

Spitfire Communications helps you solve the challenge of how to effectively communicate with employees across all demographics.



EASY ACCESS

Provide easy access to benefits, payroll, training and other employee resources



CLEAR CONNECTION

Accommodate employees with a clear connection to contacts to manage work and life priorities



EFFECTIVE COMMUNICATION

Communicate seamlessly across locations, departments and employee types

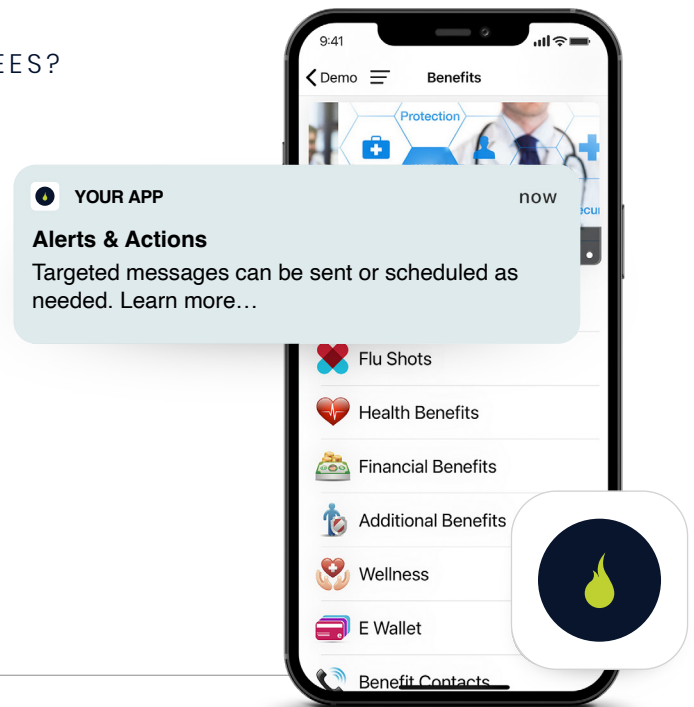


PERFORMANCE MANAGEMENT

Measure employee awareness and engagement to support strategic planning

WHY CONSIDER AN APP FOR YOUR EMPLOYEES?

- 97% of Americans have a cell phone, with 85% owning a smartphone.
(Pew Research Center, 2021)
- Apps dominate smartphone usage more than web browsing. Nearly 90% of mobile time is spent in apps.
(eMarketer, 2022)
- Mobile app usage in the US averaged 4.8 hours per day in 2022, +5% from 2021
(Data.ai, 2022)
- Smartphone users spend 50% of their mobile app time in social and communications apps.
(Statista, 2022)



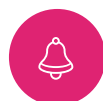
HOW CAN SPITFIRE HELP?

We use our benefits and internal communication experience, partnered with technology experts, to create a seamless platform to reach employees and their families in real time, personalized to them.



UX DESIGN

Making sure everything makes sense to employees



COMMUNICATION CONSULTING

Engaging with purpose to drive results



TECHNOLOGY CONSULTING

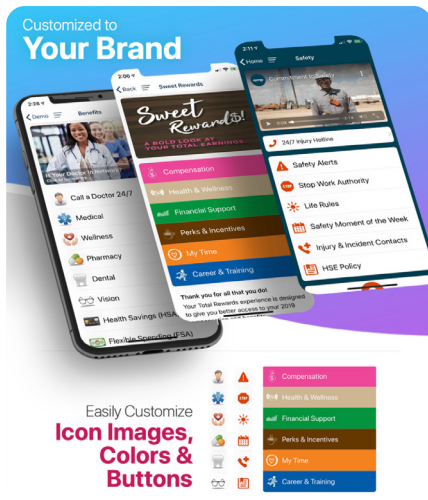
Sharing your vision with the developers



BRAND IDENTITY

Aligning your employee programs under your own brand

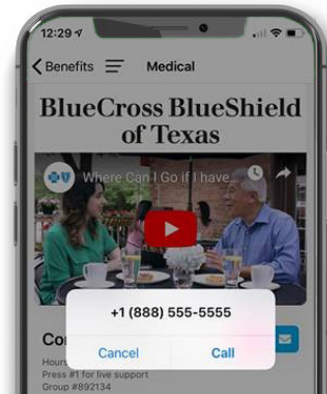
WE CUSTOMIZE TO YOUR BRAND



Target messages to custom groups or individual employees



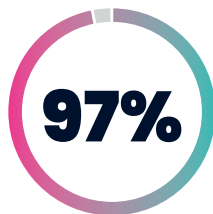
Engage employees with 'Click to Action'



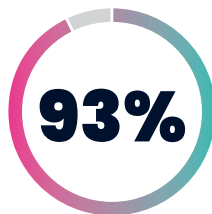
PULLING IT ALL TOGETHER

We use real time data to drive results and tailor continuous messaging to address what your employees need, when they need it.

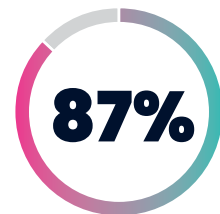
EXAMPLE ANALYTICS & INSIGHT



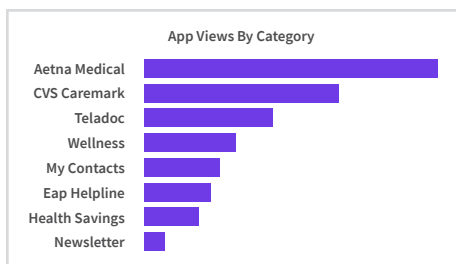
97% Increase
In Telehealth Calls



93% Actions
For New Hires



87% Views
To Safety Alerts



PAGE VIEWS
430,079

ACTIONS
127,457

LOGGED IN
17,328



If you'd like to learn more or set up a demo, please contact:

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