacked and employee personal information is exposed.

Help minimize the adverse impact on the people whose data is stolen in a data breach.

### CONTACT US FOR MORE INFORMATION

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